



## **ANNUAL REPORT 2017-18**

























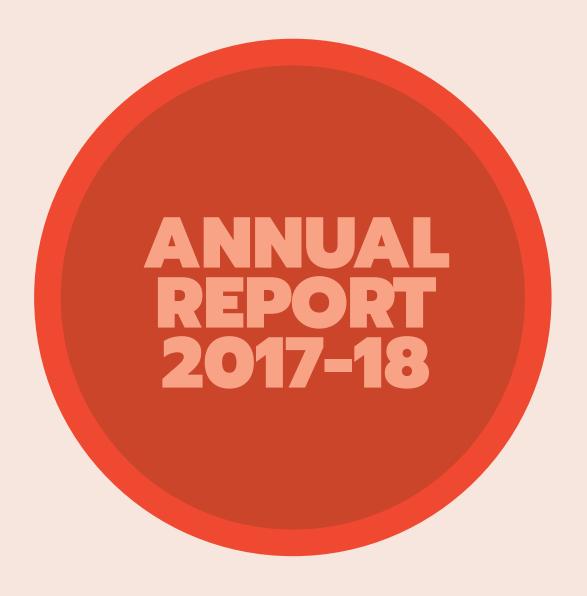












AGRICULTURAL & PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)





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#### 1. ESTABLISHMENT OF APEDA

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. The Act (2 of 1986) came into effect from 13th February, 1986 by a notification issued in the Gazette of India: Extraordinary: Part-II [Sec. 3(ii): 13.2.1986). The Authority replaced the Processed Food Export Promotion Council (PFEPC).

In terms of Chapter V Section 21(2) of the APEDA Act, a copy of the Annual Report of the Authority giving a true and full account of its activities, policy and programmes during the previous financial year is required to be presented annually to the Central Government for causing the same to be laid before each House of Parliament.

This is the 32nd Annual Report of Agricultural and Processed Food Products Export Development Authority (APEDA) for the financial year 2017-18.

### 1.1. APEDA - Organizational Set Up

The Agricultural and Processed Food Products Export Development Authority (APEDA) has its headquarters at New Delhi and is headed by Chairman, APEDA.

APEDA has set up 5 Regional Offices at Mumbai, Bengaluru, Hyderabad, Kolkata & Guwahati.

APEDA has been serving the agri-export community for more than 31 years. In order to reach out to the exporters in different parts of the country, 5 Virtual Offices have been created at Uttar Pradesh, Andhra Pradesh, Arunachal Pradesh, Chhattisgarh, Nagaland in association with respective State Governments/ agencies for disseminating basic information about APEDA, its functions, registration and financial assistance schemes etc. to entrepreneurs/prospective exporters.







Head Quarter

**DELHI** 

Virtual Offices

**UTTAR PRADESH** 

**ANDHRA PRADESH** 

**ARUNACHAL PRADESH** 

**CHHATTISGARH** 

NAGALAND

Regional Offices

**MUMBAI** 

**KOLKATA** 

**HYDERABAD** 

**BENGALURU** 

**GUWAHATI** 



### 1.2 Assigned Functions

In accordance with the Agricultural and Processed Food Products Export Development Authority Act, 1985, (2 of 1986) the following functions have been assigned to the Authority.

- a) Development of industries relating to the scheduled products for export by way of providing financial assistance or otherwise for undertaking surveys and feasibility studies, participation in equity capital through joint ventures and other reliefs and subsidy schemes;
- b) Registration of persons as exporters of the scheduled products on payment of such fees as may be prescribed;
- c) Fixing of standards and specifications for the scheduled products for the purpose of exports;
- d) Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyances or other places where such products are kept or handled for the purpose of ensuring the quality of such products;
- e) Improving of packaging of the Scheduled products;
- f) Improving of marketing of the Scheduled products outside India;
- g) Promotion of export oriented production and development of the Scheduled products;
- h) Collection of statistics from the owners of factories or establishments engaged in the production, processing, packaging, marketing or export of the scheduled products or from such other persons as may be prescribed on any matter relating to the scheduled products and publication of the statistics so collected or of any portions thereof or extracts there from;
- i) Training in various aspects of the industries connected with the scheduled products;
- j) Such other matters as may be prescribed.





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#### 1.3. Products Monitored

APEDA is mandated with the responsibility of export promotion and development of the following scheduled products in First Schedule of APEDA Act:



Fruits, Vegetables and their Products



**Meat and Meat Products** 



Poultry and Poultry Products



**Dairy Products** 



Confectionery, Biscuits and Bakery Products



Honey, Jaggery and Sugar Products



Cocoa and its products, chocolates of all kinds



Alcoholic and Non-Alcoholic Beverages



Cereal and Cereal Products



Groundnuts, Peanuts and Walnuts



Pickles, Papads and Chutneys



**Guar Gum** 



Floriculture and Floriculture Products



Herbal and Medicinal Plants

Rice has been included in the Second Schedule of APEDA Act.

In addition to this, APEDA has been entrusted with the responsibility to monitor the import of sugar as well.

APEDA also functions as the Secretariat to service the National Accreditation Board (NAB) for the implementation of accreditation of the Certification Bodies under National Programme for Organic Production (NPOP) for organic exports. "Organic Products" for export are to be certified only if Produced, Processed and Packed as per the standards laid down in the document "National Programme for Organic Production (NPOP)."



## 1.4. Composition of the APEDA Authority

As prescribed by the statute, the APEDA Authority consists of the following members namely:

1	A Chairman, appointed by the Central Government;
2	The Agricultural Marketing Adviser to the Government of India, ex-officio;
3	One member appointed by the Central Government representing the Niti Aayog;
4	Three members of Parliament of whom two are elected by the House of People and one by the Council of States;
5	Eight members appointed by the Central Government representing respectively; the Ministries of the Central Govt. dealing with;  (i) Agricultural and Rural Development (vi) Civil Supplies (ii) Commerce (vii) Civil Aviation (iii) Finance (viii) Shipping and Transport
6	Five members appointed by the Central Government by rotation in the alphabetical order to represent the States and the Union Territories;
7	Seven members appointed by the Central Govt. representing; i) Indian Council of Agricultural Research; ii) National Horticulture Board; iii) National Agriculture Cooperative Marketing Federation; iv) Central Food Technological Research Institute; v) Indian Institute of Packaging; i) Spices Export Promotion Council and vii) Cashew Export Promotion Council.
8	Twelve members appointed by the Central Government representing: a) Fruits and Vegetables Products Industries; b) Meat, Poultry and Dairy Products Industries; c) Other Scheduled Products Industries; d) Packaging Industry;
9	Two members appointed by the Central Government from amongst specialists and scientists in the field of agriculture, economics and marketing of the scheduled products.



## 1.5. Administrative Set Up

Chairman	-	Appointed by the Central Government
Director	-	Appointed by APEDA
Secretary	-	Appointed by the Central Government
Other Officers and Staff	-	Appointed by APEDA

Section 7 (3) of the APEDA Act provides for appointment of such officers and employees by the Authority as may be necessary for the efficient performance of its functions.

The total sanctioned staff strength is 124\* in different categories of A, B, C & D (\*including Chairman).

#### **Chairman of the Authority**

Shri D. K. Singh held the charge of Chairman, APEDA w.e.f. 01.04.2017 to till 31.03.2018.

#### **Director**

Shri Sunil Kumar held the charge of Director, APEDA w.e.f. 01.04.2017 to till 31.03.2018.

#### Officers and Staff of the Authority

During the period under review, the total number of employees in the organization was 87 as against the total sanctioned staff strength of 124 (including Chairman and Secretary). The category-wise break up of employees of the APEDA Authority was as follows:

In ranks equivalent to Group A posts in the Government (including Chairman & Secretary)	25
In ranks equivalent to Group B posts in the Government	31
In ranks equivalent to Group C posts in the Government	31

The welfare and development of SC/ST/OBCs and women employees is adequately looked after by the Authority. APEDA has no unresolved grievance from any SC/ST/OBC or women employees.

APEDA has formed a committee for receiving complaints against sexual harassment against women at work places which is being headed by a women officer of the level of Deputy General Manager.

As per Govt. norms, the reservation for physically handicapped persons is 3% of the total strength in all grades. Against the existing staff strength of 87, two incumbents are physically challenged. APEDA has taken care of the welfare of persons with disabilities. APEDA has provided motorized wheel chair to one of the employees to move within the office. Further, all the facilities as per rule are given to them. So far no complaints have been received from them.

At present, APEDA has a total of 25 female employees in Group A, B and C categories. The welfare of the female employees is also well looked after and there is no complaint from any woman employee for harassment or related to their welfare

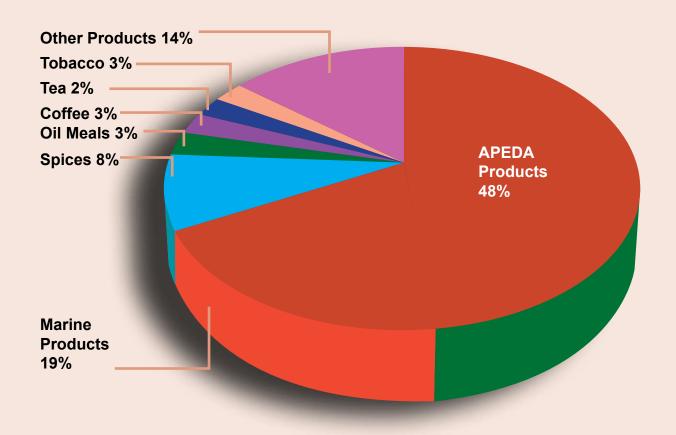


## 2. APEDA'S EXPORT SCENARIO

## 2.1. APEDA'S Share in Agri Exports (April 2017 - March 2018)

## **India Export Statistics 2017-18**

Total Merchandise Export	\$ 303.4 bn
Total Agri Products	\$ 38.2 bn
% Share of Agri products in total merchandise export	12.6%
Total APEDA Products (48.7% of All Agri products)	\$ 18.6 bn

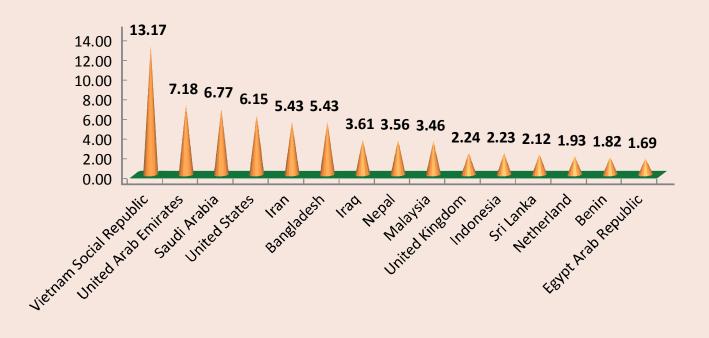




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## 2.2 Share (%) of APEDA Exports in Top 15 Markets (2017-18)

Country Name	2017-18			
Country Name	Value in US\$ Mill	% Share		
Vietnam Social Republic	2445.73	13.17		
United Arab Emirates	1332.78	7.18		
Saudi Arabia	1256.52	6.77		
United States	1141.9	6.15		
Iran	1009.09	5.43		
Bangladesh	1008.72	5.43		
Iraq	669.62	3.61		
Nepal	660.78	3.56		
Malaysia	641.82	3.46		
United Kingdom	415.45	2.24		
Indonesia	413.59	2.23		
Sri Lanka	392.86	2.12		
Netherland	357.83	1.93		
Benin	337.6	1.82		
Egypt Arab Republic	314.23	1.69		





## 2.3 APEDA'S Major Products and Major Markets (% share 2017-18)

		Floriculture									
United States	Netherland	United Kingdom	Germany	United Arab							
(20.69 %)	(12.94 %)	(10.49 %)	(7.23 %)	Emirates (5.77 %)							
	Fruits & Vegetables Seeds										
United States	Netherland	Pakistan	Bangladesh	Thailand							
(19.65 %)	(17.43 %)	(13.59 %)	(10.51 %)	(5.40 %)							
	Fresh Onions										
Bangladesh	Malaysia	Sri Lanka	United Arab	Nepal							
(19.41 %)	(19.06 %)	(18.14 %)	Emirates (13.45 %)	(4.65 %)							
Other Fresh Vegetables											
United Arab	Nepal	United Kingdom	Qatar	Sri Lanka							
Emirates (19.39 %)	(14.54 %)	(9.31 %)	(8.01 %)	(6.25 %)							
(10.00 70)		Walnuts									
United Kingdom	France	Germany	Egypt Arab Republic	Netherland							
(18.22 %)	(17.20 %)	(16.43 %)	(9.75 %)	(7.75 %)							
		Fresh Mangoes									
United Arab	United Kingdom	Saudi Arabia	Qatar	United States							
Emirates	(12.55 %)	(5.75 %)	(5.18 %)	(4.64 %)							
(48.28 %)											
		Fresh Grapes									
Netherland	Russia	United Kingdom	Germany	United Arab							
(30.20 %)	(13.62 %)	(10.44 %)	(8.65 %)	Emirates							
		Other Fresh Fruits		(6.35 %)							
United Arab	Nepal	Saudi Arabia	Oman	Bangladesh							
Emirates	(11.39 %)	(7.20 %)	(6.85 %)	(5.38 %)							
(30.92 %)	(11.00 70)	(1.20 /0)	(0.00 /0)	(0.00 70)							
		nd Gherkins ( Prepd.	·								
United States	Belgium	Spain	France	Russia							
(18.95 %)	(10.35 %)	(9.94 %)	(9.09 %)	(9.05 %)							
		& Preserved Vegetal									
Germany	United States	United Kingdom	Brazil	Russia							
(13.71 %)	(9.28 %)	(5.61 %) Mango Pulp	(4.75 %)	(4.51 %)							
Saudi Arabia	Yemen Republc	Netherland	United Kingdom	Kuwait							
(20.20 %)	(10.74 %)	(10.57 %)	(8.43 %)	(6.23 %)							
(20.20 70)		ocessed Fruits & Veg	· · · · · · · · · · · · · · · · · · ·	(0.20 70)							
United States	Netherland	United Kingdom	Saudi Arabia	United Arab							
(16.82 %)	(9.92 %)	(9.01 %)	(7.70 %)	Emirates							
,	,	,	,	(5.95 %)							
		Pulses									
Algeria	United States	Pakistan	United Arab	Turkey							
(15.01 %)	(9.72 %)	(9.52 %)	Emirates	(7.47 %)							
		D. # 1 ** ·	(8.60 %)								
Winter and Original	Mala	Buffalo Meat	Tor.	Onwell And the							
Vietnam Social	Malaysia	Egypt Arab Republic	Iraq	Saudi Arabia							
Republic (56.73 %)	(9.18 %)	(6.32 %)	(3.86 %)	(2.92 %)							
(30.73 %)											



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Sheep/Goat Meat										
United Arab Emirates (55.82 %)	Saudi Arabia (21.24 %)	Qatar (9.57 %)	Kuwait (8.96 %)	Oman (2.43 %)						
		Other Meat								
Bhutan (36.23 %)	Vietnam Social Republic (33.68 %)	Taiwan (22.95 %)	Nepal (4.98 %)	Spain (1.09 %)						
Processed Meat										
United Arab Emirates (52.37 %)	Vietnam Social Republic (31.97 %)	Qatar (9.87 %)	Bangladesh (3.04 %)	Bhutan (1.50 %)						
		<b>Animal Casings</b>								
Vietnam Social Republic (81.01 %)	Taiwan (11.96 %)	Hong Kong (3.13 %)	South Africa (0.88 %)	Portugal (0.65 %)						
,		Poultry Products								
Oman (37.11 %)	Maldives (9.33 %)	Vietnam Social Republic (7.94 %)	Indonesia (6.78 %)	Russia (5.01 %)						
		Dairy Products								
United Arab Emirates (17.34 %)	Egypt Arab Republic (14.49 %)	Bhutan (9.73 %)	Afghanistan (7.85 %)	Nepal (7.34 %)						
		Natural Honey								
United States (77.97 %)	Saudi Arabia (6.15 %)	United Arab Emirates (4.20 %)	Canada (1.53 %)	Qatar (1.40 %)						
		Casein								
United States (42.34 %)	Thailand (14.47 %)	Philippines (13.85 %)	Vietnam Social Republic (8.89 %)	Malaysia (6.90 %)						
		bumin ( Eggs & Milk)								
Japan (50.87 %)	Vietnam Social Republic (21.24 %)	Thailand (6.43 %)	Indonesia (5.69 %)	Philippines (5.08 %)						
		Groundnuts								
Indonesia (44.45 %)	Vietnam Social Republic (9.46 %)	Philippines (8.98 %)	Malaysia (7.60 %)	Pakistan (4.32 %)						
		Guargum								
United States (53.76 %)	Norway (6.68 %)	Russia (6.27 %)	China P Rp (5.97 %)	Germany (4.92 %)						
Nessal		gery & Confectioner	·	Vorses						
Nepal (7.67 %)	Benin (7.55 %)	United Arab Emirates (6.88 %)	Sudan (5.17 %)	Kenya (5.07 %)						
		Cocoa Products								
United States (20.12 %)	Turkey (12.64 %)	Indonesia (7.59 %)	Germany (7.33 %)	United Arab Emirates (6.73 %)						



Cereal Preparations										
United States (17.18 %)	Nepal (9.40 %)	Bangladesh (7.11 %)	United Arab Emirates (6.92 %)	United Kingdom (5.61 %)						
Milled Products										
United States (29.16 %)	United Arab Emirates (16.04 %)	Australia (5.98 %)	Qatar (5.20 %)	United Kingdom (5.04 %)						
Alcoholic Beverages										
United Arab Emirates (25.01 %)	Singapore (9.26 %)	Nigeria (8.32 %)	Netherland (7.42 %)	Ghana (6.53 %)						
	Misc	ellaneous Preparation	ons							
United States (22.07 %)	United Arab Emirates (9.85 %)	Nepal (8.42 %)	Australia (5.71 %)	United Kingdom (4.71 %)						
		Basmati Rice								
Iran (21.70 %)	Saudi Arabia (19.89 %)	United Arab Emirates (10.50 %)	Iraq (10.44 %)	Kuwait (4.27 %)						
		Non Basmati Rice								
Bangladesh (21.43 %)	Benin (8.81 %)	Senegal (7.39 %)	Nepal (6.73 %)	Sri Lanka (5.73 %)						
		Wheat								
Nepal (48.56 %)	Afghanistan (41.96 %)	United Arab Emirates (2.38 %)	Bangladesh (1.67 %)	Somalia (1.41 %)						
		Maize								
Nepal (50.11 %)	Bangladesh (15.71 %)	Philippines (6.16 %)	Sri Lanka (4.19 %)	Myanmar (4.19 %)						
		Other Cereals								
Pakistan (16.69 %)	Kenya (8.90 %)	United Arab Emirates (8.14 %)	Saudi Arabia (7.05 %)	Nepal (6.44 %)						
Carriage DOOLO Ameri	I D - I -									

Source: DGCIS Annual Data

## 2.4 APEDA'S Export Performance

Product	2015-16					2016-17 2017-18			2017-18			% growth in 2017-18 from 2016-17	
	Qty in MT	Rs. Crore	US\$ Mill	Qty in MT	Rs. Crore	US\$ Mill	Qty in MT	Rs. Crore	US\$ Mill	Rs. Crore	US\$ Mill 29.6 3.2 40.8 39.4 3.6		
Basmati Rice	4045822	22719	3478	3985196	21513	3217	4056759	26870	4169	24.9	29.6		
Buffalo Meat	1314534	26688	4070	1323576	26161	3912	1350563	26034	4037	-0.5	3.2		
Non Basmati Rice	6464570	15483	2369	6770804	16930	2531	8648489	22968	3564	35.7	40.8		
Guargum	325251	3234	497	419948	3107	464	494101	4170	647	34.2	39.4		
Cereal Preparations	316533	3358	513	339923	3566	533	353237	3560	552	-0.2	3.6		
Other Processed Fruits & Vegetables	321499	2906	444	355316	3149	471	391284	3405	528	8.1	12.2		
Groundnuts	542726	4076	620	725704	5444	812	504019	3386	525	-37.8	-35.3		



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Product	2	2015-16		2016-17 2017-18						% growth in 2017-18 from 2016-17	
	Qty in MT	Rs. Crore	US\$ Mill	Qty in MT	Rs. Crore	US\$ Mill	Qty in MT	Rs. Crore	US\$ Mill	Rs. Crore	US\$ Mill
Fresh Onions	1382960	3097	473	2415739	3106	464	1588986	3089	479	-0.6	3.3
Miscellaneous Preparations	355786	2599	397	282577	2566	384	322890	2853	443	11.2	15.3
Fresh Grapes	161029	1577	236	231117	2065	311	214441	2146	333	3.9	7.1
Alcoholic Beverages	238672	2006	307	230827	1991	298	241235	2106	327	5.8	9.8
Other Fresh Vegetables	740466	2219	339	1016438	2832	423	772428	2093	325	-26.1	-23.3
Other Fresh Fruits	377315	1772	270	409081	1836	274	326516	1573	244	-14.3	-11.0
Pulses	256052	1658	252	136968	1279	192	180194	1473	228	15.2	19.1
Jaggery & Confectionery	292841	1290	197	297681	1468	219	252143	1380	214	-6.0	-2.4
Cucumber and Gherkins (Prepd. & Presvd)	202954	999	152	179661	936	140	220939	1285	200	37.3	42.4
Maize	697947	1162	178	566352	1030	154	705514	1228	190	19.3	23.9
Dairy Products	33443	756	115	39167	906	135	48039	1196	185	32.1	37.0
Cocoa Products	32653	1268	193	25650	1087	163	29583	1144	177	5.3	9.1
Dried & Preserved Vegetables	66444	916	140	86791	1082	162	88536	945	147	-12.7	-9.5
Milled Products	431465	1103	169	255804	814	122	270377	877	136	7.8	11.8
Sheep/Goat Meat	21636	834	128	22009	870	130	21907	836	130	-3.9	-0.2
Mango Pulp	128866	796	121	130886	846	126	110924	674	105	-20.3	-17.3
Fruits & Vegetables Seeds	13104	529	81	11289	523	78	14463	671	104	28.3	32.6
Natural Honey	38177	706	109	45055	558	84	51547	654	101	17.2	21.3
Wheat	666669	1062	164	265606	448	67	322790	624	97	39.4	43.8
Poultry Products	659304	769	117	448725	530	79	453967	552	86	4.1	8.0
Floriculture	22692	483	74	22020	547	82	20703	507	79	-7.2	-3.7
Fresh Mangoes	36779	321	50	52761	444	67	49180	382	59	-13.8	-11.5
Other Cereals	269974	540	83	168436	396	59	157618	374	58	-5.5	-2.2
Animal Casings	206	17	3	173	14	2	12425	327	51	2265.9	2348.3
Walnuts	3292	118	18	2191	55	8	3596	127	20	130.2	138.5
Casein	5898	216	33	6130	238	35	2670	105	16	-56.0	-54.2
Albumin( Eggs & Milk )	1934	150	23	1703	88	13	2082	84	13	-4.7	-1.4
Other Meat	0	0	0	12	0	0	1044	16	3	7723.8	8400.0
Processed Meat	279	6	1	141	5	1	270	10	2	116.4	123.2
Total	20469773	107432	16413	212/1456	108427	16212	22285459	119/25	185/3	10.4	14.6

Source: DGCIS



#### 3. AUTHORITY MEETINGS AND STATUTORY FUNCTIONS

During the year 2017-18, three APEDA Authority meetings were held on 20<sup>th</sup> April, 2017, 21<sup>st</sup> September, 2017 & 28<sup>th</sup> February, 2018.

#### 4. REGISTRATION OF THE EXPORTERS

### 4.1 Registration-cum-Membership Certificate (RCMC)

Under section 12 sub section (1) of Agricultural and Processed Food Products Export Development Authority Act 1985 (as amended), every person exporting any one or more of the Scheduled products shall, before the expiration of one month from the date on which he undertakes such export or before the expiration of three months from the date of coming into force of this section, whichever is later, apply to Authority to be registered as an exporter of the Scheduled product or Scheduled products. The Registration-Cum-Membership Certificate (RCMC) is issued to exporters of APEDA's scheduled products.

Office	New	Renewed	Amendments
Head Quarter (Delhi)	977	321	515
Mumbai	2030	356	801
Bengaluru	1421	214	595
Hyderabad	289	68	132
Kolkata	343	73	134
Guwahati	50	10	14
Total	5110	1042	2191

## 4.2 Registration-cum-Allocation Certificates (RCAC)

#### 4.2.1 RCAC issued for Export of Basmati Rice

TOTAL RCAC's	Quantity (in Million MT)	FOB value (in US\$ Million)	
28816	4.03	4440.82	

#### 4.2.2 RCAC issued for Import of Sugar

Total RCAC's	Quantity (in Million MT)	CIF value (in US\$ Million)
138	0.033	15.17

#### 4.3 Certificate of Export (COE) issued for Export of Peanuts and Peanut Products

Total COEs	Quantity (in MT)
25162	495000

#### 5. IMPLEMENTATION OF OFFICIAL LANGUAGE IN APEDA

Various provisions of the Official Language Act and Official Language Rules of the Government of the India had been implemented effectively during 2017-18. Some of the activities undertaken by the Authority are given below:

- 5.1 Official Language Implementation Committee meetings were organized regularly during the year.
- 5.2 Provisions of Section 3(3) of Official Languages Act were implemented.
- 5.3 Incentive Schemes for Officers & employees for working in Hindi is available in APEDA. Cash awards were given to the Officers and staff of the organization for effective work in Hindi.
- 5.4 Employees of APEDA were deputed on training/seminar/workshop on official language to increase progressive use of Hindi.
- 5.5 Hindi Fortnight was organized from 14th 28th September during the year 2017-18. Various competitions were organized to encourage use of Hindi as a routine mode of communication. Prize distribution ceremony was organized to honour the employees participating in these competitions and for encouragement for working in Hindi.
- 5.6 Hindi Day was celebrated on 14-09-2017 in NCUI building jointly with other six offices in the premises inviting renowned writers, journalists, other distinguished guests etc.
- 5.7 All the file covers are printed with bilingual commonly used phrases to assist the employees in doing regular noting in Hindi.
- 5.8 Nodal officers were nominated in each division to achieve targets fixed in each division and monitor the official language implementation of each division.
- 5.9 Each employee has been given ''कार्यालय सहायिका' and each section has been given English-Hindi dictionary to promote the use of Official Language.
- 5.10 APEDA website is available in Hindi and is being updated from time to time.
- 5.11 For operational implementation of Official Language and to increase the correspondence in Hindi, APEDA has taken initiatives and the following online certificates are being issued bilingually:
  - a) RCMC
  - b) RCAC
  - c) Certificate of Export
  - d) Certification of recognition of shelling cum grading unit
  - e) Certificate of recognition of horticulture packhouse
  - f) Certificate of registration of meat plants.

#### 6. AGRICULTURE EXPORT PROMOTION PLAN SCHEME OF APEDA

- **6.1 Market Development**
- **6.2 Infrastructure Development**
- 6.3 Quality Development

The budget allocation and expenditure was made by APEDA during 2017-18:

Scheme Components	2017-18 (Rs. in crore)			
Scheme Components	Approved by	Budget	Actual amount	
	CCEA	Allocation	spent	
1. Development of Infrastructure	25.00	25.00	25.00	
2. Market Development	15.00	15.00	15.03	
3. Quality Development	5.00	5.00	5.00	
4. Transport Assistance	123.60	123.60	123.60	
5. Spl. Component for NER	5.40	3.90	2.35	
6. Spl. Component for Scheduled castes	6.00	1.50	0.04	
Grand total	180.00	174.00	171.02	

The Component of Transport Assistance (TAS) was discontinued with the approval of DoC w.e.f. 30th September, 2016.



#### 7. APEDA'S E-GOVERNANCE INITIATIVES

The Government is taking up a number of new measures and initiatives to improve the ease of doing business in India. The emphasis has been on simplification and rationalization of the existing rules and introduction of information technology to make governance more efficient and effective. APEDA has undertaken a number of initiatives during the year to enhance the existing e-Governance system and introduce new online facilities for the benefit of stakeholders.

### 7.1 Major initiatives taken for Ease of Doing Business

- 7.1.1 Developed and implemented Farmer Connect Mobile App for farmer registration in HortiNet and BasmatiRice.Net.
- 7.1.2 Registration of farmers is expanding upto Tehsil / Taluk level of each state under HortiNet traceability system.
- 7.1.3 Developed Basmati.Net system for monitoring of Domestic and Export of Basmati Rice from GI area.
- 7.1.4 Developed and implemented software for online processing of RCAC for Organic Pulses.

### 7.2 Other Initiatives taken for Ease of Doing Business

- 7.2.1 Development of Paperless application processing and issuance of Certificate for Registration of Meat and Meat processing unit Amongst the e-governance initiatives in the year 2017-18, significant strengthening of meat traceability system through software Meat.net has helped in achieving credibility of Indian exporters in buffalo meat sector. On-line registration of existing integrated meat plants have been completed in the year 2017-18 thereby, connecting all the plant registration data with the Animal Health Certificate being issued through Meatnet. During the year 2017, (Jan-Dec) around 6000 nos. of Health Certificates have been issued through Meatnet. The e-governance through Meatnet has resulted in ease of doing business to meat exporters by filing their renewal application online. On line process has also reduced the personal interventions between exporters and APEDA since other documents and inspection reports, compliances are now uploaded on the Meat.net. Similarly, the respective state government officials of Animal Husbandry are now using Meat.net for issuance of on-line Animal Health Certificates. The initiative has resulted in attaining a credible information base for enhancing the reputation of meat exports in international market.
- 7.2.2 Design and development of e-Service book and e-APAR.
- 7.2.3 e-Wallet facility is introduced in the Peanut.Net system for peanut stakeholders for Registration / Renewal of Peanut Unit and issuance of Certificate of Export.
- 7.2.4 Online application and disbursement of lab test subsidy for peanut was developed and implemented for the stakeholders.
- 7.2.5 An Electronic auto generate Invoice has been developed and implemented for various online registration and certificates ( RCMC, RCAC, COE etc).
- 7.2.6 Bilingual Printing of various online Certificates for RCMC, RCAC, COE and All Online Unit Registration etc has been designed, developed and implemented for stakeholders.
- 7.2.7 Visibly improved useful newsletter circulated daily for more than 34000 recipients through email.

### 8. MAJOR DEVELOPMENTS / ACHIEVEMENTS IN PRODUCT CATEGORIES

#### **8.1 Horticulture Sector**

## 8.1.1. Exports and market access initiatives for mangoes to USA, South Korea, China, Iran, South Africa, Japan, EU, Australia & New Zealand

- 1. Export of Mango to USA has got increased more than double i.e. 1050 MT in comparison to 767.38 MT last year. The export has taken place from following three irradiation facilities:
  - a) Krushak, Lasalgaon 537.508 MT
  - b) IFC Vashi 398.223 MT
  - c) Innova Bangalore 119.331 MT
- 2. South Korea granted market access for mangoes in June 2016. During the mango export season 2017, two QIA- inspectors were stationed at four VHT facilities for on-site clearance programme. The export of mangoes to South Korea was 66 MT in the mango season 2017.
- 3. Chinese Plant Quarantine Authority (AQSIQ), China on our pursuance with the support of Indian Embassy in China has approved 25 HWT facilities in the month of April 2017. This issue was pending with AQSIQ, China since last two years. The list of the same has been hosted by AQSIQ, China on their official website.
- 4. Two members Iranian Delegation visited India from 21-28 April 2017 to verify the HWT facilities for export of HWT treated mangoes from India to Iran. During their visit the delegation approved five facilities i.e. four from Western and one from Northern parts of India. The export of mangoes from India to Iran was 22.79 MT in the mango season 2017.
- Visit of three member South African delegation from 19.02.2018 to 23.02.2018 for verifying the system put in place for export of table grapes, Mangoes and Banana to EU and other countries for grant of Market access for Grapes, Mango and Banana to South Africa. South African High Commission in India has informed that market access for Indian Mangoes to South Africa is being considered.
- 6. During the year 2017-18, exported 63.876 MT of mangoes to Japan, 42.90 MT to EU, 36 MT to Australia and 1.93 MT to New Zealand.

## 8.1.2 Exports and market access initiatives for Grapes to Canada, USA, New Zealand & Australia

- 1. Canada has granted market access in 2015 for fresh grapes subject to initial Trial shipment period during which Canadian Food Inspection Agency (CFIA) inspected 100% of the consignment of Grapes entering in Canada. Effective October 11, 2017 it has been notified by CFIA that a permit to import fresh grapes from India will no longer be required and import inspection rates will be reduced to standard levels of CFIA. The CFIA will revise the Phytosanitary import requirements for grapes from India. In this regard, an Advisory was hosted on the APEDA website for public information.
- 2. Visit of USDA-APHIS technical expert delegation was organised from 28<sup>th</sup> January, 2018 to 01.02.2018 for verifying the system put in place for export of table grapes to EU and other countries for grant of Market access for Grapes to USA.
- 3. A project on development and standardization of fumigation protocol for SO2 and CO2 for export of grapes to New Zealand and Australia was awarded to CIPHET and NRCG (technical Partner). The work of erection of fumigation chamber has been completed, currently the evaluation/ confirmation for leakage proof has been given by CIPHET to a third party. After successful report of leakage proof of fumigation chamber, the technical work would be initiated by ICAR-NRC Grapes, Pune for standardisation/ development of protocol.



#### 8.1.3 Trial Shipments

#### 8.1.3.1 Western Region

- 1. From Vidharbha region, Maharashtra export of banana G-9 Variety (i.e. Cavendish dwarf) was undertaken by sending sea shipment to Dubai by M/s INI Farms, Mumbai. This was an outcome of the outreach programme organized by APEDA, Mumbai in Akola region. The efforts have been made by APEDA to promote the Banana exports from Vidharbha Region.
- 2. First consignment of bitter gourd from MSAMB's VHT Facility Centre, Vashi, Navi Mumbai was exported to UK on 15<sup>th</sup> July, 2017 after upliftment of ban from 1<sup>st</sup> January, 2017 by EU.
- 3. Three Trial air consignments of Nagpur Mandarin Orange sent from Nagpur airport
  - First consigment of 1.2MT to Baharin
  - Second consignment of 1 MT to UAE
  - Third consignment 1.5 MT to Qatar.

#### 8.1.3.2 Southern Region

1. For development of sea protocol for Nendran banana, a project was awarded to ICAR-NRC-Trichy. Under the project a trial shipment of 15 MT (one container) was successfully exported from Kerala to Dubai. The protocol has been standardised. Till date 20 numbers of containers (280 MT) of Banana has been exported to UAE.

#### 8.1.3.3 Northern Region

 A trial shipment of fresh vegetables (green chilly) was sent to Dubai from LBS International Airport Varanasi on 20.12.2017. After the trail shipment, eleven (11) shipments of fresh vegetables have been exported to Dubai from Varanasi.

#### 8.1.3.4 North Eastern Region

- 1. A Trial shipment of Kew variety of Pineapple from Tripura was sent to Dubai in October 2017 by air, subsequently a total of 4 consignments from Tripura were sent to Dubai in the year 2017.
- 2. A trial shipment of mandarin orange from Arunachal Pradesh and pineapple from Meghalaya was sent to Dubai on 2<sup>nd</sup> January 2018 from Guwahati airport by air which was successful, further paving way for successive consignments in the coming season. The pineapples were from the pineapple cluster in Ri-Bhoi district in Meghalaya.

#### 8.1.4 Workshops/ Training cum Awareness/ Outreach Programmes

- 1. Training programmes for litchi growers and stakeholders was organised through ICAR-NRC on Litchi, Muzaffarpur in the State of Bihar during May & June 2017 for boosting the export of Litchi.
- 2. An Outreach programme was organised at Patna (Bihar) on 16.01.2018 through Bihar Industry Association (BIA) for sensitization of concerned stakeholders. A detailed presentation was made on activities and financial assistance schemes of APEDA.

#### 8.1.5 Development of Packaging Standards

Packaging standards have been developed for following fresh fruits and vegetable through Indian Institute of packaging :

- 1) Grapes.
- 2) Mango
- 3) Tindola, Kindola, Brinjal.
- 4) Custard apple, Pomegranate.
- 5) Onion, Potato
- 6) Banana, Orange.
- 7) Green chilly, Baby corn, Brinjal, Okra and Papadi.
- 8) Arabi, Yam
- 9) Snow peas, Snap peas, Asparagus, Cherry Tomato.
- 10) Honey

A R&D project was awarded to IIP, Mumbai for development of packaging standards for export of fresh Kiwi from India at a cost of Rs.20 lakhs plus taxes.

8.1.6 Cluster Development

Following training programmes were organised under Cluster Development Programme by nominated Nodal Officers of APEDA in various States:

Sr. No.	Place	Date	Training
1	Kurnool	27.03.2018	Cluster Development Training Programme on Banana and Pomegranate
2	Chikkabalapur & Kola	23.03.2018 24.03.2018	Cluster development training programme on mangoes and rose onions
3	Meghalaya	28.03.2018	Cluster development training programme on Pineapple
4	West Bengal	13-16.03.2018	Cluster development training programme on vegetable cluster
5	Muvattupuzha	08.03.2018	Cluster development training programme on Pineapple
6	Sabarkantha, Ghandhi Nagar, Mehsana in Gujarat	21- 23.03.2018	Cluster development training programme on Potato
7	GNFC, Bharuch	26.02.2018	Cluster development training programme on Banana

#### 8.1.7 Other initiatives

- After efforts/initiative taken by APEDA, a Plant Quarantine (PQ) station was opened at LBS International Airport, Varanasi on 20.12.2017 for issuing Phytosanitary Certificate to exporters in the concerned region.
- 2) APEDA awarded a Study to M/s Yes Bank on "difficulties faced by the exporters in the supply chain of agriculture products". On the basis of this studied carried out and recommendations of M/s Yes Bank APEDA has taken up the matter with following Ministries/departments:
  - Joint Secretary (Customs), Central Board of Excise and Customs (CBEC) for seeking a) support from them to boost the exports of agricultural products.
  - b) Joint Secretary (Ports), Ministry of Shipping for seeking Support from them to boost the exports of agricultural products.

#### 8.2 Cereals Sector

#### 8.2.1 Market access:

Market Access for export of Rice to China: The AQSIQ team visited India in September (i) 2016 for field verification of 19 units and have subsequently conveyed approval of 14 Rice establishments in November, 2016 for export of Basmati Rice to China. Export of non-basmati rice to China is expected to be approved after technical discussions between AQSIQ and NPPO India for amendment of protocol.



(ii) Pre shipment testing for pesticide residues was made mandatory w.e.f 1.11.2017 for registration of contracts for export of basmati rice to EU due to change in MRL of Tricycazole vide Trade Notice dated 26th July, 2017. Following 22 pesticides have been decided to be tested in consultation with trade and industry:

Sr. No.	Details of Agrochemicals	EU MRL (mg/kg)/ppm
1	Acephate	0.01*
2	Buprofezin	0.5
3	Carbendazim+ Benomyl [sum of benomyl and carbendazim expressed as carbendazim (R)]	0.01*
4	Carbofuran	0.01*
5	Chlorpyrifos	0.05*
6	Clothianidin	0.5
7	Isoprothiolane	5
8	Methamidophos	0.01*
9	Primiphos-methyl	5
10	Profenofos	0.01*
11	Propiconazole	1.5
12	Tebuconazole	1
13	Triazophos	0.02*
14	Thiamethoxam	0.01*
15	Tricyclazole	0.01*
16	Flonicamid (sum of flonicamid, TNFG and TNFA) (R)	0.05
17	Imidacloprid	1.5
18	Metconazole (sum of isomers) (F)	0.02
19	Prothioconazole	0.02
20	Tebufenozide	3.0
21	Thiophanate Methyl	0.01
22	Cyfluthrin (Cyfluthrin including other mixtures of constituent isomers (sum of isomers) (F)	0.02

<sup>\*</sup> EU-MRL set at LOQ (mg/kg) as per

http://ec.europa.eu/sanco\_pesticides/public/index.cfm?event=substance.selection

Note: MRL of Propiconazole is in process of review. (TBT Notification G/TBT/N/EU/521 dated October 12, 2017)

## 8.2.2Campaign for increasing awareness of Basmati growing farmers for judicious use of pesticides

- 1. Up to June 2017, the maximum residue limit for Tricyclazole (TCA) on rice in European Union (EU) was 1mg/kg. Subsequent to non approval of TCA the MRL has been brought at the default level i.e. 0.01 mg/kg. After December 30, 2017 Basmati rice in EU will have to meet the new MRL at LOD.
- In order to ensure that Basmati rice varieties like Pusa Basmati 1 and PB 1401 grown during Kharif, 2017 meet new standards. A campaign was started to promote judicious use of pesticides.

- 3. About 25 workshops were conducted through Basmati Export Development Foundation (BEDF) and in association with All India Rice Exporters Association (AIREA) during May-August 2017 in seven GI area states to increase awareness of farmers about production of high quality Basmati rice for export. Faculty from SAUs and ICAR institutions have been involved to disseminate information about Good Agriculture Practices (GAP) including judicious use of pesticides.
- 4. Departments of Agriculture in the seven Basmati growing States were requested to issue appropriate advisory to the farmers in local language through local radio, cable operators and vernacular press. Farmers were advised that for management of pest and diseases on Basmati crop, only those chemicals are used which are recommended for application on rice by the State Agriculture Universities (SAUs). Recommendations of SAUs in respect of doses and pre-harvest interval will be taken into account while taking decision about use of a pesticide.

#### Programmes organized during Kharif 2017 by BEDF

S.No	Awareness / Training / Outreach programme	Location	Date
1	Quality Improvement in Production of Basmati Rice for Export	Jammu (J&K	30.05.2017
2	Quality Improvement in Production of Basmati Rice for Export	Karnal, Haryna	06.06.2017
3	Quality Improvement in Production of Basmati Rice for Export	Kurukshetra, Haryana	07.06.2017
4	Quality Improvement in Production of Basmati Rice for Export	Panipat, Haryana	08.06.2017
5	Quality Improvement in Production of Basmati Rice for Export	G B. Nagar, UP	16.06.2017
6	Quality Improvement in Production of Basmati Rice for Export	Kapurthala, Punjab	22.06.2017
7	Quality Improvement in Production of Basmati Rice for Export	Malan , HP	25.06.2017
8	Quality Improvement in Production of Basmati Rice for Export	Mandi, HP	27.06.2017
9	Quality Improvement in Production of Basmati Rice for Export	Hastinapur, UP	07.07.2017
10	Quality Improvement in Production of Basmati Rice for Export	Saharanpur, UP	13.07.2017
11	Quality Improvement in Production of Basmati Rice for Export	Jalalabad, Punjab	25.07.2017
12	Quality Improvement in Production of Basmati Rice for Export	Faridkot, Punjab	26.07.2017
13	Quality Improvement in Production of Basmati Rice for Export	Patiala, Punjab	27.07.2017
14	Quality Improvement in Production of Basmati Rice for Export	Bareilly, UP	11.08.2017
15	Quality Improvement in Production of Basmati Rice for Export	Modipuram, UP	23.08.2017



#### 8.3 Processed & Other Processed Food Sector

8.3.1 Three awareness programs on the export procedure and criteria for registration of Peanut and Peanut Products conducted at Dhule in Maharashtra, Chitradurga in Karnataka and Bikaner in Rajasthan. Details are as follows:

S. No.	Awareness programme conducted	Location	Date	No. of Participants
1.	Awareness programme on export procedure and criteria for registration of peanut and peanut product.	Dhule, Maharashtra	20 <sup>th</sup> May, 2017	150
2.	Sensitization / awareness program on Groundnut.	Hiriyur, Distt. Chitradurga, Karnataka	24th January, 2018	45
3.	Awareness programme on export procedure and criteria for registration of peanut and peanut product.	Bikaner, Rajasthan	16th March, 2018	60

- 8.3.2 Two 3-days training programms for exporters of Processed Food exporting to USA on Food Safety Preventive Controls Alliance (FSPCA) Preventive Controls for Human Food (PCHF) conducted on 15-17 November 2017 at Tirupati, Andhra Pradesh and at Bangalore on 15-17 February 2018, wherein, 25 exporters participated in each training programme.
- 8.3.3 Canada Food Inspection Agency visited (audited) the following two units exporting the food products to Canada. APEDA was part of the audit team:

Date	Establishment Name	Commodity	Business Type	Triggers
March 14, 2018	Bikanervala Foods Pvt. Ltd	Snack Foods	Manufacturer	Undeclared allergen (gluten)
March 15, 2018	LT Foods Ltd.	Rice	Processor	Selected by EIC for the demonstration

- 8.3.4 APEDA Participated in B2B Made in India-food buyer seller meet organized by FICCI in Gurgaon, buyers from Kingdom of Saudi Arabia (KSA), UAE, European & African Countries visited.
- 8.3.5 APEDA developed Packaging specifications for exports for the products are through IIP and uploaded on website- Onion flakes, Garlic powder, Accelerated Freeze dried Corn and Guargum.
- 8.3.6 A delegation of 18 exporters led by Chairman APEDA visited Defence Food Research Laboratory (DFRL), Mysore in September, 2017.

#### 8.4 Livestock Sector

#### 8.4.1 APEDA'S EXPORT SCENARIO

Livestock sector has shown impressive growth during the period 2017-18 over 2016-17. While the major sector of buffalo meat have large export base has grown 3.2% in USD. While small exports base sectors of dairy and poultry have shown a significant growth of 19.4% and 8.3% respectively in USD terms. Overall the sector has grown by 5.5% fetching the value of 4607 USD Million in comparison to 4389 USD Million in the previous year.



#### 8.4.2 Visit of Foreign Delegation to approve meat establishments for exports

#### **Angola**

A technical team of 3 members from Institute of Veterinary Services, Ministry of Agriculture, Republic of Angola visited India from 4<sup>th</sup> -9<sup>th</sup> May 2017. 8 meat establishments have been approved by Ministry of Agriculture, Republic of Angola for exports of buffalo meat in 2017.

#### Malaysia

A delegation from DVS Malaysia visited India during 13<sup>th</sup> -24<sup>th</sup> August 2017 for inspection and audit of meat processing establishments. The delegation visited 9 meat plants in the state of Punjab, Maharashtra, Telangana and Andhra Pradesh. As the outcome of the visit, 8 meat establishments have been approved by the Malaysian Authorities for export of buffalo meat to Malaysia.

#### Vietnam

A delegation led by Shri D K Singh, Chairman, APEDA comprising of Indian exporters and Department of Animal Husbandry, Department of Horticulture to Vietnam during 27.11.2017 to 30.11.17. The delegation had useful discussions with different departments of Government of Vietnam to discuss trade prospects of horticulture, agriculture, meat and marine products from India. Around 8 meat processing establishments, 4 sea food exporters and 2 groundnuts exporters were part of the delegation. Coinciding with the visit of the delegation, there was also an Agriculture Conference in Tien Giang Provinces and Visit to Aquaculture Breeding Centre (RIA2) and Southern Horticultural Research Institute (SOFRI) at Hanoi.

#### Indonesia

Indonesia has granted market access to India in 2016 has extended the list of exporters from 10 nos. in 2016 to 29 in 2017-18.

#### **Philippines**

A 12 member delegation from National Meat Inspection Services and Bureau of Animal Investigation visited India to audit 30 integrated meat processing facilities from 20<sup>th</sup> November 2017 to 4<sup>th</sup> December 2017. A delegation comprising of five teams visited meat establishments in the states of Punjab, Uttar Pradesh, Maharashtra, Telangana Andhra Pradesh and Tamil Nadu. The outcome of the visit is awaited.

Bilateral and Multilateral Issues – The livestock sector is suffering from various market access issues in Russia, China, South Africa, USA, Korea. During the year Bilateral meetings were held with senior level functionaries of these countries and ASEAN Countries. Continuous meetings were organized to pursue our plea of being FMD control status as per OIE. The market access issues in Russia and China two big potential markets is still not achieved due to information on FMD control in India. Continuous interaction in association with DAHDF took place on various occasions in APEDA and Ministry of Commerce not bearing result of market access in these two countries.

## 8.5 Organic Sector

The National Programme for Organic Production (NPOP) is being implemented by the Ministry of Commerce & Industry for exports under the Foreign Trade Development Regulations (FTDR) Act since October 2001. The aims of NPOP include policies for development and certification of organic products, national standards for organic products, accreditation of certification bodies and certification of organic products in conformity to the national standards and encourage the development of organic cultivation and processing.

Organic farming in India has grown at a steady pace after the implementation of NPOP in 2001 by the Ministry of Commerce and Industry. Today India organic products have made their mark in the global market and are poised to reach new heights.



#### 8.5.1 Area and production under Organic Certification

During 2017-18, area under organic certification was around 3.56 million ha of which 1.78 mha is the cultivable area and 1.78 mha is the forest area. The total organic production was 1.70 million MT including wild collection (mMT).

#### 8.5.2 Major products exported

During the year 2017-18 the total volume of agricultural exports was 458339 MT realizing Rs. 3453 crores (515 Million USD). The major countries where organic products were exported were USA followed by European Union and Canada.

The other destinations of export of organic products were Switzerland, Australia, New Zealand, Japan, Middle East countries and ASEAN countries.

The major products exported were Soyabean, Sugar, Basmati Rice, Tea, Pulses, Spices, Flax seeds and Processed Foods (Mango pulp and Soyabean meal).

#### 8.5.3 New Standards introduced in NPOP

The NPOP standard was first notified in 2001 for exports of organic products covering standards only for crops and their processing, labeling, storage and transport. Since, there is good demand for organic livestock and aquaculture products, standards for these products were introduced in the seventh edition of NPOP which was notified by DGFT w.e.f 1st June 2015.

During 2017, new product categories of Organic Mushrooms, Organic Seaweed, Aquatic Plants and Green House Crop Production were also included under NPOP Standards. The livestock standards were amended to include group certification.

#### 8.5.4 Notification of domestic standards

Pursuant to the joint efforts of APEDA and FSSAI, the domestic regulation for organic products has been announced on 9th November, 2017 with a transition period of 6 months. In the domestic organic food regulation, imports under the bilateral or multilateral agreement will be on the basis of the National Programme for Organic Production (NPOP)

#### 8.5.5 Accreditation of New Certification Body under NPOP

One accreditation audit for Telangana State Organic Certification Authority (TSOCA), Hyderabad was completed for accreditation under NPOP.

The assessment procedure has been completed wherein it is mentioned that the non conformities are closed. The report will be placed before the upcoming NAB for its decision.

#### 8.5.6 Monitoring and Surveillance of accredited Certification Bodies

Surveillance/renewal audits were conducted for all the 28 accredited Certification Bodies (14 renewals audits and 14 annual surveillances) to verify compliance to the standard requirements. Unannounced inspections of 7 operators certified by 7 different Certification Bodies was also conducted.

Additional witness audits of 1 grower group, 2 processor, 1 trader of 2 different Certification Bodies was carried out during onsite audit of Taiwan Delegation by different members of EC

#### 8.5.7 Compliance to the recognition agreement with USDA

Successful closure of all observations made by USDA NOP during their onsite audit conducted in March-April 2016. USDA in their communication letter dated 12.9.2017 enclosing the final report, appreciated APEDA's efforts to uphold the US India Recognition Agreement.



#### 8.5.8 Negotiations with Canada, Taiwan and South Korea for organic Equivalence

Negotiations for obtaining organic Equivalence with Canada, Taiwan and South Korea have shown a positive development.

#### Canada

Submission of application and technical dossier of APEDA for designation as a Conformity verification Body (CVB) under the Canada Organic Regime (COR).

#### **Taiwan**

A five member Taiwanese Delegation visited India from 13th to 22nd November 2017 for equivalency with India for export of organic products. The audit report and response to APEDA's observation to the application received from Taiwan for equivalency with NPOP is awaited from them.

#### South Korea

South Korea visited from 9<sup>th</sup> to 13<sup>th</sup> April 2018 for equivalency with India for export of organic products. The audit report is awaited. South Korea has also shown interest to apply for equivalency with India's NPOP for a bilateral trade arrangement for export of organic products.

#### 8.5.9 Capacity building/ Training/ Outreach programmes

SI No.	Awareness / Training / Outreach programme	Location	Date	No of Participants
1.	Outreach on market facilitation for organic products and Buyer-seller meet	Imphal, Manipur	17-18 April 2017	250
2.	Buyer and Seller meet organized during National Trade Fair – Organics and Millets 2017	Bangalore	28-30 April 2017	65
3.	Capacity building Training programme on NPOP	Delhi	6-7 July 2017	21
4.	Capacity building Training programme on NPOP	Delhi	18-20 December 2017	25
5.	Outreach on market facilitation for organic products	Bhubaneswar, Odisha	1 <sup>st</sup> February, 2018	65
6.	Trainings for Evaluation Committee members on New product categories	Delhi	27-28 February 2018	5
7.	Outreach on market facilitation for organic products and Buyer-seller meet		19 <sup>th</sup> March, 2018	60

## **8.6 Infrastructure Development**

#### 8.6.1 Setting up of Common Infrastructure Projects

The following seven infrastructure projects assisted by APEDA have been completed during the year 2017-18.

#### 1. Setting up of Honey Processing Unit at Jalandhar

APEDA has assisted an amount of Rs. 800.00 lakhs to Markfed for setting up of Honey Processing Unit at Jalandhar. The total project cost is Rs. 1550.00 lakhs The processing capacity of the unit is 3000 TPA. The activity has been completed and the project is in operation.



#### 2. Setting up of Integrated Pack House for fruits and Vegetables at Naduan.

The integrated pack house for fruits and vegetable at Naduan, Himachal Pradesh has been completed where APEDA has sanctioned financial assistance to the tune of Rs. 353.42 lakhs to HPMC, Shimla. The total project cost is 390.84 lakhs. The project has sorting grading line for fruits and vegetables and 10 MT pre-cooler with 60 MT storage capacity.

#### 3. Setting up Refrigerated park Facility at ICD Dadri, U.P.

APEDA has assisted to CONCOR for an amount of Rs. 1500.00 lakhs for setting up of Refrigerated park facility at ICD Dadri. The total project cost is Rs. 2043.06 lakhs. The project has 840 MT freezers and 1160 MT chillers. The activity has been completed and the project is in operation.

#### 4. Setting up of C.A. store at Bhatwari,

APEDA has assisted to the tune of Rs. 687.46 lakhs to Department of Horticulture and Food Processing, Govt. of Uttarakhand for setting up of Controlled Atmosphere storage store for apples at Bhatwari, District Uttarkashi, Uttarakhand. The total project cost is Rs. 746.53 lakhs. The storage capacity of the facility is 1000 MTs for controlled atmosphere and 200 MTs for cold storage. The activity has been completed.

#### 5. Setting up of integrated packhouse at Kinnaur, Himachal Pradesh.

This long pending project was also completed during the year 2017-18. The total project cost is Rs.. 184.49 lakhs and sanctioned APEDA assistance is Rs. 129.70 lakhs. APEDA has funded for Apple Washing grading line along with material handling facilities and also for some civil work. The peak handling capacity of the apple line is 4 MT per hour. The project is located at Recong Peo which is well known for its high quality apple production.

#### 6. Upgradation of quality control lab at Goregaon Mumbai.

APEDA had assisted to the tune of Rs. 550.00 lakhs to Animal Husbandry Department, Govt. of Maharashtra for upgradation of their lab for testing of Meat and Meat Products. The project was completed during the year 2017-18. The project will benefit the Meat exporter from the region.

#### 7. Setting Up Cold Storage Facility For Groundnuts In Kodinar, Gujarat.

APEDA has assisted GSAMB to the tune of Rs. 536.48 lakhs for setting up of Cold Storage facility for Groundnut in Kodinar, Gujarat. The users of this facility will have better quality of ground nuts for export avoiding chances of aflatoxin occurrence The total cold storage capacity is 2000 MT

#### 8.1.2 Review meeting on Infrastructure Projects assisted by APEDA.

A Review meeting was organized in APEDA in the month of April 2017 with the state Government agencies to review the status and progress of common infrastructure projects assisted by APEDA in different states. Various issues were deliberated and resolved during the meeting. The agencies were advised to expedite the implementation of the projects at the earliest.

#### 8.1.3 Review meeting on Infrastructure Projects in Maharashtra

A review meeting was held in APEDA on 31.10.2017 with the State Agencies of Maharashtra to review the utilization and implementation of the projects assisted by APEDA. State agencies such as MSAMB, MSWC and Central agencies such as AAI, Air India and CONCOR participated in the meeting. State agencies were directed to ensure that the facilities assisted by APEDA are utilized throughout the year with comprehensive O&M agreements. Implementation and operation issues faced by some of the agencies were also discussed and deliberated upon to resolve the same.

### 8.7 Quality Development

#### 8.7.1 Recognition of laboratories and HACCP implementation and certification agencies

- a) 40 laboratories were recognized including 2 newly recognized laboratories for sampling and analysis of APEDA scheduled products for exports. 2 recognized laboratories in the private sector and 1 National Referral Laboratory at NRC Grapes Pune were upgraded with high precision analysis equipments during the period.
- b) 6 certification agencies and 5 implementation agencies were recognized for certification and implementation of HACCP during the period.

#### 8.7.2 Development of Procedures for Exports

- a) Procedures for exports of fresh table grapes to the European Union through control of residues of agro chemicals to ensure food safety compliances for export season 2017-18.
- b) Procedures for exports of Pomegranates through control of residues of agro chemicals to ensure food safety compliances for export season 2017-18.
- c) Procedures for exports of peanuts and peanut products from India to ensure food safety compliances of the importing countries.
- d) Procedure for issue of Health Certificate for exports of okra to EU.
- e) Procedure for export of vegetables from India
- f) Procedure for issue of Health Certificate for export of Betel Leaves to EU.

#### 8.7.3 Development of Procedures of recognition of peanut processing units:

- a) Procedure for grant of recognition certificate to peanut processing units for export of peanuts.
- b) Procedure for grant of recognition certificate to peanut shelling & or grading units for export of peanuts.
- c) Procedure for grant of recognition certificate to godowns/storage for export of peanuts.

#### 8.7.4 Standardization and harmonization:

- a) APEDA participated and contributed in the Indian Delegation to 20<sup>th</sup> Session of Codex Committee on Fresh Fruits and Vegetables held in October 2017 Kampala Uganda. The Committee adopted Brinjal standard initiated by APEDA.
- b) APEDA participated and contributed in the Indian Delegation to 12<sup>th</sup> Session of Codex Committee on Contaminants in Food held in March 2018 Netherlands. The Committee adopted 0.4 mg/kg ML of Lead in Mango Chutney based on data submitted by APEDA.

#### 9. PARTICIPATION IN INTERNATIONAL & NATIONAL EVENTS

#### 9.1 International Events

#### 9.1.1 World Food Fair Moscow 11th - 14th September, 2017

APEDA participated in the World Food Fair Moscow 2017 at Moscow, Russia, from 11<sup>th</sup> – 14<sup>th</sup> September 2017, by taking an area of 120 sqm. Mr. Tarun Bajaj, General Manager, APEDA and Mr. N. Ramesh, Director, Ministry of Commerce & Industry organized the participation in the show. 11 exporters participated and showcased their products in the Indian pavilion including Ready to Eat products, rice, pulses, spices, processed food items, fruits and vegetables, Organic tea, oleoresins & essential oils, freeze dried products, frozen fruits & vegetables, dehydrated items, dairy products etc.

#### 9.1.2 Anuga, Cologne, Germany, 7th – 11th October, 2017

APEDA participated in Anuga 2017 at Cologne, Germany from 7th - 11th October, 2017 by taking an



area of 504 sqm. Mr. Sunil Kumar, Director and Mrs. Vinita Sudhanshu, DGM, APEDA organized the participation in the show. 33 exporters participated and showcased their products in the Indian pavilion such as Basmati Rice, Peanut and Peanut Butter, Confectionery items, Processed food items and Dehydrated products. The Wet sampling of Veg. and Non. Veg. biryani and Indian wine were organized during the show. This year India was the `Partner Country' during Anuga, 2017.

#### 9.1.3 Food & Hotel, China, 14th - 16th November, 2017

APEDA participated in Food & Hotel, China from 14<sup>th</sup> – 16<sup>th</sup> November, 2017 by taking an area of 54sqm. Mr. U K Vats, GM & Mr. C. S. Dudeja, Accountant, APEDA organized the participation in the show. A total of 9 companies participated and showcased their products ranging from rice, frozen food products, fresh fruits, processed foods, RTE products, oilseeds, alcoholic beverages and snacks. All participants received good response of tasting their products campaign from the visitors. Shri Anil Kumar Rai, Consulate General of India in Shanghai inaugurated the stall on 14<sup>th</sup> November 2017. Mr. Rai guided exporters to enhance the presence of Indian food products in China. Wet sampling of RTE and beverages was very successful during the event.

#### 9.1.4 Saudi Agro Food, Riyadh, Saudi Arabia, 8th - 11th October, 2017

APEDA participated in Saudi Agro Food, Riyadh, Saudi Arabia from 8<sup>th</sup> – 11<sup>th</sup> October, 2017 by taking an area of 200sqm. Mr. T Sudhakar, DGM APEDA organized the participation in the show. A total of 5 companies participated and showcased their products in the Indian pavilion.

#### 9.1.5 Fruit Logistica, 7th - 9th February, 2018, Berlin, Germany

APEDA participated in Fruit Logistica 2018 at Berlin, Germany from 7<sup>th</sup> – 9<sup>th</sup> February 2018, by taking an area of 202 sqm. Mr. Sudhanshu, DGM and Mr. N C Lohakare, AGM, APEDA organized the participation in the show. 18 exporters participated and showcased their products in the Indian pavilion.

#### 9.1.6 BIOFACH Nuremberg, Germany 14th - 17th February-2018

APEDA participated in Biofach 2017 at Nuremberg, Germany from 14<sup>th</sup> – 17<sup>th</sup> February 2018 by taking an area of 598 sqm. Chairman, APEDA attended the event and Mrs. Samidha Gupta, AGM organized the participation in the show. 41 exporters participated and showcased their Organic products in the Indian pavilion.

#### 9.1.7 Gulfood 2018, Dubai, UAE, 18th - 22nd February, 2018

APEDA participated in Gulfood at Dubai, UAE, from  $18^{th}-22^{nd}$  February, 2018 by taking an area of 768 sqm. Mr. S S Nayyar, GM & Ms. Rekha Mehta, AGM, APEDA organized the participation in the show. 69 exporters participated and showcased their products in the Indian pavilion such as Basmati Rice, Non Basmati Rice, Processed food items, Frozen Food items, Ready to Eat, Confectionery, Meat and Meat products, etc. The Wet sampling of Veg. and Non. Veg. biryani during the event.

#### 9.1.8 Foodex Japan, 6th - 9th March, 2018

APEDA participated in Foodex Japan 2018 at Toyko Japan from  $6^{th}-9^{th}$  March, 2018 by taking an area of 102 sqm. Mr. Prashant Waghmare AGM and Ms. Rajni Arora, AGM, APEDA organized the participation in the show. 10 exporters participated and showcased their products in the Indian pavilion such as Basmati Rice, Processed Food, Ready to Eat, Groundnuts, Dehydrated products, organic products, frozen food etc.

#### 9.1.9 Natural Expo West, Anaheim, USA, 8th - 10th March, 2018

APEDA participated in Natural Expo West 2018 at Anaheim, USA from 8<sup>th</sup> – 10<sup>th</sup> March, 2018, by taking an area of 150 sqm. Ms. Saswati Bose, DGM and Ms. Simi Unnikrishnan, Junior Hindi Translator, APEDA organized the participation in the show. 13 exporters participated and showcased their range of Organic products in the Indian pavilion during the show.



### 9.2 Promotion Programmes

#### 9.2.1 Mango Promotion Programme, South Korea, 25th - 27th May, 2017

APEDA organized a mango promotion programme in Seoul and Busan in South Korea 25th to 27th May, 2017. 8 exporters participated and promoted the various varieties of mangoes from India. The delegation was led by Chairman, APEDA and the programmed was coordinated by Dr. C B Singh, AGM, APEDA. The successful organization of promotion programmed resulted in export of 66 MT of mangoes to South Korea during the season 2017.

#### 9.2.2 Exclusive Promotion Programme for NER Products in Myanmar 24-25 February, 2018

APEDA in association with the Indian Embassy, Myanmar and India Myanmar Chamber of Commerce has organized a One day generic product promotion of different agricultural products of NER & Buyer Seller Meet on Indian Agro Products on 24.02.2018 at Hotel Sule Shangri La, Myanmar. The event was inaugurated by the H.E. Ambassador, Indian Embassy, Myanmar. Programme was also organized for the buyers of Indian food products and for B2B meeting with Indian Delegation. Shri R.K. Mondal, DGM, APEDA represented APEDA in the event.

## 9.2.3 Exclusive North East Products Market Promotion Programme, Dhaka, Bangladesh, 4<sup>th</sup> – 5<sup>th</sup> March, 2018

APEDA in association with the HCI, Dhaka, supported by Federation of Bangladesh Chambers of Commerce and Industry (FBCCI) and Indian Bangladesh Chambers of Commerce and Industry (IBCCI) had organised a two days market promotion programme focussing products from the North East Region from 4<sup>th</sup> to 5<sup>th</sup> March 2018 to provide a platform for the exporters from India to extend their business interest. The event was inaugurated by His Excellency, Mr. M.A Mannan, Hon'ble State Minister, Ministry of Finance, Govt. of the People's Republic of Bangladesh as the chief guest. A total number of 14 exporters, including exporters from North East participated in the event and exhibited their products. Ms. Sunita Rai, AGM and Mr Surender Pal, AGM, APEDA coordinated the event. The overall response of the buyer seller meet at Bangladesh (Dhaka) was very good and a good footfall of the buyers has been seen during the course of the BSM. All the participating exporters have received various queries and orders to fulfil.

#### 9.3 National Events

During the financial year 2017-18, APEDA participated/organized/ supported the following events across the country for export promotion of agricultural products as well as deputed officials for successful participation:

#### 9.3.1 NER Region

- "Asian Natural & Organic Show 2018" organized by Assocham held on 15-17 December, 2017 at EZCC, Salt Lake, Kolkata followed by an International Buyer Seller Meet focused on markets of Singapore, Thailand, Malaysia, Vietnam, Philippines and Myanmar.
- 2. 'Vibrant Northeast 2017' from 4<sup>th</sup> to 6<sup>th</sup> May 2017 held at Guwahati. Exporters were given opportunity to exhibit their products in APEDA's stall.
- 3. Assam-Agri Horti show held at Dibrugarh, Assam from 5th to 8th January 2018. Exhibitors exhibited in the APEDA's stall.
- 4. Advantage Assam summit from 3th to 4<sup>th</sup> February 2018 held in Guwahati, organised by Govt. of Assam. Hon'ble Prime Minister inaugurated the two days summit. Chairman, APEDA delivered the special address in the technical session on agriculture, food processing including organic session. APEDA member exporters participated in the technical session and have shown keen interest to source fresh fruits and vegetables from North East.
- 5. Seminar on "Emerging Opportunities: Agro Food Processing in Tripura" organised by FICCI on 22<sup>nd</sup> July 2017, Agartala, Tripura.



- Conference on "Linking Start ups and SMEs in Food Processing with Government Schemes & Markets" organised by ASSOCHAM with sponsorship from MoFPI, NEC and APEDA on 27<sup>th</sup> July, 2017 at Itanagar, Arunachal Pradesh and on 10<sup>th</sup> August, 2017 at Medziphema, Nagaland.
- 7. Awareness programme on Cold chain organised by PHD Chamber of Commerce on 15<sup>th</sup> September 2017 at Guwahati, Assam.
- 8. "Multiplying Farmer's income: Opportunities in Animal Husbandry and Processing of Organic Pig & Fish Products- Potential for Exports- Focus North East organised by PHD Chamber of Commerce on 31st October 2017 at Guwahati, Assam.
- 9. Workshop on Effective use of Geospatial Technology in Agriculture & Allied sectors in NER organised by North East Space application Centre (NESAC) on 22<sup>nd</sup> November 2017 at Shillong, Meghalaya.
- 10. National Seminar on Spices cum BSM organized by Spices Board on 21st & 22nd February 2018 at Guwahati, Assam.
- 11. The Food Processing workshop organised by NERAMAC on 7th February 2018, at Guwahati, Assam.
- 12. The State Conclave on Perspective Planning for Resurgent Agriculture (Pre-Conclave) on 5th 6th February 2018 at Itanagar, Arunachal Pradesh.
- 13. Consultative Meeting on Horticulture & Agriculture organized by NEC & ICC on 20th February 2018 a Shillong, Meghalaya.
- 14. North East Food Processing Industry Seminar organised by FINER supported by MOFPI on 14th March 2018 at Guwahati, Assam.
- 15. The CII-Food Processing workshop on 23rd March 2018 at Guwahati, Assam.
- 16. The Industry Awareness Programme on International Equivalence of Accreditation & its benefit to processed food manufacturers & exporters' organised by Quality Council of India and PHD Chamber of Commerce on 27<sup>th</sup> November 2017 at Guwahati, Assam.
- 17. The National seminar on Medicinal & Aromatic plants organized by SFAC on 27th February 2018 Guwahati, Assam.
- 18. Stakeholder's consultation meeting on joint feasibility study report on Free Trade Agreement (FTA) between Eurasian Economic Union (EAEU) and India organised by Dept. of Industries and Commerce, Govt. of Assam on 12th May 2017 at Guwahati, Assam.
- 19. The Industrial & Business Summit organised by Department of Industries at Guwahati on 15th June 2017 at Guwahati, Assam.
- 20. Marketing and promotion of agro and horticultural products by the Metals and Minerals Trading Corporation of India (MMTC) on 15<sup>th</sup> May 2017 at Guwahati, Assam.
- 21. Promotion of value addition of Spices Farmer Producer Companies (SFPC's) organised by Spices Board on 24<sup>th</sup> April, 2017 at Guwahati, Assam.
- 22. Doing Business with Italy Interactive meeting with Mr Damiano Francovigh, Consulate General, Consulate of Italy on10<sup>th</sup> August 2017 at Guwahati, Assam
- 23. The North East Jackfruit Festival 2017 organised by Indian Institute of Entrepreneurship (IIE) and Meghalaya Institute of Entrepreneurship at Guwahati, Assam.
- 24. The Food Processing workshop organised by ICC on 6th March 2018 at Guwahati, Assam.
- 25. The Agripreneurship Development Programme under Agriclinic & Agribusiness Centre

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Scheme organized by Indian Society of Agribusiness Professionals (ISAP) in collaboration with MANAGE, Hyderabad on 7<sup>th</sup> November, 2017 at Guwahati, Assam.

#### 9.1.2 Western Region

- 1. For promoting various varieties of mangoes of India, a Reverse Buyer Seller Meet (RBSM) was organized by APEDA during May, 2017 23 importers from different countries, i.e., Iran, China, Australia, Republic of Korea, Japan and Mauritius participated. The RBSM was followed by field visit to Post harvest treatment facilities. 10 State Governments participated in the BSM and showcased the varieties of mangoes grown in their respective states. A very good response was received from importers.
- 2. Krishi Udyog Sangam 2017, Nashik from 21-22 Sept, 2017
- 3. AAHAR, International Food & Hospitality Fair 2017, ITPO, Mumbai from 11-14 Oct., 2017.
- 4. 9th AgroVision exhibition at Nagpur on 10th 13th November, 2017
- 5. Krishithon 2017 exhibition at Nashik on 23rd 27th November, 2017
- 6. Global Konkan Festival 2018 Exhibition January, 6-10, 2018, CIDCO Exhibition Centre, Vashi, Navi Mumbai
- 7. Agricultural Festival exhibition held at Islampur on 11th 15th February, 2018
- 8. Food Tech Pune 2018 exhibition at Pune from 23 25 February 2018
- 9. 11<sup>th</sup> FAD 2017 Food Processing Agribusiness & Dairy in concurrence with Food Innovation Excellence Awards organized by Assocham at Ahmadabad on 7<sup>th</sup> Sept, 2017.
- 10. National Seminar on Awareness and Promotion of Dry Flower Exports & Industry at Gujarat on 10<sup>th</sup> June, 2017.

#### 9.3.3 Northern & Central Region

- 1. National Conference on Vegetables export organised by IIVR, Varanasi held on 9<sup>th</sup> -11<sup>th</sup> December, 2017. During the conference, a presentation was made on export potential of vegetables.
- 2. APEDA organised its participation by setting up pavilion in 5<sup>th</sup> International Agrihorti Tech 2017 held at Lucknow (U.P.) from 12<sup>th</sup> to 14<sup>1th</sup> December, 2017.
- 3. APEDA organised its participation by setting up pavilion in Indus Food 2018- Global Food and Beverages Show of India (a reverse Buyer Seller Meet) organised jointly by Department of Commerce (DoC) and Trade Promotion Council of India (TPCI) at Greater Noida, U.P. from 18<sup>th</sup> to 19<sup>th</sup> January, 2018. Around 400 international buyers visited the event. A range of APEDA scheduled products i.e. fresh fruits and vegetables, processed food, dairy products, cereals and organic products were displayed at APEDA pavilion.
- 4. APEDA organised its participation by setting up pavilion in Krishi Unnati Mela 2018 organised by ICAR and MOA&FW at IARI, New Delhi from 16th to 19th March, 2018. State Government, ICAR, MOA&FW, Co-operatives, private organisations (from agriculture and allied sector), SHG etc participated in the event. A range of APEDA scheduled products i.e. organic products and fresh fruits were displayed at APEDA pavilion.
- 5. APEDA organised its participation by setting up pavilion in 5<sup>th</sup> International Food & Pack Tech Expo 2018 held at Indore (M.P.) from 9<sup>th</sup> to 11<sup>th</sup> February, 2018.
- 6. APEDA organised its participation by setting up pavilion in International Agri Tech Fair 2018 jointly organised by PHD Chamber of Commerce and State Agricultural Department (Government of Bihar) at Patna (Bihar) from 9<sup>th</sup> to 11<sup>th</sup> March, 2018.
- 7. APEDA organised its participation by setting up pavilion in North India Regional Farmer Fair 2018 jointly organised by ICAR-IIVR, Varanasi and State Agricultural department (Government of Uttar Pradesh) at Varanasi (U.P) from 23rd to 25th February, 2018.



- 8. APEDA organised its participation in 3<sup>rd</sup> Agri Leadership Summit 2018 held at Rohtak (Haryana) from 24<sup>th</sup> to 26<sup>th</sup> March, 2018.
- 9. APEDA organised its participation in Aahar 2018 by taking a space of 1551sqm in Hall No. 12A, Pragati Maidan, New Delhi. This year the theme of APEDA pavilion was `Geographical Indication Products'. A book on Geographical Indication Products was launched by Hon'ble Commerce & Industry Minister, Shri Suresh Prabhu. More than 50 exporters participated under APEDA banner and showcased a wide range of products including processed food products, frozen products, dehydrated products, organic products, ready to eat products etc. The APEDA pavilion was awarded with Gold Trophy for Best Pavilion.
- 10. APEDA participated in Farm 2 Fork 5<sup>th</sup> International Conference & Exhibition on `Producing Food Smartly, Safe, Hygienic & Nutritious Food' on 20<sup>th</sup> December, 2017 organized by PHD Chamber of Commerce and Industry at New Delhi.
- National Workshop on `Challenges and Opportunities in the Production & Marketing of Organic Food' held on 19th January, 2018 at Jammu organized by All India Food Processors' Association.
- 12. APEDA organised its participation by setting up pavilion in 5<sup>th</sup> International Agri HortiTech at Lucknow, Uttar Pradesh on 12 -14 December, 2017.
- 13. Organic Farming for sustainable agriculture and livelihood security under changing climatic conditions at Kanpur on 12-13 December, 2017.
- 14. A mega event 19th Organic World Congress 2017 was organized from 9-11th November 2017 at Greater Noida, U.P, India, wherein, APEDA was the Principal Partner. APEDA actively participated in the event including exhibition, BSM and Marketing and Quality Assurance Conference. The details of participation in the 19th Organic World Congress are as follows:
  - a. Total delegates and visitors 9534
  - b. Registered delegates 2479
  - c. Visitors (other than delegates) 7055 (Including traders, state representatives, farmers)
  - d. Foreign Buyers 37

APEDA published "Proceedings of Marketing and Quality Assurance Conference" which is a exhaustive book of 250 pages containing statistics of organic farming and certification in India.

- 15. APEDA organised its participation in World Food India organized by Ministry of Food Processing Industries at New Delhi from 3 5 November, 2017.
- 16. APEDA organized its particiaption in Global Exhibition on Services (GES) organized by CII at Greater Noida from 17 20 April, 2017.

#### 9.3.4 Southern Region

- 1. National Trade Fair on Organic and Millets at Bengaluru from 28<sup>th</sup> to 30<sup>th</sup> April 2017: Department of Agriculture, Government of Karnataka in association with APEDA and other Organizations had organized a National Trade Fair on Organic and Millets, at Palace Grounds, RO, Bengaluru from 28<sup>th</sup> to 30<sup>th</sup> April 2017. The event was inaugurated by Shri Kirshna Byre Gowda, Hon'ble Minister for Agriculture, Govt. of Karnataka and was presided over by various State and Central Ministers. Chairman, APEDA participated in the Inaugural event and also inaugurated the Buyer-Seller Meet on 28.04.2017.
- 2. National Conference on Doubling of Income of Mango Growers in India organized by ICAR I.I.H.R on 18<sup>th</sup> and 19<sup>th</sup> May 2017: Indian Institute of Horticulture Research had organized a two days National Conference on Doubling the income of Mango Farmers on 18<sup>th</sup> and 19<sup>th</sup> of May 2017 at their Institute. RO, Bengaluru was invited as a panel member for discussions at the event. Selected mango growers, processors, exporters, Government Officials participated in the Conference.

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- 3. 9th India FOODEX and AGRI TECH INDIA 2017 at Bengaluru from 28th to 30th August 2017: RO Bengaluru coordinated and participated in the 9th edition of India Foodex and Agri Tech India 2017 at Bengaluru International Exhibition Center from 28th to 30th August 2017. A 9 sq.mtr. stall was provided for APEDA on complimentary basis, as APEDA had given logo support for the event. His Excellency, Shri Vajubai Rudabhai Vala, Governor of Karnataka inaugurated the event and Hon'ble Minister for Law & Parliamentary Affairs, Legislation and Minor Irrigation, Shri T.B.Jayachandra, was the Guest of Honor.
- 4. Participation in International Symposium at I.I.H.R. Bengaluru by Chairman, APEDA on 5<sup>th</sup> Sept. 2017: Indian Institute of Horticulture Research, Bengaluru organized an International Symposium On Horticulture, Priorities and Trends from 4<sup>th</sup> to 8<sup>th</sup> Sept. 2017. On an invitation from the organizers, Chairman, APEDA presented a paper on "Export of Horticultural crops: Challenges & Strategies" on 05.09.2017.
- 5. International Workshop and Exhibition on Value Addition (VAIGA) organized at Thrissur from 27<sup>th</sup> to 31<sup>st</sup> December 2017: RO, Bengaluru represented APEDA in the International Exhibition & Workshop on Processed Value added products VAIGA 2017, organized by Govt. Of Kerala and made two presentations during the international workshop. The first presentation was made on 27.12.2017 on the "Role of APEDA in Agri Export Promotion" and the second presentation was made on 28.12.2017 on "Opportunities for Export of Banana".
- 6. Organic & Millets 2018 International Trade Fair from 19th to 21st January 2018: Organic and Millets 2018 International Trade Fair was organized at Bengaluru from 19th to 21st January 2018. The International Trade Fair hosted exhibition, international conference and exposition. The event was inaugurated by Hon'ble Chief Minister, Govt. of Karnataka Shri Siddaramaiah. Shri Krishna Byre Gowda, Hon'ble Minister for Agriculture, Govt. of Karnataka explained about the importance of the event. APEDA participated in the exhibition by taking an 18 sq. mtr. stall. The stall was decorated with posters and samples. The samples and brochures of 8 companies were displayed at APEDA stall. Chairman, APEDA, participated in the Consumer Connect and Jaivik Awards event held on 20-01-2018. He also chaired a session in the International Conference on Export of Organic Products and addressed the participants of the Buyer Seller Meet. He visited APEDA stall and interacted with the exporters who had exhibited in APEDA stall. On 20-01-2018, Dr. Tarun Bajaj, General Manager, APEDA made a presentation on "Organic Agriculture In India and Export Scenario of India".
- 7. Seminar on Sensitization of Exporters with new FAS Schemes of APEDA for 2017-2020 at Trivandrum on 16-03-2018: A Seminar was organized at Mascot Hotel, Trivandrum on 16th March 2018 in order to sensitize the exporters with the new FAS Schemes of APEDA for the period 2017-2020. Shri Adv. Sunil Kumar, Hon'ble Minister of Agriculture, Govt. of Kerala inaugurated the seminar and made the inaugural address. Shri Teeka Ram Meena, IAS, Principal Secretary to Govt. and APC, Chairman, APEDA, Senior Officials from Department of Agriculture, SHM, SAMETI, Airports Authority of India, NABARD, Customs, JDGFT, KSIE, KSIIDC, VFPCK, NPPO, Directorate of Industries & Commerce, were present during the seminar. Around 100 exporters participated in the seminar. Chairman, APEDA in his welcome address made a detailed presentation on the Export Scenario and the Initiatives taken by APEDA. Principal Secretary & APC, Govt. of Kerala, in his Special Address, informed about the initiatives taken by Govt. of Kerala in promoting production of export quality agricultural products. RO, Bengaluru made a presentation on the new FAS schemes of APEDA.
- 8. Indian Rice Conclave jointly organized by Department of Agriculture & Cooperation, Govt. of Andhra Pradesh and Indian Chamber of Commerce, at Vijayawada on 22-23<sup>rd</sup> Nov. 2017 RO, Hyderabad participated in Indian Rice Conclave jointly organized by Department of Agriculture & Cooperation, Govt. of Andhra Pradesh and Indian Chamber of Commerce, at Vijaywada on 22-23<sup>rd</sup> Nov. 2017. Mr. AK Gupta, Director (BEDF) APEDA participated and made a presentation. APEDA co-sponsored the above programme.



9. International Exhibition & Conference on Civil Aviation – Wings India 2018 – Roundable on Cargo and Logistics at Begumpet Airport, Hyderabad - Chairman, APEDA have attended the International Exhibition & Conference on Civil Aviation – Wings India 2018 – Roundable on Cargo and Logistics at Begumpet Airport, Hyderabad on 9th March 2018. He made a presentation on Potential of Perishable Cargo in the presence of Hon'ble Minister for Civil Aviation, Govt. of India.

# 10. ACTIVITIES OF APEDA REGIONAL OFFICES

# 10.1 APEDA REGIONAL OFFICE, MUMBAI

# 10.1.1 Capacity Building/ Training/ Sensitization programmes / Workshops

- 1. Arranged USDA Training programme on irradiation for NPPO Officials at RO Mumbai office.
- 2. Organized awareness cum training programme on peanut at Dhule, Maharashtra
- 3. Export Training Programme has been organized at Chikhali(Buldhana) on 20th May, 2017.
- 4. Sensitization programme for Export of Live sheep & goat has been organized at Nagpur on 29<sup>th</sup> May, 2017.
- Regional Office, Mumbai in association with UNCTAD-Empretec conducted two days (13th-14th November,2017) at Vashi, Navi Mumbai. Total of 30 entrepreneurs participated covering budding exporters, grower exporters, women entrepreneurs of agriculture and processed food sector.
- 6. Organized the One day workshop on promotion export of Pomegranate, Grape and vegetables at Marathwada region at Aurangabad on 7th December, 2017 under chairmanship of Director Horticulture.
- 7. Regional Office, Mumbai & MSAMB in association with District Collector office Akola organized One day workshop of Vegetable export for cluster development of vegetable cluster, Dist. Akola, on 29th December, 2017 at Dist. Collector Office. approx. 250 Farmers are attended said workshop.
- 8. One day workshop for export of banana from Bharuch and Narmada Dist. of Gujarat under the cluster development programme on 26th February, 2018

## 10.1.2 RO Mumbai carried out /joined the committee for :

- 1. EU Joint Inspection / Pack House Audit: 55
- 2. Visit of Meat Plant Registration Committee: 20
- 3. Visit of Peanut Processing Recognition Committee: 75
- 4. Visit of EIA panel inspection committee visit: 3
- 5. Visit of NPPO panel Inspection committee visit: 15
- 6. Meeting with Customs/ Agencies/ Stakeholders: 90
- 7. Physical Verifications: 9
- 8. Root Cause analysis Inspection: 1

#### 10.1.3 Delegations:

RO, Mumbai co-ordinated the visit of following international delegation in the Western Region during the year:

- Mauritius Delegation
- Philippines Delegation
- Malaysian Delegation
- USDA Delegation
- South African Delegation
- Indonesian delegation

#### 10.1.4 TAS

 Disbursements of TAS fund, Rs. 80.624 Crores for total number of 4537 files comprising of FFV division, Floriculture division, Processed food division, Diary & Meat products exporters during the year

#### 10.1.5 Other Initiatives

- Successful Formation of Banana Cluster in Akola district (Vidarbha Region) FPO of 500 farmers was formed and agreement signed with Exporters. Exporters provided Technical Guidance like Nutrient Management, Fruit care, Plant care to farmers & buy back banana on agreed price. Commercial shipment of Banana export started from the Akola Banana Cluster.
- Vegetable Cluster at Akola: Agreement Signed between Vegetable Farmers & Exporters to strengthen the backward linkage for traceability is carried out under the newly formed vegetable cluster at Akola.
- 3) Operationalization of MSAMB Packhouse- RO Mumbai taken initiative for operationalization of packhouse build by MSAMB under RKVY at Chandur Railway in Vidhabha. Due to this intervention Pakchouse was allotted to Nagpur based Exporter. Upto 31st March 2018, around 700 MT of Green chilly & vegetables exported from Chandur railway packhouse via Nagpur Airport.

# 10.2 APEDA REGIONAL OFFICE, BENGALURU

## 10.2.1 Cluster Development Training Programmes

SI. No.	Date	Product	Venue	Field Visits
1	11.12.2017	Mango & Rose Onion	Horticulture Department, Bengaluru	Field visit to Kolar and Chikkaballapura on 13.12.2017
2	12.12.2017	Nendran Banana & Pineapple	State Horticulture Mission, Trivandrum	Field visit near Trivandrum on 13.12.2017
3	08.03.2017	Pineapple	Muvattupuzha,	Visit to pineapple processing unit
4	13.03.2017	Mango & Rose Onion	Rama nagara	
5	14.03.2017	Nendran Banana	Thrissur	
6	23.03.2017	Mango & Rose Onion	Chikkaballapura	
7	24.03.2017	Mango & Rose Onion	Kolar	

## 10.2.2 Training Programmes/Sensitization Programmes/ Meetings/ Delegations

- 1. Training Programme on GAP, POPs and GHP on Vegetables Organized by, APEDA, CII-FACE and Tamil Nadu State Agricultural Marketing and Agri Business on 13<sup>th</sup> April 2017 at Farmers Residency, TNAU Campus, Coimbatore, Tamil Nadu: APEDA in collaboration with CII-FACE organized a one day Crop Specific Training Programme under Cluster Development Programme for Vegetables at Coimbatore on 13.04.2017. Dr. R. C. NandaKumar, Registrar, Tamil Nadu Agriculture University was the Chief Guest and delivered the Inaugural Address. Officials from Tamil Nadu State Agriculture and Marketing Board, Tamil Nadu Agriculture University, Department of Agri Marketing and Agri Business, farmers, exporters participated in the programme.
- 2. BTSF Training Programme at Vilnius, Lithuania from 9<sup>th</sup> to 12<sup>th</sup> May 2017: Mr. R. Ravindra, DGM along with Ms. Reeba Abraham, AGM, APEDA were nominated to participate in the BTSF Training Course on Organic Farming Scheme Session 5, at Vilnius, Lithuania, from the 9th to 12<sup>th</sup> of May 2017. Accordingly, the officials represented APEDA and participated in the training proggramme.



- 3. Extension Skills for Supply Chain Management in Agriculture and Allied Sectors Training Programme from 5<sup>th</sup> to 7<sup>th</sup> Feb. 2018 at MANAGE Hyderabad: Mrs. Thangam Ramachandran, AGM, was nominated to participate in the training programme on Extension Skills for Supply Chain Management in Agriculture and Allied Sectors at MANAGE, Hyderabad from 5<sup>th</sup> to 7<sup>th</sup> February 2018.
- 4. **US FSMA training program for exporters of agri and processed food products for exports to USA organized from 15<sup>th</sup> to 17<sup>th</sup> February 2018: RO Bengaluru organized the FSMA training programme for exporters of the Southern Region from 15<sup>th</sup> to 17<sup>th</sup> Feb. 2018. Around 25 participants attended the programme. Training was imparted by Dr. Satyanarayana K.V and Mr. Sriram, Assistant Professor from Sathguru Management Consultants. On the last day i.e., 17-02-2018, certificates were issued to the participants for successful completion of the training. Very encouraging and positive feedback received from the participants with regard to the course and content of the training programme.**
- 5. Two days UNCTAD Empretec Training Programme for capacity building for exporters at Bengaluru on 27 and 28<sup>th</sup> October 2017: APEDA Bengaluru office co-ordinated with Mr. Arnab Chakabortty, National Director, Empretec India Foundation and organized the 2 day UNCTAD Empretec Training Programme for capacity building for exporters at Hotel Fortune JP Select Cosmos on 27 28<sup>th</sup> October 2017. Around 19 exporters from Karnataka, Tamilnadu and Kerala participated in the event. Dr. Debashish De and Mr. Arnab Chakrabortty handled the technical sessions on both days and the exporters were issued certificate of participation on the final day.
- 6. Sensitization Programme for Penut.net at Hiriyur on 24-01-2018: APEDA Bengaluru coordinated with Krishi Vigyan Kendra, Hiriyur and organized a one day Sensitization Programme for
  Demonstration of modifications in the Peanut.net system, for the benefit of processors/exporters
  of peanuts in Challakere and Hiriyur Taluks of Chitrdurga. The programme was organized at KVK
  on 24-01-2018. Director, APEDA, officials of APEDA, Dr. S. Onkarappa, Senior Scientist & Head,
  KVK, Chitradurga participated in the programme. Around 35 exporters/processors of peanuts
  participated in the event. Mr. Manprakash Vijay, AGM, gave a demonstration on the modifications
  made in the Peanut.net software and also explained about the new FAS Schemes of APEDA.
- 7. Visit of Chairman, APEDA to Defence Food Research Laboratory (DFRL), Mysore on 6<sup>th</sup> Sept. 2017: APEDA had taken an initiative to take a delegation of processed food manufacturers/ exporters to Defence Food Research Laboratory (DFRL) at Mysore on 06.09.2017. Chairman, APEDA alongwith officials of APEDA & 18 exporters consisting of gherkin/ready-to-eat/instant food products/processed fruits & Vegetables, visited DFRL and were shown the latest innovations/ research/technology transfer being taken up by DFRL. Chairman, APEDA spoke about the activities and role of APEDA. A powerpoint presentation was made by DFRL and a meeting was had with Dr. Rakesh Kumar Sharma, Director, DFRL. Various queries raised by the exporters were answered by the Officials of DFRL.
- 8. Consultative Meeting with Commodity Boards organized by NABARD at Cochin on 23.11.2017: RO, Bengaluru attended the Consultative meeting of the Commodity Boards organized by NABARD at Cochin on 23.11.2017. Representatives of the Commodity Boards viz., Coffee Board, Tea Board, Rubber Board, Coir Board, Coconut Development Board, MPEDA and APEDA were present at the meeting. The meeting was chaired by Shri H.R.Dave, Deputy Managing Director, NABARD. Each of the members representing the Boards highlighted issues pertaining to their organization. DGM(RR) explained about the activities of APEDA, concentrating more on Cluster Development and strategy paper prepared by APEDA for enhancing exports.
- 9. Meeting convened by DGFT on FTA between India & Eurasian on 26.04.2017 and meeting with Joint Secretary on 27.04.2017: A stakeholders meeting was organized by JDGFT in collaboration with VTPC on 26.04.2017 at Bengaluru. The meeting was chaired by Shri Sunil Kumar, IAS., Joint Secretary, Department of Commerce, Ministry of Commerce & Industry, GOI. RO, Bengaluru along with APEDA exporters participated in the meeting.
- 10. **10**th meeting of the Standing Committee of Southern Zonal Council at Bengaluru on **28.11.2017**: RO, Bengaluru attended the 10<sup>th</sup> meeting of the Standing Committee of the Southern

Zonal Council held at Hotel Capitol, Bengaluru on 28.11.2017. Mr. Ruolkhumlein Bhuril, I.A.S., Additional Secretary and Advisor, Ministry of Home Affairs, Govt. of India, was the convener of the meeting. The meeting was chaired by Dr. Subhash Chandra Khuntia, I.A.S., Chief Secretary, Govt. of Karnataka. Chief Secretaries of Govt. of Tamil Nadu and Pondicherry and Additional Chief Secretary, Govt. of Kerala and other senior officials of States of Karnataka, Kerala and Tamil Nadu participated in the meeting.

- 11. Consultative Meeting with Exporters of Horticultural Products at I.I.H.R. on 15.12.2017: RO Bengaluru in collaboration with I.I.H.R. had organized a one day "Consultative Meeting with Exporters of Horticultural Products" on 15.12.2017 at I.I.H.R, under APEDA's financial assistance. The purpose of the meet was to deliberate with the exporters on the various issues faced by them during export and also to delineate their needs for technological backstopping. Dr. Prakash Patil, Director (Incharge), IIHR and RO, Bengaluru gave the introductory remarks. Eminent Scientists from Vegetable Crop, Floriculture & Medicinal Crops, Post Harvest Technology, Soil Science, Agriculture Engineering, Entomology, Plant Pathology, Nematology, Bio-Chemistry and Physiology Division of IIHR made presentations followed by group discussions. Around 25 to 30 exporters attended the meeting.
- 12. **Visit of Indonesian Delegation to the unit of M/s. Varsha Fresh Meat Products Ltd., Palakkad on 09-03-2018 :** RO, Bengaluru accompanied the visiting Indonesian Delegation to the unit of M/s. Varsha Fresh Meat Products Ltd., at Palakkad on 9<sup>th</sup> March 2018. The delegation comprising of Mr. HADRI LATIF, Mr. ARIF WICAKSONO and Mr. MUHAMMAD MUHARRAM HIDYAT visited the meat plant.

## 10.3 Initiatives in NER Region - APEDA REGIONAL OFFICE, GUWAHATI

## 10.3.1 Outreach Programme/ Sensitisation programmes in the North East

Outreach programmes for exports are being conducted on regular basis in all the eight states of NER with the support of state governments involving resource persons from DGFT, FSSAI, NPPO, Customs, Financial institutes, Logistics providers etc. Specific outreach programme Tripura Pineapple was organised in Dharmanagar, Tripura on 28th April 2017 for export linkage.

# 10.3.2 Capacity Building Programmes/Training programmes

- 1. A Two days demonstration on value addition of locally available fruits & vegetables for the prospective entrepreneurs from Arunachal Pradesh was conducted by APEDA in association with DFRL at Salari, Arunachal Pradesh from 9<sup>th</sup> to 10<sup>th</sup> December 2017 on value addition on pineapple, ginger, tomato, mandarin oranges from Arunachal Pradesh to impart knowledge in processing technologies and provide market linkage to the prospective entrepreneurs/exporters.
- 2. APEDA in collaboration with the United Nations' Empretec Programme for India has successfully organized a two day Capacity Building Programme on 8th and 9th February 2018 for the exporters of NER. Three young exporters from NE successfully graduated to the Graduate Empretec Programme held in New Delhi held from 5<sup>th</sup> to 10<sup>th</sup> march 2018. One exporter from North East was being selected from India to work as a facilitator for the UN-EMPRETEC workshops.
- 3. As part of exposure visit, a delegation of 18 exporters led by Chairman, APEDA and APEDA officials from RO Bangalore and RO Guwahati visited the Defence Food Research Laboratory (DFRL) at Mysore, Karnataka on 6<sup>th</sup> September 2017 to understand the latest technology and dissemination of information in the areas of food processing, preservation and development of value added products.

# 10.3.3 Cluster Development in the North East

1. As part of the cluster programme, training on Pineapple has been conducted for the pineapple farmers from Meghalaya on 21<sup>st</sup> November 2017 at the district horticulture office Nonpoh, Meghalaya. Training was given by various subject exports from KVK-ATARI, NPPO,CIPC, ICAR, APEDA on Good Agricultural Practices (GAP) on Pineapple, Post Harvest Management practices on Pineapple, Pack House requirement & Pineapple standards for export, export procedures, plant quarantine requirements for exports.



- 2. Another successful training programme cum stakeholder's consultation meeting was held on 28<sup>th</sup> March 2018 which saw participation by 150 nos. of farmers, 3 Farmer producer companies from Ri-Bhoi district, 8 exporters etc. Other stakeholders represented by state govt. officials, Plant quarantine officials, ICAR-ATARI, MSTC, NERAMAC, CIPMC, Customs House Agents, Indigo airlines, freight forwarders, logistics provider etc participated in the programme. The programme deliberated on the interventions required by the different stakeholders, through convergence of effort to increase exports from these clusters. The farmers from the pineapple cluster was given training on integrated pest management practices on pineapple, post harvest management practices for export destination with maintenance of quality by experts from CIPMC and ATARI.
- 3. Stakeholders meeting on cluster development for Pineapple was also organised on 19.12.17 at Nonpoh, Meghalaya on 19.12.17 to discuss on various interventions with the stakeholders.

### 10.3.4 Promotion of Organic production in NER

Organic outreach Cum BSM was organised by APEDA in association with the state govt on 19<sup>th</sup> March in Dimapur, Nagaland, involving stakeholders like exporters, MSTC, NERAMAC, logistics provider etc. Subsequent field visit was arranged for these exporters by RO Guwahati on 20<sup>th</sup> March 2018. FPO/FPCs displayed various commodities like ginger, turmeric, king chilli, kidney beans, pineapple, kiwi etc. The participating exporters and buyers evinced interest in procuring these commodities. Contact details of FPO/FPCs formed under the MOVCD programme were shared to the exporters and the buyers.

## 10.3.5 Buyer-Seller Meet (BSM)

- 1. With the UP State Horticultural Cooperative Marketing Federation (HOFED) and APEDA conducted the Potato Buyer Seller Meet in Shillong on 15<sup>th</sup> December 2017.
- 2. RO Guwahati attended the BSM organised by Spices Board on 26<sup>th</sup> April 2017 at Itanagar, Arunachal Pradesh with few APEDA registered exporters who has shown interest to source quality spices and other crops.

## 10.3.6 Promotion of FPO/FPC in NER

RO Guwahati sponsored and actively participated by inviting exporters, FPCs from clusters, stakeholders etc in promotion of FPOs/FPCs in NE for doubling farmer's income organised by SFAC which was held on 13<sup>th</sup> December 2017.

Also RO Guwahati participated in the Orientation programme to operationalize Spices Farmers Producer Companies at Itanagar, Arunachal Pradesh on 26<sup>th</sup> April 2017, organised by Spices Board. Hon'ble Union Minister of State for Commerce & Industry, Smt. Nirmala Sitharam inaugurated the programme.

#### 10.3.7 Promotion of Pork & Pork Products from NER

A one day round table meeting to discuss 'augmenting pig production system in NER' was organized at ICAR–National Research Centre on Pig, Guwahati (ICAR - NRCP) in collaboration with Agricultural and Processed Food Products Export Development Authority (APEDA) on 9<sup>th</sup> September, 2017. The meeting was intended to create a platform for the stakeholders to interact and discuss issues related to piggery sector and to identify the critical gaps and the possible strategies to bridge the gaps, especially in the NE Region, attended by over 40 participants, which include representatives from APEDA; ICAR-NRC on Pig; State Animal Husbandry Departments of NE States; Department of Animal Husbandry, Dairying and Fisheries (DAFD), Govt. of India; British High Commission; British Pig Association; Assam Livestock and Poultry Corporation; Meghalaya Institute of Entrepreneurship; ICCo; Rashtriya Gramin Vikas Nidhi; PHD Chamber of Commerce; commercial pig farmers, entrepreneurs; exporters of pork and pork products etc.

APEDA has developed guidlines & procedures through NRC Pig, Guwahati for export of Pork & Pork products. With APEDAs effort, M/s JS Exports has taken on lease the ALPCO meat processing unit in Assam.



## 10.3.8 Meeting with airlines representative

RO Guwahati coordinated the meeting of Indigo airlines (Cargo) represented by President & vice President with Additional Chief Secretary, Industries & Commerce on 29<sup>th</sup> March 2018 in Guwahati where Indigo airline has expressed to lift perishables from Assam and also discuss possibilities to start flight operation from Guwahati to ASEAN countries.

Another meeting of exporters with airline representative was held in RO Guwahati on 6<sup>th</sup> April where few exporters have negotiated the freight rates for possible export of fresh produce by air.

### 10.3.9 Study to tap the export potentials of North Eastern States

A Study on Comprehensive Master Plan to tap the export opportunities from NE was carried out by Sathguru Management Consultants Pvt. Ltd, Hyderabad on behalf of APEDA. Key recommendations and action plan has been suggested, as way forward, to realise the export potential from NER. A copy of the study has also been hosted in APEDA website for the benefit of the stakeholders.

## 10.3.10 Monitoring &Inspection of infrastructure projects including EDF infrastructure Projects

RO Guwahati has carried out physical inspection of various APEDA funded infrastructure projects in North East including monitoring the progress of these infrastructure projects on time bound basis.

### 10.4 APEDA REGIONAL OFFICE, KOLKATA

APEDA Regional Office, Kolkata in Eastern region is a gateway to SAARC, Far East and South East Asian Countries for exports of Indian products. APEDA, Kolkata office have good co-ordination with various State & Central Govt. Departments, Universities for effective implementation of programme & schemes of APEDA. We are attending individual exporters as well as various trade & institutional events to provide and disseminate information on APEDA's development programme, FAS, TAS & MDA, for development of quality & infrastructure in various agri-export zone in the Region.

# 10.4.1 Training Programmes

S. No.	Date and Place	Title of the Programme	Specified products
01.	19 April, 2017 Kolkata West Bengal	One day Training Programme on "Farmers Registration & IPM for Export of Fruits and Vegetables to European Union	Fresh fruits & vegetables
02.	24 April, 2017 Farakka West Bengal	Famers Training cum Interaction Programme with Exporters on Litchi and Mango	Litchi and Mango
03.	30 April, 2017 Malda West Bengal	Farmers Training cum Interaction Programme with Exporters on Mango and Litchi	Litchi and Mango
04.	13-14 May, 2017 Muzaffarpur Bihar	1st Training Programme on Litchi	Litchi
05.	16 May, 2017 Barasat West Bengal	Farmer's Training Programme	Fresh fruits & vegetables
06.	29-30 May, 2017 Muzaffarpur Bihar	2 <sup>nd</sup> Training Programme on Litchi	Litchi
07.	12 January, 2018 CUTM University Campus, Paralakhemundi Odisha	Training cum Sensitization programme on Good Agriculture Practices for production of quality chilly and baby corn in Odisha"	Chilly & Baby Corn



S. No.	Date and Place	Title of the Programme	Specified products
08.	16 January, 2018 Patna, Bihar	"One day Sensitization Programme on Agro Export from the State of Bihar"	Fruits and Vegetables
09.	09 Feb., 2018 Falakata West Bengal	One day awareness cum Farmer's training on "Export of Fruits and Vegetables to Bhutan"	Green Chilly
10.	13 March, 2018 Ashokenagar West Bengal	Farmers' Training cum Awareness Programme on Production of Quality Vegetables for Exports	Vegetables
11.	14 March, 2018 Bhangar West Bengal	Farmers' Training cum Awareness Programme on Production of Quality Vegetables for Exports	Vegetables
12.	15 March, 2018 Krishnanagar West Bengal	Farmers' Training cum Awareness Programme on Production of Quality Vegetables for Exports	Vegetables
13.	16 March, 2018 Berhampore West Bengal	Farmers' Training cum Awareness Programme on Production of Quality Vegetables for Exports	Vegetables
14.	5-10 February, 2018 at the Institute of ICMARD, Govt. of West Bengal, Kolkata.	Five Day Residential Training Programme for SC community in Kolkata	RO Kolkata in association with the EDI-Kolkata organized 5 day Residential Training Programe on "Entrepreneur Development Programme on Horticulture and Value Added Products for Exports" for the candidates of Scheduled Caste community from selected districts in West Bengal. Around 55 candidates from SC community have participated in this residential training programe.

## 10.4.2 Seminars/Meetings

- RO, Kolkata has organized/participated in 58 nos. Meetings & Seminars in the Eastern Region during the year. The awareness and export oriented subjects were taken and potential exporters were addressed by APEDA officers, senior officers and functionaries of State Govt. as well as Industry associations like KVK, Dept. of PFI & Hort., ICC, APICOL, CII, FIEO, PHD Chambers, BCKV University and EDI etc.
- Interactive Meeting with the Hon'ble CIM, Govt. of India The Hon'ble CIM visited Kolkata on 03.02.2018 and had an interactive meeting with the regional heads of various organizations come under the administrative control of the MOC&I, Govt. of India. The DGM (RKM), APEDA Kolkata has attended the meeting and briefed the CIM about the activities of APEDA in Eastern Region and latest trade developments.



## 10.4.3 Inauguration of Litchi Treatment Plant

The "Litchi Treatment Plant", a common facility created by NRC – Litchi Muzaffarpur to facilitate exports of Lychee of Bihar was inaugurated by Shri Radha Mohan Singh, Hon'ble Union Minister for Agriculture and Farmers' Welfare on 29<sup>th</sup> May, 2017. Dr. Shekhar Basu, Chairman, DAE was also present to grace the occasion. Shri R.K. Mondal, DGM, APEDA, Kolkata has attended this inaugural function.

#### 10.4.4 Inspections and Field Visits

During the year 15 Inspections and Field Visits were conducted by the Regional Office, Kolkata. This includes visit to major producing areas, APEDA funded common infrastructure facilities, State Govt. owned common infra. facilities and Krishak Bazars, inspection of units applied for Financial Assistance from APEDA, inspection of Meat Processing Plants etc.

## 10.4.5 Identification of new products for exports

Litchi, Ginger in North East Region and Black Rice in W.B. have been identified as new products for exports.

## 10.4.6 Outreach Programme at Bhubaneswar, Odisha

RO, Kolkata in association with APICOL, Govt. of Odisha has organized an Outreach Programme cum Buyer Seller Meet on Organic on 1st February 2018 at Conference Hall, Odisha Farm Machinery Research and Development Centre (OFMRDC), Unit 9, Bhubaneswar, Odisha. The objective of this programme was to provide market linkages and to connect the produce of Odisha farmers to international markets. The programme was quite successful.

#### 10.4.7 Assessment of QC Lab

A four members committee have visited the quality control laboratory of M/s Vimta Lab at Sector-V, Salt Lake, Kolkata for assessment on 19.02.2018. RO Kolkata being member of the committee has coordinated the visit. The assessment and APEDA accreditation of this laboratory will meet the demand of the Fresh fruits and vegetables exporters of Kolkata Region to facilitate the shipment of fresh produces to various global destinations including EU.

# 10.5 APEDA REGIONAL OFFICE, HYDERABAD

## 10.5.1 Cluster Development Training Programmes in Andhra Pradesh :

SI. No.	Date	Product	District & State	Field Visits
1	11.12.2017 & 12-12-2017	Pomegranate & Banana	Ananthapuram , Andhra Pradesh	Field visits to Tadipatri on 12-12-2017
2	27.03.2018	Pomegranate and Banana	ZPH Hall, Kurnool, Andhra Pradesh.	Field visits to Kurnool region on 27-03-2018.

- 10.5.2 Signing of Memorandum of Cooperation (MOC) APEDA and AP Food Processing Society, Government of Andhra Pradesh on 16-10-2017 for development of Food Processing Sector in Andhra Pradesh – RO, Hyderabad attended a meeting on World Food Day 2017 organised by AP Food Processing Summit, Govt. of Andhra Pradesh and signing of MoC with Hon'ble Chief Minister of Andhra Pradesh at Vijayawada on 16-10-2017. Signed MOC on behalf of APEDA with Government of Andhra Pradesh.
- 10.5.3 Road Show on Promotion of Millet and Organic products at Hyderabad on 24-10-2017 RO, Hyderabad attended a Road Show on Promotion of Millet and Organic products at Hyderabad on 24-10-2017 organised by Karnataka State Agricultural produce Processing and Export Corporation Ltd. (KAPPEC), Govt. of Karnataka.
- **10.5.4 Meeting with Pack House Operators at Hyderabad on 01-12-2017 -** RO, Hyderabad organized a Pack House Operators Meeting with Mr. Meire Moshe and his team, Pack House Consultant, Yonotan Pack House, Golan Heights, Israel at Hyderabad on 01-12-2017.



- 10.5.5 Presentation on Market Linkages and Export Opportunities at Bhubaneswar, Orissa on 18-01-2018 - RO, Hyderabad attended a training programme on Market Linkagaes and Export Opportunities in Horticulture Sector at IMAGE, Siripur, Bhubaneswar on 18-01-2018 organised by EEI, Hyderabad.
- 10.6.6 Hortinet Training Programme at Guntur, Andhra Pradesh on 16-03-2018 RO, Hyderabad attended the Hortinet Training Programme in Guntur on 16-03-2018 organized by APEDA in association with Department of Horticulture, Guntur, Govt. of Andhra Pradesh. Representative of M/s Logic Software made a detailed presentation about the software and online export procedures to be followed on the system.
- **10.6.7 Mango Field Visit programme in Kistapur (V), Mungode Mandal, Nalgonda District, Telangana on 29-03-2018 -** RO, Hyderabad have organized a mango field visit training programme in Kistapur, Mungode Mandal in Nalgonda on 29-03-2018 for the benefit of mango farmers in these regions.
- **10.6.8 Assessment of Laboratory M/s. ITC Ltd., (Agri Division) at Guntur** Inspected the M/s. ITC AGD Ltd., laboratory at Guntur on 20-02-2018 for assessment of laboratory as APEDA Approved Laboratory Scheme.
- 10.6.9 Field Visit programme on Horticulture Produce in Nuzvid regions on 23-02-2018 & Vijayawada region on 24-02-2018 Kistapur (V), Mungode Mandal, Nalgonda District, Telangana on 29-03-2018 RO, Hyderabad organized a horticulture produce field visit programme in Seetharampuram (V), Nuzvid on 23-02-2018 & Gaddamanugu (V), G. Konduru (M), Krishna District on 24-02-2018. The programme organized jointly with Department of Horticulture, Govt. of Andhra Pradesh.
- 10.6.10 Meat Delegation Visits to Telangana and Andhra Pradesh States
  - Visit of Malaysian Meat Delegation (Team I & Team II) visit to Hyderabad and Visakhapatnam from 20<sup>th</sup> to 22<sup>nd</sup> Aug. 2017 RO, Hyderabad organized the visit of Malaysian Meat Delegation (Team I & Team II) to Hyderabad and Visakahpatnam for inspection of Meat plants of M/s. Friegerio Allana Ltd., M/s. AI Kabeer Exports & Vizag Foods, Visakhapatnam.
  - Visit of Philippines Meat Delegation visit to Hyderabad from 28<sup>th</sup> to 30<sup>th</sup> Nov. 2017 RO, Hyderabad organized the visit of Philippines Meat delegation from 28<sup>th</sup> to 30<sup>th</sup> Nov. 2017 for inspection of meat plant of M/s. Frigerio Conserva Allana Pvt Ltd., Medak and M/s. Al-Kabeer Exports Pvt Ltd.on 28<sup>th</sup> & 29<sup>th</sup> Nov. 2017 respectively.
  - Visit of Indonesian Meat Delegation visit to Hyderabad on 7<sup>th</sup> & 8<sup>th</sup> March 2018 RO, Hyderabad organized the visit of Indonesian meat delegation to Hyderabad on 8<sup>th</sup> March 2018 for inspection of meat plant of M/s. Fresh N Frozen Food Tech Pvt Ltd.





# **AGRICULTURAL & PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY**

(Ministry of Commerce & Industry, Govt. of India)

3rd Floor, NCUI Building, 3 Siri Institutional Area, August Kranti Marg (Opp. Asiad Village) New Delhi - 110016 Phone: 26513204, 26513219, 26526186 Fax: 26534870 E-mail: headq@apeda.gov.in Website: www.apeda.gov.in