



ANNUAL REPORT 2020-2021



**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Government of India)

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1. ABOUT APEDA

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. The Act (2 of 1986) came into effect from 13th February, 1986 by a notification issued in the Gazette of India: Extraordinary: Part-II [Sec. 3(ii): 13.2.1986]. The Authority replaced the Processed Food Export Promotion Council (PFEPCC).

In terms of Chapter V Section 21(2) of the APEDA Act, a copy of the Annual Report of the Authority giving a true and full account of its activities, policy and programmes during the previous financial year is required to be presented annually to the Central Government for causing the same to be laid before each House of Parliament.

This is the 35th Annual Report of Agricultural and Processed Food Products Export Development Authority (APEDA) for the financial year 2020-21.



1.1 Organisational Set Up

The Agricultural and Processed Food Products Export Development Authority (APEDA) has its headquarters at New Delhi and is headed by Chairman, APEDA.

APEDA has set up Five Regional Offices at Mumbai, Bengaluru, Hyderabad, Kolkata and Guwahati. Further, during 2020-21 the following new Regional Offices were set up by APEDA at Chennai, Chandigarh, Jammu, Srinagar, Varanasi, Bhopal, Ahmedabad.

1.2 Assigned Functions

In accordance with the provisions of Agricultural and Processed Food Products Export Development Authority Act, 1985, (2 of 1986) APEDA has been assigned the following functions:.

- a Development of industries relating to the scheduled products for export by way of providing financial assistance or otherwise for undertaking surveys and feasibility studies, participation in equity capital through joint ventures and other relieves and subsidy schemes;
- b Registration of persons as exporters of the scheduled products on payment of such fees as may be prescribed;
- c Fixing of standards and specifications for the scheduled products for the purpose of exports;
- d Carrying out inspection of meat and meat products in slaughter houses, processing plants, storage premises, conveyances or other places where such products are kept or handled for the purpose of ensuring the quality of such products;
- e Improving of packaging of the Scheduled products;
- f Improving of marketing of the Scheduled products outside India;
- g Promotion of export oriented production and development of the Scheduled products;
- h Collection of statistics from the owners of factories or establishments engaged in the production, processing, packaging, marketing or export of the scheduled products or from such other persons as may be prescribed on any matter relating to the scheduled products and publication of the statistics so collected or of any portions thereof or extracts there from;
- i Training in various aspects of the industries connected with the scheduled products;
- j Such other matters as may be prescribed.

1.3 Products Monitored

APEDA is mandated with the responsibility of export promotion and development of the following scheduled products in First Schedule of APEDA Act:

PRODUCTS MONITORED			
1	Fruits, Vegetables and their Products	Alcoholic and Non-Alcoholic Beverages	8
2	Meat and Meat Products	Cereal and Cereal Products	9
3	Poultry and Poultry Products	Groundnuts, Peanuts and Walnuts	10
4	Dairy Products	Pickles, Papads and Chutneys	11
5	Confectionery, Biscuits and Bakery Products	Guar Gum	12
6	Honey, Jaggery and Sugar Products	Floriculture and Floriculture Products	13
7	Cocoa and its products, chocolates of all kinds	Herbal and Medicinal Plants	14

Basmati Rice has been included in the Second Schedule of APEDA Act.

In addition to this, APEDA has been entrusted with the responsibility of monitoring the import of sugar as well.

APEDA also functions as the Secretariat to the National Accreditation Board (NAB) for implementation of accreditation of the Certification Bodies under National Programme for Organic Production (NPOP) for organic exports. "Organic Products" for export are to be certified only if Produced, Processed and Packed as per the standards laid down in the document - "National Programme for Organic Production (NPOP)."

1.4 Composition of the APEDA Authority

As prescribed in the statute, APEDA Authority consists of the following members namely:

APEDA AUTHORITY

- 1 Chairman, appointed by the Central Government;
- 2 The Agricultural Marketing Adviser to the Government of India, ex-officio;
- 3 One member appointed by the Central Government representing the Niti Aayog;
- 4 Three members of Parliament of whom two are elected by the House of People and one by the Council of States;
- 5 Eight members appointed by the Central Government representing respectively; the Ministries of the Central Govt. dealing with;
 - (i) Agricultural and Rural Development
 - (ii) Commerce
 - (iii) Finance
 - (iv) Industry
 - (v) Food
 - (vi) Civil Supplies
 - (vii) Civil Aviation
 - (viii) Shipping and Transport
- 6 Five members appointed by the Central Government by rotation in the alphabetical order to represent the States and the Union Territories on the recommendations of concerned State/Union Territory;
- 7 Seven members appointed by the Central Govt. representing;
 - (i) Indian Council of Agricultural Research;
 - (ii) National Horticulture Board;
 - (iii) National Agriculture Cooperative Marketing Federation;
 - (iv) Central Food Technological Research Institute;
 - (iv) Indian Institute of Packaging;
 - (v) Spices Export Promotion Council and
 - (vi) Cashew Export Promotion Council.
- 8 Twelve members appointed by the Central Government representing;
 - (a) Fruits and Vegetables Products Industries;
 - (b) Meat, Poultry and Dairy Products Industries;
 - (c) Other Scheduled Products Industries;
 - (d) Packaging Industry;
- 9 Two members appointed by the Central Government from amongst specialists and scientists in the field of agriculture, economics and marketing of the scheduled products.

1.5 Administrative Set Up



CHAIRMAN

Appointed by the
Central Government



DIRECTOR

Appointed by APEDA



SECRETARY

Appointed by
the Central Government



OTHER OFFICERS AND STAFF

Appointed by the APEDA

Section 7 (3) of the APEDA Act provides for appointment of such officers and employees by the Authority as may be necessary for the efficient performance of its functions.

The total sanctioned staff strength is 124* in different categories of A, B, C and D (*including Chairman).

Chairman of the Authority

-Shri Paban Kumar Borthakur held the charge of Chairman, APEDA w.e.f. 1.4.2020 to 12.06.2020.

-Shri Diwakar Nath Misra, Joint Secretary, Department of Commerce held the additional charge of Chairman, APEDA w.e.f. 15.6.2020 to 14.10.2020.

-Dr. M. Angamuthu held the charge of Chairman, APEDA w.e.f. 14.10.2020 to 31.03.2021.

Director

Dr. Tarun Bajaj held the charge of Director, APEDA during 2020-21.

Officers and Staff of the Authority

During the period under review, the total number of employees in the organization was 83 as against the total sanctioned staff strength of 124 (including Chairman). The category-wise break up of employees of the APEDA Authority was as follows:

In ranks equivalent to Group A posts in the Government (including Chairman)	22
In ranks equivalent to Group B posts in the Government	31
In ranks equivalent to Group C posts in the Government	30

The welfare and development of SC/ST/OBCs and women employees is adequately looked after by the Authority.

At present, APEDA has a total of 25 female employees in Group A, B and C categories.

APEDA has formed a committee for receiving complaints against sexual harassment against women at work places which is being headed by a woman officer of the level of Deputy General Manager. The welfare of the female employees is also well looked after and there was no complaint from any woman employee for harassment or related to their welfare.

As per Govt. norms, the reservation for physically handicapped persons is 4% of the total strength in all grades. Against the existing staff strength of 83, two incumbents are physically challenged. APEDA has taken care of the welfare of persons with disabilities. APEDA has provided motorized wheel chair to one of the employees to move within the office. Further, all the facilities as per rule are given to them. So far no complaints have been received from them.

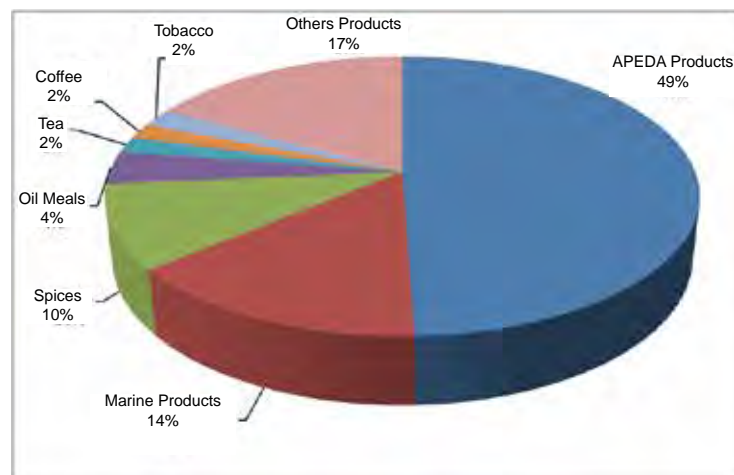


2. APEDA'S EXPORT SCENARIO (2020-2021)

2.1 APEDA's Share in Agri Exports (2020-2021)

Total merchandise exports	\$ 291.81 bn
Export of Agri products (including Cotton)	\$ 41.24 bn
Share of Agri products in total merchandise exports	14.1%
Export of products monitored by APEDA (49% of all Agri products)	\$ 20.25 bn

Source: DGCIS

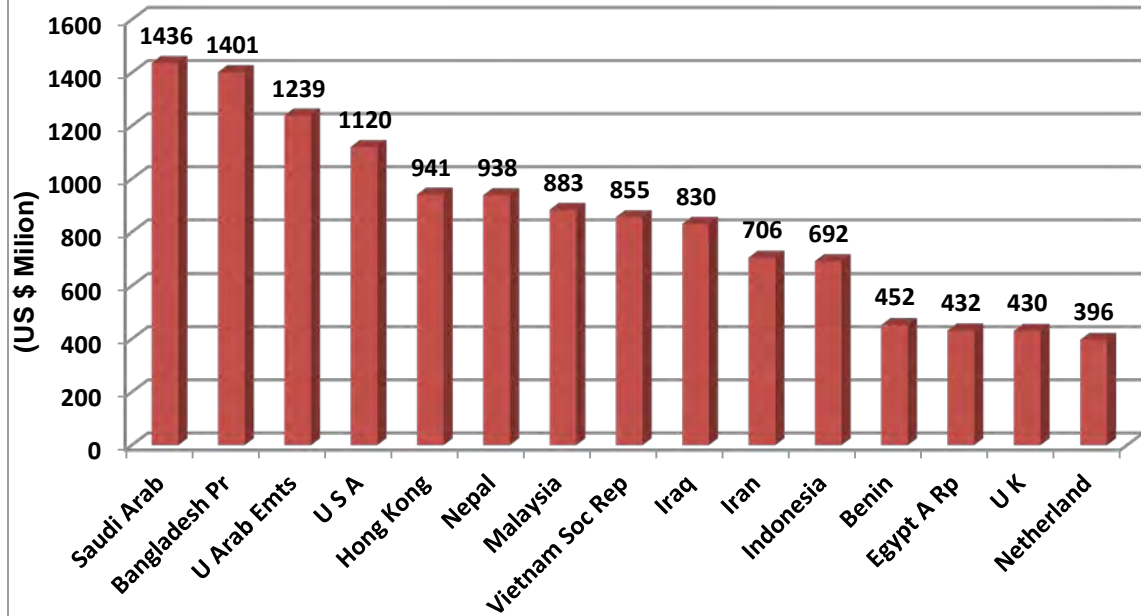


2.2 Share (%) of APEDA Exports in Top 15 Markets (2020-21)

Country Name	2020-2021 (US \$ Milion)	% Share
Saudi Arab	1436	6.9
Bangladesh Pr	1401	6.8
U Arab Emts	1239	6.0
U S A	1120	5.4
Hong Kong	941	4.5
Nepal	938	4.5
Malaysia	883	4.3
Vietnam Soc Rep	855	4.1
Iraq	830	4.0
Iran	706	3.4
Indonesia	692	3.3
Benin	452	2.2
Egypt A Rp	432	2.1
U K	430	2.1
Netherland	396	1.9

Source: DGCIS

**APEDA Monitoring Products Export in Top-15 Markets
(2020-2021)**



2.3 APEDA's Major Products and Major Markets (%share) in 2020-21

Share (%age) of Top Five Destination of APEDA Products Year 2020-21				
Floriculture				
U S A (27.60 %)	Netherland (18.98 %)	U Arab Emts (5.98 %)	U K (5.75 %)	Germany (5.58 %)
Fruits & Vegetables Seeds				
U S A (17.41 %)	Netherland (17.16 %)	Bangladesh Pr (14.74 %)	U Arab Emts (5.96 %)	Japan (3.40 %)
Fresh Onions				
Bangladesh Pr (26.73 %)	Malaysia (16.33 %)	U Arab Emts (11.69 %)	Sri Lanka Dsr (11.08 %)	Nepal (5.83 %)
Other Fresh Vegetables				
U Arab Emts (20.66 %)	Nepal (19.38 %)	Bangladesh Pr (11.59 %)	U K (8.90 %)	Qatar (8.74 %)
Walnuts				
U K (23.05 %)	U Arab Emts (16.55 %)	Germany (16.43 %)	New Zealand (14.89 %)	France (12.59 %)
Fresh Mangoes				
U Arab Emts (55.56 %)	U K (18.86 %)	Qatar (7.05 %)	Oman (6.20 %)	Kuwait (3.54 %)
Fresh Grapes				
Netherland (35.90 %)	U K (10.99 %)	Bangladesh Pr (10.30 %)	Russia (10.30 %)	U Arab Emts (6.27 %)
Other Fresh Fruits				
Bangladesh Pr (30.46 %)	U Arab Emts (19.49 %)	Iran (10.84 %)	Nepal (9.44 %)	Oman (4.98 %)
Others (Betel Leaves & Nuts)				
Maldives (20.77 %)	U Arab Emts (12.36 %)	Thailand (11.35 %)	Bangladesh Pr (8.66 %)	U S A (8.54 %)
Cucumber and Gherkins(Prepd. & Presvd)				
U S A (25.30 %)	Russia (8.10 %)	France (7.83 %)	Germany (7.36 %)	Belgium (6.70 %)
Processed Vegetables				
U S A (20.36 %)	U K (9.40 %)	Germany (6.28 %)	Thailand (5.33 %)	Canada (4.41 %)
Mango Pulp				
Saudi Arab (23.95 %)	Yemen Republic (12.63 %)	Netherland (9.86 %)	Kuwait (7.59 %)	Oman (6.30 %)
Processed Fruits, Juices & Nuts				
U S A (12.85 %)	Netherland (11.15 %)	Saudi Arab (8.44 %)	U Arab Emts (7.34 %)	Iran (4.11 %)

Pulses				
U S A (17.02 %)	China P Rp (11.28 %)	Nepal (9.05 %)	U Arab Emts (7.91 %)	Algeria (7.47 %)
Buffalo Meat				
Hong Kong (27.15 %)	Vietnam Soc Rep (12.77 %)	Malaysia (12.08 %)	Egypt A Rp (11.87 %)	Indonesia (9.68 %)
Sheep/Goat Meat				
U Arab Emts (75.16 %)	Qatar (10.62 %)	Kuwait (5.54 %)	Saudi Arab (2.91 %)	Oman (2.69 %)
Other Meat				
Bhutan (99.74 %)	Nepal (0.26 %)			
Processed Meat				
Hong Kong (58.86 %)	Qatar (11.97 %)	Bhutan (10.98 %)	Myanmar (6.23 %)	Lao Pd Rp (6.18 %)
Animal Casings				
Hong Kong (84.09 %)	Vietnam Soc Rep (6.67 %)	Malaysia (4.24 %)	Myanmar (1.46 %)	Cambodia (1.01 %)
Poultry Products				
Oman (23.56 %)	Maldives (15.14 %)	Indonesia (10.82 %)	Vietnam Soc Rep (9.32 %)	Russia (7.27 %)
Dairy Products				
U Arab Emts (19.54 %)	Bangladesh Pr (11.88 %)	U S A (11.37 %)	Bhutan (11.23 %)	Singapore (7.59 %)
Natural Honey				
U S A (67.39 %)	Saudi Arab (6.84 %)	U Arab Emts (6.29 %)	Bangladesh Pr (2.19 %)	Canada (2.17 %)
Casein				
U S A (60.24 %)	Saudi Arab (14.71 %)	Philippines (7.56 %)	Malaysia (7.24 %)	Vietnam Soc Rep (5.80 %)
Albumin(Eggs & Milk)				
Vietnam Soc Rep (39.44 %)	Japan (38.03 %)	Indonesia (6.16 %)	Philippines (5.64 %)	Thailand (3.25 %)
Groundnuts				
Indonesia (32.97 %)	Vietnam Soc Rep (20.99 %)	China P Rp (10.62 %)	Philippines (7.36 %)	Malaysia (5.87 %)
Guargum				
U S A (21.04 %)	Germany (12.03 %)	Russia (11.98 %)	China P Rp (8.35 %)	Norway (8.13 %)
Jaggery & Confectionery				
Sri Lanka Dsr (11.96 %)	Sudan (8.57 %)	Nepal (6.49 %)	Nigeria (6.20 %)	U S A (4.62 %)

Cocoa Products				
U S A (19.33 %)	Turkey (9.95 %)	Indonesia (8.75 %)	Brazil (7.33 %)	Netherland (6.23 %)
Cereal Preparations				
U S A (19.92 %)	Nepal (8.96 %)	Bangladesh Pr (7.63 %)	U Arab Emts (6.32 %)	U K (5.70 %)
Milled Products				
U S A (27.47 %)	U Arab Emts (13.05 %)	Australia (6.00 %)	Canada (5.95 %)	Qatar (5.67 %)
Alcoholic Beverages				
U Arab Emts (23.23 %)	Ghana (11.01 %)	Singapore (9.16 %)	Congo D. Rep. (5.27 %)	Cameroon (4.87 %)
Miscellaneous Preparations				
U S A (19.47 %)	U Arab Emts (11.05 %)	Malaysia (5.87 %)	Nepal (5.15 %)	Australia (5.13 %)
Basmati Rice				
Saudi Arab (23.65 %)	Iran (14.69 %)	Iraq (12.42 %)	Yemen Republic (6.93 %)	U Arab Emts (5.09 %)
Non Basmati Rice				
Benin (9.23 %)	Nepal (8.26 %)	Bangladesh Pr (7.19 %)	Senegal (6.34 %)	Togo (5.93 %)
Wheat				
Bangladesh Pr (54.27 %)	Nepal (15.35 %)	U Arab Emts (9.26 %)	Sri Lanka Dsr (4.51 %)	Yemen Republic (4.34 %)
Maize				
Bangladesh Pr (51.81 %)	Vietnam Soc Rep (18.77 %)	Nepal (18.71 %)	Malaysia (4.22 %)	Myanmar (1.37 %)
Other Cereals				
U Arab Emts (19.35 %)	Nepal (10.93 %)	Saudi Arab (10.11 %)	U S A (5.48 %)	Germany (4.63 %)

Source: DGCIS

2.4 APEDA's Export Performance (2020-21)

Product	2018-19		2019-20		2020-21		% Growth in 2020-21 from 2019-20	
	Rs. Crore	US\$ Mill	Rs. Crore	US\$ Mill	Rs. Crore	US\$ Mill	Rs. Crore	US\$ Mill
Non Basmati Rice	21185.3	3047.8	14364.7	2014.6	35476.6	4799.9	146.97	138.26
Basmati Rice	32804.3	4722.5	31025.9	4330.7	29849.9	4018.7	-3.79	-7.20
Buffalo Meat	25168.3	3608.7	22668.5	3175.1	23460.4	3171.2	3.49	-0.12
Miscellaneous Preparations	4073.0	583.3	4147.9	581.3	5866.4	793.1	41.43	36.43
Groundnuts	3298.3	473.8	5096.4	711.4	5381.6	727.4	5.60	2.25
Cereal Preparations	3859.6	553.2	3871.8	542.6	4705.8	635.8	21.54	17.17
Maize	1872.5	270.3	1019.3	142.8	4675.8	634.9	358.72	344.64
Wheat	425.0	60.5	439.1	61.8	4037.6	549.7	819.43	788.91
Processed Vegetables	2474.0	354.8	2760.5	386.6	3718.6	501.6	34.71	29.74
Processed Fruits, Juices & Nuts	2805.0	402.5	3086.4	432.0	3173.4	428.4	2.82	-0.84
Fresh Onions	3468.9	498.2	2320.7	324.2	2826.5	378.5	21.80	16.75
Jaggery & Confectionery	1606.5	230.2	1633.3	227.9	2659.6	358.9	62.84	57.46
Alcoholic Beverages	2104.0	301.7	1648.6	231.0	2386.9	322.1	44.78	39.46
Fresh Grapes	2335.3	334.8	2176.9	298.0	2298.5	313.6	5.59	5.23
Other Fresh Fruits	1834.6	262.4	2065.8	288.1	2233.3	302.0	8.11	4.81
Other Fresh Vegetables	2069.7	296.2	2064.8	289.4	2143.2	289.1	3.80	-0.09
Pulses	1822.6	263.0	1533.7	214.9	2116.7	284.3	38.01	32.28
Guargum	4707.1	676.5	3261.6	456.9	1949.1	263.0	-40.24	-42.44
Cucumber and Gherkins (Prepd. & Presvd)	1437.1	206.0	1241.2	173.5	1651.8	223.0	33.08	28.56
Milled Products	1060.2	151.9	1064.6	149.1	1513.4	204.0	42.16	36.83
Dairy Products	2423.0	345.7	1341.0	186.7	1491.7	201.4	11.23	7.84
Cocoa Products	1350.9	193.3	1274.3	178.9	1108.4	149.8	-13.02	-16.27
Fruits & Vegetables Seeds	849.2	122.8	723.4	101.5	808.4	108.8	11.74	7.21
Natural Honey	732.2	105.5	633.8	88.7	716.1	96.8	12.99	9.09
Mango Pulp	657.7	94.0	584.3	81.9	714.4	96.4	22.26	17.74
Floriculture	571.4	82.0	541.6	75.9	576.0	77.8	6.35	2.56
Other Cereals	554.2	79.7	438.1	61.2	451.0	60.9	2.92	-0.51
Poultry Products	687.3	98.4	574.6	80.4	435.5	58.7	-24.20	-26.95
Animal Casings	480.7	68.5	398.5	55.7	416.5	56.2	4.53	0.95
Sheep/Goat Meat	790.7	113.7	646.7	90.8	330.0	44.6	-48.98	-50.90
Fresh Mangoes	406.5	60.3	400.2	56.1	271.9	36.2	-32.07	-35.45
Casein	220.5	31.3	7.6	1.0	180.4	24.5	2289.54	2282.52
Others (Betel Leaves & Nuts)	174.3	25.0	137.1	19.2	137.8	18.7	0.48	-2.86
Albumin(Eggs & Milk)	103.1	14.8	82.4	11.6	95.0	12.8	15.32	10.46
Walnuts	66.8	9.6	52.8	7.4	29.8	4.0	-43.56	-45.24
Other Meat	13.7	2.0	16.3	2.3	18.1	2.5	10.66	8.33
Processed Meat	13.5	2.0	14.7	2.1	11.9	1.6	-19.02	-20.98
Total	130506.5	18746.7	115359.2	16133.3	149917.9	20250.9	29.96	25.52

Source: DGCIS

3. AUTHORITY MEETINGS AND STATUTORY FUNCTIONS

During the year 2020-21 three meetings of APEDA Authority were held on 24th June, 2020, 5th January, 2021 and 5th March, 2021.

4. REGISTRATION OF THE EXPORTERS

4.1 Registration –cum- Membership Certificate (RCMC)

Under section 12 sub section (1) of Agricultural and Processed Food Products Export Development Authority Act 1985 (as amended), every person exporting any one or more of the Scheduled products shall, before the expiration of one month from the date on which he undertakes such export or before the expiration of three months from the date of coming into force of this section, whichever is later, apply to Authority to be registered as an exporter of the Scheduled product or Scheduled products. The Registration-Cum-Membership Certificate (RCMC) is issued to exporters of APEDA's scheduled products and breakup of the certificates issued is as follows:

S.No.	Office Name	Total No. of RCMC (New)	Total No. of RCMC (Renewal)	Total No. of RCMC (Amendment)
1	Bengaluru	1480	427	889
2	Delhi	1457	470	978
3	Guwahati	104	26	48
4	Hyderabad	435	81	210
5	Kolkata	484	109	242
6	Mumbai	2848	717	1594
7	Chennai	80	10	26
	Total	6888	1840	3987

4.2 Registration-cum-Allocation Certificates (RCAC)

4.2.1 RCAC issued for Export of Basmati Rice

Vide Notification No. 18/2015-20 dated August 1, 2016 issued by Director General of Foreign Trade(DGFT), Govt. of India, the export of Basmati Rice is allowed subject to registration of contracts with the APEDA prior to the shipment. APEDA issues Registration cum Allocation Certificates (RCAC) after scrutiny of the applications as per requirements of the Trade Notice dated 16/09/2016 and subsequent amendments issued time to time.

Total No. of RCAC	Issued Quantity (In Million MT)	Total FOB Value (In million USD)
33329	4.5	4497.2

4.2.2 Certificate of Export (COE) issued for Export of Peanuts and Peanut Products

Certificate of Exports is issued by APEDA to the exporters/ processors of peanuts and peanut products for the quantity that qualify aflatoxin test based on the test report issued by the authorized laboratory stating that the processing and packaging has been carried out in a processing unit, warehouse registered by APEDA with registration number. On receipt of the online application for COE, APEDA examines for compliance of the procedure and thereafter, COE is issued online with digitally signed.

Total COEs	Quantity (in MT)
32668	627500

5 IMPLEMENTATION OF OFFICIAL LANGUAGE IN APEDA

APEDA created conducive environment for working and implementation of official language in APEDA Headquarters as well as Regional offices for progressive, effective use of Hindi in accordance with the Constitutional and Statutory provisions of Official Language, Official Languages Act, 1963; Official Language Resolution, 1968; Official Languages Rules, 1976; Orders of HE President of India on the recommendations of Parliamentary Committee on Official Language; guidelines and targets in the annual programme issued by the Department of Official Language etc.

APEDA extended support and provided guidance to all officials to ensure proper implementation Official Language Policy of the Government of India and its objectives. The use of official language, Hindi is increasing day by day in the official work of the APEDA and its regional offices. The employees of the organization had made concise efforts in this direction.



APEDA is focusing on achieving the targets fixed by the Department of Official Language, Ministry of Home Affairs. APEDA has taken effective steps for promotion of Official language such as:

- The Official Language Implementation Committee was reconstituted in October 2020 under the Chairmanship of Dr. M. Angamuthu, Chairman, APEDA for proper implementation of the Official Language Policy.
- Various provisions of the Official Language Act and Official Language Rules of the Government of the India had been implemented effectively during 2020-21.
- Created awareness and sensitivity amongst personnel by providing them information regarding Official Language Policy, organizing various programmes and activities.
- Monitored the implementation of constitutional and administrative requirements related to use of Hindi in the official work of APEDA through personal contact programmes and inspections
- APEDA had been in constant touch with various Ministries / Institutions / Organizations with regard to compliance of orders of the Government of India.
- Official Language Implementation Committee meetings were organized regularly during the year.
- All the documents under section 3(3) of the Official Language Act are invariably issued in bilingual form.
- All the letters received in Hindi are replied in Hindi only as per Official Language rule No.5.
- Encouraged the progressive use of Hindi through pursuance, persuasion and formulated better incentive schemes for personnel and implemented them. Cash awards were given to the Officers and staff of the organization for effective work in Hindi.
- APEDA has actively and regularly participated in the meetings of TOLIC.
- With the objective of enhancing the correspondence in Hindi and to promote the usage of official Language in day-to-day-work, Hindi Workshops are being conducted regularly wherein we have guided APEDA officials for effective implementation of official language. Organized workshops for the officials and the personnel so as to familiarize them with the orders of the Government for propagation of Official Language Policy.
- In the Covid-19 pandemic, Hindi Fortnight was organized in hybrid mode from 14th – 28th September during the year 2020-21. Various competitions were organized to encourage use of Hindi as a routine mode of communication. Prize distribution ceremony was organized to honour the employees participating in these competitions.

- Hindi Day was celebrated on 14-09-2020 through online.
- All the file covers are printed with bilingual commonly used phrases to assist the employees in doing regular noting in Hindi.
- Nodal officers were nominated in each division to achieve targets fixed in each division and monitor the official language implementation of respective division.
- APEDA website is available in Hindi and is being updated regularly from time to time.
- During the financial year APEDA has been inspected by third sub-Committee of the Committee of Parliament on Official Language on 18th November 2020. The inspection has been found to be satisfactory.
- Preparation of official language quarterly reports, half yearly reports and annual reports with regard to the progressive use of Hindi and submitted to various Ministries/ Departments of the Government.
- The official language implementation of APEDA has been inspected by Deputy Director (Official Language), Department of Official language, Ministry of Home Affairs, Government of India on 2nd March 2021 which was completed satisfactorily.
- The official language implementation of APEDA has also been inspected by the Director (Official Language), Department of Commerce, Ministry of Commerce and Industry, Government of India on dated 30th March 2021.
- For operational implementation of Official Language and to increase the correspondence in Hindi, APEDA has taken initiatives and the following online certificates are being issued bilingually:-
 - (a) RCMC
 - (b) RCAC
 - (c) Certificate of Export
 - (d) Certification of recognition of shelling cum grading unit
 - (e) Certificate of recognition of horticulture packhouse
 - (f) Certificate of registration of meat plants.

6. AGRICULTURE AND PROCESSED FOODS EXPORT PROMOTION SCHEME OF APEDA

Agriculture and Processed Foods Export Promotion Scheme of APEDA is an export promotion scheme run by APEDA. The scheme aims to facilitate the export of agri-products by providing assistance to exporters. It achieves its objective through the following:

- Understanding the several challenges faced by agri-exporters.
- Acknowledging the need for assistance to successfully navigate through these challenges and achieve objectives of APEDA.
- Financial assistance is provided in three broad areas, namely: Development of Export Infrastructure, Quality Development and Market Development.

6.1 Market Development

This component helps exporters to achieve market access in new markets and help sustain their presence in the existing markets. It covers structured marketing strategies for export of food products, market intelligence for taking informed decisions, international exposure, skill development, capacity building and high quality packaging. The assistance under this component covers the following:

- Participation in International trade fairs
- Exchange of trade delegations
- Organizing buyer seller meets
- Developing packaging standards for new products and upgrading the existing standards

6.2 Infrastructure Development

APEDA recognizes the importance of infrastructure for growth of agro-industries and export of agricultural products in the value chain. The scheme component covers both fresh produce and processed food products. The objective of the scheme is to reduce losses caused due to spoilage and to ensure quality production of agro products. To

achieve this, it seeks to set up post-harvest handling facilities. Under this component, assistance is provided for the following:

- Infrastructure such as pack house facilities with packing/grading lines
- Pre- cooling units with cold storages and refrigerated transportation etc.
- Cable system for handling of crops like banana
- Common infrastructure facilities
- Pre-shipment treatment facilities such as irradiation, Vapour Heat Treatment (VHT), Hot Water Dip Treatment (HWDT) for compliance with Phyto-Sanitary requirements of importing countries.
- Infrastructure for processing facilities (processed food sector) for addressing missing gaps which may include equipment like X-ray, Screening, Sortex, filth / metal detector, sensors, vibrators or any new equipment or technology for food safety and quality requirements

6.3 Quality Development

To participate/engage in international trade, it is necessary to comply with Food Safety requirements of different countries. Several importing countries demand adherence to stringent Maximum Residue Levels (MRLs). Some of the developed importing countries have set up MRLs at very low level. For this, high precision equipments are required to be installed by the food testing labs. Under this component, assistance is provided to comply with the prescribed standards of importing countries. Assistance under this component covers the following:

- Installation of quality management systems,
- Laboratory testing equipment,
- Hand held devices for capturing farm level peripheral coordinates for traceability systems and testing of samples etc.
- Testing of water, soil, residues or pesticides, veterinary drugs, hormones, toxins, heavy metal, contaminants etc.

For evaluation of proposals received under various components of financial assistance scheme of APEDA, APEDA organized six Technical Committee (TC) meetings during the year through virtual mode and more than 100 proposals were examined and In Principle approval letters were issued as per the scheme guidelines.

The budget statement for the year 2020-21 is as under:-

Budget statement for 2020-21

(Rs in crore)

	Particulars	Sanctioned Budget 2020-21	Amount Spent	Balance Due
PLAN SCHEME				
1	Grant in aid-Subsidies			
a)	Transport Assistance Scheme	24.41	24.41	NiL
b)	Market Development	10.73	10.73	NiL
	TOTAL(A)	35.14	35.14	NiL
2	Grant for creation of Capital Assets			
a)	Infrastructure development	37.46	37.46	NiL
	TOTAL(B)	37.46	37.46	NiL
3	Grant in aid general			
a)	Quality Control	7.00	7.00	NiL
	TOTAL(C)	7.00	7.00	NiL
4	North Eastern Area (NER)			
	(i) Grants in Aid (General)	1.00	1.00	NiL
	(ii) Subsidies	1.00	1.00	NiL
	(iii) Creation of Capital Assets	1.00	1.00	NiL
	TOTAL(D)	3.00	3.00	NiL
5	Agri Export Policy	1.00	1.00	NiL
	TOTAL(E)	1.00	1.00	NiL
	GRAND TOTAL (A+B+C+D+E)	83.60	83.60	NiL



7. APEDA's E-GOVERNANCE INITIATIVES

APEDA has always been a pioneer in making use of information technology for the promotion and development of exports from India. APEDA has undertaken a number of initiatives during the past few years to enhance the existing e-governance systems and to introduce new online facilities for the benefit of stakeholders. The emphasis has been put on the simplification and rationalization of the existing facilities and to introduce the information technology tools to make e-governance more efficient and effective.

1. Cloud Migration

APEDA migrated its data and online applications from the servers to NIC cloud situated at Bhubaneswar. APEDA has critical applications which are accessed by Exporters, Farmers, FPO /Cooperative Societies, Laboratories, State Govt. officials, Embassies of India etc. and accessed 24x7 by all concerned stakeholders. All mandatory export certificates and all unit registration done by APEDA are issued through the online system. Further, APEDA runs its website, traceability applications, Agriexchange portal, Farmer connect portal and other mobile apps which all has been now successfully migrated to Cloud NIC.

2. Virtual Trade Fair

Development of virtual trade fair application was completed while keeping in mind the restrictions caused by COVID-19 outbreak. The platform consisted of entrance hall, exhibitor stall and a video conferencing communication option. The first virtual trade fair on "India Rice and Agro Commodity Show" was successfully organized on March 10-12, 2021. The show was a success as exporters were able to showcase their range of food products and sell them to buyers while communicating in real-time.

3. Farmer Connect Portal

Farmer Connect Portal is an initiative undertaken by APEDA to provide an online visibility digital platform for FPO, FPC, Cooperatives and exporters. The Portal facilitate the FPOs to connect to the exporters viz-a-viz exporters to farmers for their buying and selling requirements with the assistance of ICT platform.

4. e-Office

The e-office project aims to support governance by ushering in more effective and transparent inter and intra-government processes. The vision of e-office is to achieve a simplified, responsive, effective and transparent working. APEDA took the initiative to introduce e-office application and the training on the same was imparted to all the respective officials of APEDA. e-office implementation covers Noting, draft letter creation in bilingual and its approval, e-file processing with supporting documents etc.

5. HortiNet Traceability on Onion, Betel Leaves, Vegetables and others fruits

APEDA initiated the process for Farm registration in HortiNet for Onion, Betel Leaves, Other Fruits (5 nos.) and vegetables (43 nos.) to facilitate APEDA stakeholders by providing an interface to register with minimum paperwork. Training programs were also organized for the concerned stakeholders.

6. Digital Calendar and Action Plan Module

A system of APEDA's i-track, internal software system, which allows access to action plan entries calendar-wise (monthly and annually). APEDA officials are required to plan all their activities well in advance therefore, software was developed that facilitated APEDA officials to plan and document their respective future activities.

7. Certification Bodies Accreditation Module

APEDA facilitated exporters to submit their documents for generating and submitting annual reports online which are the convenient way of submitting documents with no physical hassle involved. The exporter needs to fill in the credentials followed by an elaborate form with basic information required. After filling out all the details, the user can submit certain documents and files within a few clicks.

8. APEDA Wikipedia

Pursuant to the approvals from Wikipedia, APEDA upgraded its Wikipedia contents on the site with all the latest information.

9. AgriExchange:

Agri Exchange is a platform for Indian exporters and entrepreneurs to enter in global markets as well as bringing the Indian Exporters & the global buyers to share their requirements. It provides user friendly interface and facility for submission of trade leads free of cost. The portal provides updated trade data from reliable sources like UN Comtrade, FAO, WTO, USDA, Agmark, MoA and DGCIS etc. The portal covers International Trade, India's Export/ Import, Policy Measures, Import Tariff, Bench Mark Prices, Country Profile and Service providers etc. During 2020-21, following is updated:

- Daily Agri-Newsletters have been circulated to more than 34,000 stakeholders.
- Month wise Comparative statement, quick estimates from DGCIS, trend analysis etc.
- India's Export/ Import data of APEDA products

- International Trade data of APEDA products till year 2020
- 26 Buy leads and 846 Sell leads have been published.
- 2723 Exporters/ Importers connected with traders via mails.
- 639 Market Reports updated
- 918 SPS notifications issued and circulated

10. Market intelligence

APEDA has endeavored to compile a Market Intelligence Report on identified products and hosted on the Agriexchange portal as “Market Intelligence e-bulletin”. The Market Intelligence bulletin covers latest market intelligence and analytical inputs gathered by APEDA from various reputed sources. 27 e-bulletin has been published and circulated to the stakeholders.

11. Other activities:

- Implemented payment reconciliation facility for all online payment transactions.
- Subscribing National and international databases on export import trade, compilation and development of various analytical reports as per the requirement.
- Organized training programs for implementation of online paperless applications for Basmati Rice, TraceNet, HortiNet and MobileApp.
- More than 93 Parliament Questions attended and suitable information compiled and supplied to the MoC&I.
- APEDA is very active on social media platforms such as Twitter, Facebook INSTAGRAM and KOO etc. APEDA regularly tweeted about useful information on all agri and processed food export sector for dissemination of information.



8. HORTICULTURE SECTOR (FRESH FRUITS AND VEGETABLES & FLORICULTURE)

8.1 Export Promotion Initiatives

- 8.1.1** Due to COVID 19 pandemic, APEDA conducted market linkage for exports by organizing virtual B2B meetings between exporters of Fresh Fruits and Vegetables and importers. The programmes were organized in association with Indian Missions abroad.
- 8.1.2** APEDA also facilitated participation of exporters of fresh fruits and vegetables in Virtual buyer Seller Meets (VBSMs) for export of agri products to UAE, Kuwait, Indonesia, Iran, Oman, Bhutan, Nepal, Thailand, Qatar, Vietnam, Switzerland, Germany and Belgium.
- 8.1.3** Government of Japan has allowed import of Indian mangoes from the facilities located in Uttar Pradesh based upon their verification carried out through NPPO, India.
- 8.1.4** Government of Korea has allowed import of Indian mangoes by Vapour Heat Treatment through NPPO of India, phyto-sanitary certificate. Animal and Plant Quarantine Authority (APQA) will accept the phyto-sanitary certificates of India.
- 8.1.5** National Plant Protection Division, Argentina has allowed import of Indian mangoes to Argentina by irradiation treatment.

8.1.6 Setting up of export promotion forums for agri products

Considering the importance of export of fresh fruits, vegetables and flowers, Export Promotion Forums (EPFs) were constituted for Grapes, Onion, Mangoes, Banana, for Pomegranate and Floriculture. The objective of the forums is to have focused deliberations among the stakeholders considering the export potential of these products, issues faced and road map for enhancing exports. Meeting of all these forums were conducted during 2020-21.

8.2 Market Access Issues

- 8.2.1** Market access granted for Pomegranate fruits for export to Australia. APEDA in association with MoA successfully negotiated with Govt. of Australia for grant of market access.

- 8.2.2** The Australia NPPO department has progressed preliminary work on the import risk analysis for okra from India for human consumption.
- 8.2.3** Market access granted for Onions, Okra and Tomato for export to Bhutan with active negotiation by APEDA, MoC&I and DAC&FW.
- 8.2.4** Procedure on export of Green Chillies to EU prepared to fulfil the new requirements of EU of issuance of Health Certificate and submitted to the European Commission through Embassy of India, Brussels.
- 8.2.5** Market access for Indian Potatoes, Onions and Pomegranate and pomegranate arils granted by Serbia.
- 8.2.6** Operational Work Plan for transfer of oversight of preclearance programme for export of mangoes to USA

APEDA and Ministry of Agriculture is negotiating with USDA APHIS for transfer of Oversight of the preclearance programme to NPPO India instead of stationing of US inspector in India to reduce high cost of inspection and make the opportunity of exporting mangoes to USA accessible to more number of exporters.

- 8.2.7** Project for development of automated fumigation chamber protocol for export of grapes to New Zealand and Australia

APEDA facilitated development of automated fumigation chamber for treatment of grapes with SO₂ and CO₂ and standardization of treatment protocol for export of grapes to New Zealand and Australia in collaboration with ICAR-CIPHET, Ludhiana and NRC Grapes, Pune.

The automated fumigation chamber has been established in Nashik. The demonstration of the facility and protocol has been completed at the project site in the presence of all the concerned stakeholders both onsite and through virtual mode. The protocol will facilitate the market access negotiations with New Zealand for export of grapes.

8.3 Trade facilitation

- 8.3.1** Interacted with more than 200 exporters of fresh fruits and vegetables during the COVID lockdown period. Several issues such as permission for operating packhouses, packaging units, passes for labours, driver availability, operation of ICDs, container

availability, delay in PSC issuance, laboratory not operational, problem of acceptance of scanned documents by importing countries, problem in Certificate of Origin (COO) issuance were taken up with the concerned department/organization and subsequently exporters were able to resume exports.

8.3.2 Proposal for enhancing Transport and Marketing Assistance (TMA), continuation of MEIS and implementation of RODTEP was taken up with concerned Government Department.

8.3.3 Pursued and facilitated exporters for operation of cargo flights of Spicejet, Indigo, Air India and Vistara airlines to carry agricultural products. It has also resulted in competitive air freights.

8.3.4 Ministry of Railways was persuaded to start reefer containers from Amravati, Maharashtra to Bangladesh for export of oranges. The Reefer container train movement has now started to facilitate exporters.

8.3.5 Facilitation for Packhouse Recognition/continuity for exports

- In the wake of Pandemic Covid 19 and for ease of doing business and reduction of compliances by exporters, the validity of recognition of the packhouses for horticulture products extended till 31.07.2021 as physical inspection could not be conducted by the regional offices.
- In Covid, virtual inspection for pack house recognition implemented.



9 PROCESSED & OTHER PROCESSED FOOD SECTOR

9.1 Export Promotion initiatives

9.1.1 Workshops on Food Allergen and labelling requirements of Canada

To facilitate export of food products from India to Canada, APEDA in association with Export Inspection Council of India (EIC) and Canadian Food Inspection Agency (CFIA) organized two workshops on virtual platform. The CFIA shared Canada's import requirements, salient features and best practices in food production and processing as well as clarify specific food import requirements:

- The first workshop was organised on 1st December 2020 on Canada's Allergen Requirements in food product and how to avoid the frequent border issues.
- The second workshop was organised on 5th March 2021 on Canada's Labelling Requirements on food product import-shipments and how to avoid this frequent border issue

These webinars were valuable to Indian food exporters interested in exporting products not only to Canada but also other international markets such as USA and Mexico given the harmonized standards under CODEX and existing free trade agreements.

9.1.2 Webinar on GAP and value addition of Isabgol

A webinar was organized on "Good Agricultural Practice (GAP), Processing and Value Addition of Isabgol (Psyllium)" on 12 January 2021 in association with South Asia Biotechnology Centre and DBT-SABC Biotech Kisan Hub, Department of Biotechnology, Govt. of India, ICAR-DMAPR, Department of Agriculture and RSAMB, Government of Rajasthan, exporters and processors of Isabgol were participated in the webinar.

9.1.3 Export Promotion meetings with exporters

APEDA in association with CII organized meeting with exporters of Cereals and Cereals preparations in December and March 2020-21. Major issues pertaining to RODTEP and PLI schemes; incentivize Value addition, Aflatoxin in Peanuts, Brand promotion of Indian food products were raised by the exporters which were explained to the exporters. A strategy for export promotion of Cereal based value added products was also discussed.

9.1.4 Export promotion & sourcing of Pomegranates from Rajasthan

Considering a good quantity of exportable Pomegranates production in Barmer and Jalore districts of Rajasthan exporters were mobilized for sourcing it from Rajasthan.



Meetings with exporters and FPOs/farmers of Pomegranate were organized in the producing area and exporters have sourced more than 800 MT of pomegranates from Rajasthan for export and Aril purpose during January and March 2021.

9.2 Trade Facilitation - Registration of Peanut Processing Units

APEDA had implemented online procedure for registration of peanut shelling / grading / processing and warehouse units for ensuring compliance to the quality requirements of importing countries. During the year 2020-21, APEDA registered 37 new peanut units and renewal / extension of validity granted for 114 units through the online registration and certification system of APEDA.

10. LIVESTOCK SECTOR

10.1 Export Promotion Initiatives

- 10.1.1 Regularly interacted with exporters of livestock products. Several issues such as permission for operating processing units, passes for labours, driver availability, container availability, laboratory not operational, problem of acceptance of scanned documents by importing countries, etc. were taken up with the concerned departments/ organizations and subsequently exporters were able to resume exports.
- 10.1.2 APEDA alongwith ICAR-NRCM, Hyderabad prepared a document “Handling guidelines of meat, poultry and egg production to protect spread of CORONA virus during Covid-19 pandemic” for processing traders and other stakeholders involved in supply chain.
- 10.1.3 During COVID-19, poultry exporters were facing the problem of sending samples to Bhopal laboratory for testing of poultry products (health certificate is issued on the basis of this test report) as courier services were not functioning. APEDA organised virtual meetings and facilitated to resolve the issue and DAHD authorized the laboratory in Namakkal and Regional diagnostic lab in Bangalore for sampling of poultry products.
- 10.1.4 Validity of meat processing plants was extended in the wake of pandemic COVID 19.
- 10.1.5 Export Promotion Forum (EPF) for Dairy products.

For addressing the issues of Dairy exports and augmenting trade Dairy EPF has been constituted and meetings with stakeholders of Dairy products were held to discuss the constraints faced by the exporters. Issues were taken with concerned organizations and international issues were taken up with different countries i.e. Russia, Saudi Arabia, Egypt etc.

10.1.6 Clusters formation for Dairy Products

For development of dairy products under Agriculture Exports Policy (AEP) two clusters were formed at Mathura (UP) and Banaskantha (Gujarat). Meetings (Physical and virtual), field visits, capacity building programs were organized in the clusters with farmers, dairy owners and other stakeholders.

10.2 Market Access Issues

10.2.1 Signing of Memorandum of Cooperation (MoC) between APEDA and Saudi Food and Drug Authority (SFDA) for Livestock products

APEDA pursued Saudi Arabia for signing Government to Government MoC for streamlining export of buffalo/sheep/goat meat. Draft MOU approved by Department of Commerce submitted to SFDA for signing.

10.2.2 Resolution of issue regarding level of aflatoxin in Skimmed milk powder exported from India to Saudi Arabia

Skimmed milk powder exported from India to Saudi Arabia was subject to the compliance assessment without considering the concentration factor. This resulted in rejection of skimmed milk powder with aflatoxin M1 content as low as around 1 μg / kg (which is equivalent to 0.1 μg /kg in milk). Saudi Arabia has clarified that the SFDA technical regulation for contaminants and toxins in food "SFDA FD 193" stated that ML in dairy products is 0.5 μg /kg which complies with Codex Alimentarius standards adopted from Codex database and when there is no ML indication they conduct risk base assessment case by case. APEDA raised this issue in the meetings with Saudi Arabia with the support of Department of Commerce. The issue is resolved and SFDA 193 documents have applied concentration factor for milk products, accordingly the level of aflatoxin levels are as per Codex standards.

10.2.3 Resolution of issue regarding level of aflatoxin in Skimmed milk powder exported from India to Egypt

The same issue for level of aflatoxin in Skimmed milk powder exported from India to Egypt is also resolved.

10.2.4 Export of poultry products from India to UAE

To address the decline in export of poultry products from India to UAE after outbreak of Avian Influenza, APEDA organized a meeting, wherein, APEDA, Department of Animal Husbandry and MOCCA, UAE reached a consensus on format of Health Certificate for export of hatching eggs and day old chicks from India to UAE. Draft



Health Certificate is submitted to Department of Animal Husbandry and Dairying for approval. This will provide opportunities for export of poultry products to UAE.

- 10.2.5** For market access on pork, APEDA has written to the Embassy of India Seoul, South Korea. APEDA also has requested the DAHDF, Ministry of Agriculture for market access with Nepal, Bhutan, Myanmar, China, Thailand, Philippines, Vietnam and South Korea for export of fresh / frozen pig meat (pork).

11 CEREALS SECTOR

11.1 Export Promotion Initiatives

- 11.1.1** Rice Export Promotion Forum was created and activated for more focused approach and to ensure greater participation and roles of exporters in export promotion of Rice and bring focus on the issues/challenges/bottlenecks faced in production and export.
- 11.1.2** Export Promotion Councils for Basmati Rice and Non Basmati Rice have been created under the aegis of Rice Export Promotion Forum.
- 11.1.3** To support Indian Rice Industry through expanding India's contribution of rice varieties to diverse overseas market and to secure markets for rice – based food products, APEDA awarded following two studies to International Rice Research Institute:
- Value Added Products from Rice and Rice Based Food System
 - Comprehensive Grain and Nutritional Quality Profiling of Non Basmati Rice
- 11.1.4** Considering the potential of Millets and current Focus given for export of Nutri Cereals APEDA has awarded a study on Refinement of Export Strategy in the wake of International Year of Millets 2023 for strengthening of supply chain of millets and value added products of Millets.
- 11.1.5** For organizing the supply chain of export of millets, a strategy paper was prepared for export potential of Millets.
- 11.1.6** As per the requirement of Non Basmati Rice Trade, the matter regarding activation of Deep Water Port Kakinada for exports of rice was taken up and pursued with Government of Andhra Pradesh and Kakinada Port Authorities and subsequently first rice consignment was shipped from Deep Water Port Kakinada to African country.
- 11.1.7** Initiatives were taken for promoting specific varieties of regional rice and first consignment of Red Rice – Bao Dhaan flagged off from Assam.

11.1.8 Capacity building programmes, Workshop, Sensitization programmes

The following programmes were organized for capacity building of exporters of Cereal Sector:

- a. Forty Seven training programs were organized for sensitization of farmers on good agricultural practices and judicious use of pesticides in Basmati Rice through BEDF.
- b. Organized sensitization program in association with Government of Uttarakhand and Jammu & Kashmir for State Agriculture Officers on Registration of Farmers in Basmati.Net System.
- c. Sensitization programme cum Virtual Buyer Seller meet was organized for Millet Start-ups and FPOs.
- d. Workshop on Opportunities in Export of Organic Basmati Rice, Value Addition and Product Diversification on 15th December 2020.

12. ORGANIC SECTOR

12.1 Export of organic products

India exported 888179 MT of organic products during 2020-21 compared to 638998 MT in 2019-20 under NPOP. During 2020-21, export of organic products has shown significant growth of 51% in terms of value (million USD) compared to 2019-20, while the growth in terms of quantity has been 39%.

Indian Organic products have been exported to 58 destinations but mainly to USA, European Union, Canada, Great Britain, Australia, Switzerland, Israel, South Korea etc.

Oil cake meal remains to be the prime position among the organic products exported from the country followed by Oil seeds, Fruit pulps/purees, Cereals & Millets, Spices & Condiments, Tea, Medicinal plant products, Dry Fruits, Sugar, Pulses, Coffee, Essential Oil etc.

12.2 Mutual Recognitions with countries

As recognition agreements with importing countries ease the export of organic products without undergoing additional certification, efforts are being continued to conclude the ongoing negotiations and initiative has been taken to include few more importing countries.



In addition to the existing equivalency with EU and Switzerland for unprocessed plant products and continuation of the acceptance of Indian organic products in Great Britain, the following negotiations are underway.

1. Taiwan – Though India initiated for equivalency of NPOP with Taiwanese organic standards in 2009, Taiwan has expressed its willingness to proceed for mutual recognition of organic system. Accordingly, both the countries reviewed standards of each other and conducted onsite assessment to verify the implementation of the National Regulation followed by which additional clarifications have been provided to demonstrate the compliance to standards. The signing of Mutual Recognition Agreement and exchange of letters with Taiwan is at concluding stage.
2. South Korea – As South Korea has applied for mutual recognition with India for organic system, both the countries completed the onsite assessments. Based on the findings of the onsite assessment, India has requested for verification of few aspects to demonstrate the compliance to Korean standards.
3. Canada – As APEDA applied for designation as Conformity Verification Body to Canadian Food Inspection Agency for which onsite assessment was held in December 2018, the matter has been followed up for conclusion of agreement.
4. EU – Discussions have been initiated with European Commission on the procedure for bilateral agreement with EU.
5. Australia – Initiated for mutual recognition of organic system with Australia in order to boost trade of organic products between both the countries for which the proposal has been accepted by Australia.
6. New Zealand – The proposal sent to Ministry of Primary Industries, New Zealand for mutual recognition of organic system has been followed up
7. UAE – Follow up is being made with the proposal sent to UAE.

12.3 Accreditation activities

APEDA is functioning as Secretariat for implementation of National Programme for Organic Production (NPOP) complying with ISO-17011 requirements. APEDA is also member of IAF and provides its comments and voting on all accreditation related activities to IAF on regular basis. Following are the accreditation related activities during the period:

1. The standards for chain of custody for Indian Organic Fibers & Products and Organic Cosmetics & Personal Care Products have been notified by the National Accreditation Body (NAB) and has been launched on voluntary basis.

2. As per the accreditation procedure outlined in NPOP, accreditation has been granted to 4 more Certification Bodies by the National Accreditation Body (NAB) making total of 33 Certification Bodies.
3. Accreditation of a Certification Body has been extended for overseas certification in Africa by the NAB.
4. Accreditation has been extended by the NAB to 2 Certification Bodies for certification of Organic Textiles under NPOP.
5. Online module for accreditation activities has been implemented for accredited Certification Bodies and applicant organizations
6. Security feature, E-Trace has been introduced in TraceNet to control fraudulent activities by creating forged certificates
7. The States and Union Territories are being encouraged to develop certification system to establish State owned Certification Body.
8. Efforts are made for revising the standards for organic Livestock & Poultry by organizing a Consultation meeting with the stakeholders jointly with Department of Animal Husbandry.
9. A webinar has been organized jointly with Consulate General of India Toronto on “Opportunities for export of organic products to Canada” on 14 October 2020 through participation of 84 participants from both countries.

12.4 Organic standards for Chain of Custody for Indian Organic Fibres and its products and Cosmetic and Personal care products

APEDA has developed Organic standards for Chain of Custody for Indian Organic Fibres and its products and Cosmetic and Personal care products through consultation with Ministry of Textiles and AYUSH. The standards have been approved by the National Accreditation Body (NAB) and has been notified for implementation on voluntary basis.

13. QUALITY DEVELOPMENT

13.1 Food testing laboratories

- a) 215 food testing laboratories were authorized by APEDA for sampling and analysis of its scheduled products;
- b) National Referral Laboratory (NRL) at NRC Grapes Pune - continuation and upgradation of NRL initiated for monitoring of products of plant origins such as fresh fruits and vegetables and peanuts.
- c) Twelve in house quality control labs set up by the manufacturing units of exporters and three authorised laboratories for sampling and analysis of food products for export certification were upgraded providing financial assistance under scheme for quality development.

13.2 HACCP implementation and certification agencies

Five implementation and five certification agencies were recognised to provide implementation and certification services to the manufacturing units for HACCP, ISO-22000, ISO-9001, BRC and GAP.

13.3 Online monitoring of pesticides and aflatoxins

Following export procedures were upgraded for implementation to ensure importing country's requirements:

- a) Procedure for export of Grapes - GrapeNet for export of fresh table grapes for control of residues of agrochemicals;
- b) Procedure for export of Pomegranates - AnarNet for export of pomegranates;
- c) Procedure for exports of Peanuts and Peanut Products - Peanut.Net for control of Aflatoxins;
- d) Procedure for export of Fresh Green Chillies to EU - monitoring residues of agrochemicals;

13.4 Exports standards and harmonization

- a) Participated in 43rd Session of Codex Alimentarius Commission organized virtually from 24/09/2020 to 06/11/2020. Standards initiated by APEDA for Ware Potato and Mango Chutney were adopted by CAC43;
- b) India being a major exporter of Rose Onion (Shallots), APEDA is co-chairing Electronic Working Group on development of Onion and Shallot standard initiated by Iran for protecting India's interest in Fresh Fruits and Vegetable Committee;
- c) Participated and represented APEDA in virtual program organized by Codex Committee on Food Imports and Export Inspection and Certification Systems (CCFICS) during July 2020;

13.5 Monitoring of alerts, contribution to MoFPI committees, GAP and food safety standards

- a) Monitored 165 export rejections, rapid alerts, complaints including dissemination to concerned stakeholders such as labs and NRL for reanalysis of control samples for advising corrective action to minimize export rejections and rapid alerts.
- b) Contributed to National Technical Working Groups on Good Agricultural Practices related to development of IndiaGAP standard by Quality Council of India.
- c) Contributed to MoFPI Technical Scrutiny Committees and Project Approval Committees for setting up/upgradation of food testing laboratories. Mobilized applications for setting up of food testing laboratories to MoFPI for assistance from the deficient regions.

13.6 Capacity Building and trainings

- a) Imparted trainings to the field samplers of authorized labs on recent methods of sampling, analysis and grading through NRL to ensure integrity of testing and certification;
- b) Provided Proficiency Testing to the authorized labs through NRL for residues of pesticides and aflatoxins to ensure the laboratories meet international competence requirements.

14. INTERNATIONAL VIRTUAL BUYER SELLER MEETS & VIRTUAL TRADE FAIRS

14.1 International Virtual Buyer Seller Meets (VBSMs)

Considering the pandemic situation in the wake of COVID 19, export promotion activities were remained continued on virtual platform. APEDA organized following Virtual Buyer Sellers Meets in association with Indian Missions for promotion of its scheduled products:

S.No.	Date	Country	Product	No. of participants (approx)
1	20.08.2020	UAE	All APEDA products	90
2	10.09.2020	Kuwait	All APEDA products	110
3	17.09.2020	Indonesia	All APEDA products	105
4	29.09.2020	Switzerland	Fresh Fruits and Vegetables	25
5	06.10.2020	Belgium	Fresh Fruits and Vegetables	25
6	13.10.2020	Iran	APEDA products	95
7	14.10.2020	Canada	Organic products	84
8	28.10.2020	UAE	GI products	20
9		USA	GI products	25
10	25.11.2020	Germany	Fresh Fruits and Vegetables	75
11	07.12.2020	South Africa	All APEDA products	50
12	09.12.2020	Australia	Fresh Fruits (grapes, pomegranate)	25
13	21.12.2020	Thailand	All APEDA products	71
14	22.12.2020	Oman	All APEDA products	85
15	07.01.2021	Bhutan	All APEDA products	45
16	15.01.2021	Azerbaijan	Basmati rice	45
17	17.02.2021	Qatar	All APEDA products	155
18	08.03.2021	Saudi Arabia	Fresh Fruits and vegetables	45
19	23.03.2021	Nepal	All APEDA products	60
20	24.03.2021	Uzbekistan	Fresh Fruits (mango, banana)	40

14.2 Virtual Trade Fairs (VTFs)



For promotion of exports of its scheduled products, APEDA along with its member exporters has been organizing participation in International Trade Fairs/Exhibitions/ Buyer Seller Meets etc.

However, the outbreak of COVID-19 has come as disrupter and almost all such fairs/ exhibitions and BSMs have either been cancelled or postponed.

To overcome the adverse impact of COVID-19 and to sustain the existing markets by projecting India as a potential alternative choice to the world market for supply of agricultural and processed food products, APEDA took pioneer step and introduced its own platform through in-house team for organizing Virtual Trade Fairs to showcase the strength of various agricultural products as well as to establish contact between Indian exporters and importers.

APEDA organized its first Virtual Trade Fair for 'India Rice and Agro Commodity Show' from 10th – 12th March, 2021. The theme of the fair was 'India Rice and Agro Commodity', with focus on showcasing the exports potential of various agricultural commodities. 132 exporters participated in the VTF and 404 visitors visited the VTF.

15. ACTIVITIES OF APEDA REGIONAL OFFICES

15.1 REGIONAL OFFICE GUWAHATI

15.1.1 Export Promotion Initiatives

15.1.1.1 Buyer Seller Meets

Market linkage programmes like Buyer Seller Meet/Conference with focus on Geographical Indication (GI) and organic products were organized in the North East States viz., Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura during 2020-21. Details of some of the programmes are as under:

1. Buyer Seller Meet (BSM) with the FPO/FPC's of Karbi Anglong and Dima Hasao Districts of Assam on 12th November 2020.
2. Buyer Seller Meet with exporters and FPOs/FPCs from NER on 20th February 2021.
3. Buyer Seller Meet with field visit- Manipur from 24th - 25th February 2021.
4. Buyer Seller Meet with field visit-at Aizwal, Mizoram from 2nd - 3rd March 2021
5. Conference-cum-Buyer-Seller Meet with field visit on organic products from 11th - 12th March 2021 at Dimapur, Nagaland.
6. Conference cum Buyer Seller Meet from 19th - 20th March 2021 at Itanagar, Arunachal Pradesh.
7. Buyer Seller Meet with field visit from 22nd - 23rd March 2021 at State Convention Centre, Shillong, Meghalaya.

15.1.1.2 Capacity Building/ Skill Development Programmes

Following Skill Development programmes for manufacturer exporters and entrepreneurs were organized by APEDA in collaboration with CFTRI and IIFPT:-

1. Five Day skill development Training Programme on Value addition of Fruits, Vegetables and Spices Processing by APEDA & CSIR-CFTRI at Manipur in January 2021 and at Guwahati in February 2021.

2. Training of entrepreneurs/manufacture exporters at the Indian Institute of Food Processing Technology (IIFPT), LO Guwahati from 18th - 22nd January 2021.
3. Workshop on Food Quality and Safety Management for Export of Processed Food Products from NER at Ri-bhoi, Meghalaya and Dibrugarh, Assam on 17th February 2021.
4. APEDA in association with the Industries and Commerce Department, Govt. of Assam organized the Export Conclave on 19th February 2021 at Guwahati, Assam.
5. Workshop on Food Quality and Safety Management for export of Processed Food Products from NER jointly organised by APEDA and Indian Institute of Food Processing Technology (IIFPT) on 21st February 2021 at Dibrugarh, Assam.

15.1.1.3 Outreach programmes for export promotion of agricultural products

For export promotion of agricultural products, various outreach programmes were organized in collaboration with the State Agriculture Export implementing agencies.

1. Manipur Food Industries Corporation Ltd, Govt. of Manipur on 10th July 2020.
2. Arunachal Pradesh Agriculture Marketing Board, Govt. of Arunachal Pradesh on 14th July 2020.
3. Department of Food Security and Agriculture Development, Government of Sikkim on 11th September 2020.
4. Department of Horticulture, Govt. of Meghalaya on 22nd September 2020.

15.2 REGIONAL OFFICE - HYDERABAD

15.2.1 Export Promotion Initiatives :

- 15.2.1.1** During the lockdown period in the wake of COVID 19, RO Hyderabad coordinated with the local administrative authorities of Telangana and Andhra Pradesh for operationalization of food processing units for smooth functioning of exports without any hassles along with follow up with exporters to resolve the difficulties faced by them in supply chain in association with the concerned State Govt. Authorities. Also facilitated Food Testing laboratories for movement of personnel, vehicles, shipments of sample consignments to enable them to maintain the supply chain of essential foods for export and domestic markets.



- 15.2.1.2** Organized webinars for sensitization to Department of Horticulture officials in Cluster districts of Andhra Pradesh and Telangana for implementation of Agri Export Policy for export of Mango, Banana and Pomegranate and Global GAP implementation.
- 15.2.1.3** Organized sensitization meetings with the newly registered exporters to disseminate the information export procedures, role & responsibilities of APEDA in export promotion, financial assistance schemes of APEDA, MoFPI, NABARD, other government organizations, etc., requirements of the importing countries and mandatory documents required for export of agri products from India under Foreign Trade Policy 2015-2020.
- 15.2.1.4** Facilitated new exporters to export Mangoes to Australia by providing handholding from the stage of sourcing of export quality mangoes from APEDA registered orchards, sourcing of packaging material, quarantine post harvest treatment facility etc.
- 15.2.1.5** Facilitated another start up exporter from Andhra Pradesh to export one full container each of Mango, Water melon, Pumpkin via sea shipment to the EU.
- 15.2.1.6** First time export of organically certified 2 MT Moringa Leaves Powder was flagged off to USA. APEDA provided full handholding to the start up exporter on export requirements and organic certification process.

15.2.2 IMPLEMENTATION OF AGRICULTURE EXPORT POLICY

For implementation of Agriculture Export Policy in the state of Andhra Pradesh and Telangana, RO Hyderabad organized following workshops/training programmes in the identified clusters :

- 15.2.2.1** Workshop/ Training Program on Pomegranate in identified Cluster region in Kurnool, Anantpur on 1st August 2020.
- 15.2.2.2** Workshop on Banana in identified Cluster Region Kadapa, Anantpur on 5th August 2020.
- 15.2.2.3** Workshop on Mango in identified Cluster region Krishna and Chittoor on 13th August 2020.
- 15.2.2.4** Workshop cum sensitization on Mango in identified Cluster District Mahabubnagar, Warangal, Rangareddy on 19th August, 2020.

- 15.2.2.5** Workshop/training program on Global GAP implementation on 14th and 15th September 2020 for the Horticulture officials of Govt. of Telangana and Andhra Pradesh respectively.
- 15.2.2.6** Meeting on 23rd October 2020 with District Collector Mahabubabad for implementation of AEP in the identified cluster district for Mango.
- 15.2.2.7** Three Districts i.e. Nagarkurnool, Rangareddy and Mahabubad (Telangana) had formed the District level Cluster Committee for Mango crop. First preparatory meeting for each district was held on 29th August, 25th September and 23rd October 2020, respectively.
- 15.2.2.8** Webinar on “Implementation of Agri Export Policy in Mango & Pomegranate” Cluster (2nd Meeting) in association with the Department of Horticulture, Govt. of Andhra Pradesh.
- 15.2.2.9** Webinar / training on Global GAP to the officials of Department of Horticulture, AP.
- 15.2.2.10** Training/Workshop on APEDA Farmer Connect Portal with officials of Department of Horticulture, Govt. of AP.
- 15.2.2.11** Meeting in Banana cluster in association with the officials from Department of Horticulture.

Recognition of Packhouses and Laboratories

- 15.2.2.12** APEDA recognized 6 Pack Houses in Telangana for export of Fresh Fruits and Vegetables to EU and other countries. Out of 6 pack houses, 2 pack houses have been assisted by APEDA under its financial assistance scheme.
- 15.2.2.13** APEDA recognized 6 pack houses in Andhra Pradesh for export of Fresh Fruits and Vegetables to EU and other countries. Out of 6 pack houses, 2 Pack houses are available in the public sector and assisted by APEDA.
- 15.2.2.14** Followed up with common packhouse facility situated at Tirupati and NPPO to revoke the suspension of importation of mangoes to New Zealand. As a result of this a total quantity of 30 MT (approx.) mangoes have been exported to New Zealand.
- 15.2.2.15** Seven and Three Food testing Laboratories have been recognized/accredited by APEDA for testing of foods for the exporters intends to export from Telangana and Andhra Pradesh respectively.

15.3 REGIONAL OFFICE - BENGALURU

15.3.1 Export Promotion Initiatives

15.3.1.1 Workshops/Sensitization Programmes/ Meetings

RO Bengaluru organized / participated in the following workshops / meetings sensitization programmes during the year 2020-21:

1. Participated in the Buyer Seller Meet (farmers and exporters) organized by Sivagangai District on 22.01.2021.
2. Participated in the “National Horticulture Fair 2021” organized by I.I.H.R, from 8th to 12th February 2021.
3. Participated in Mango Buyer Seller Meet 2021 at Karnataka Veterinary Council Auditorium, Bengaluru on 17.02.2021 organized by Karnataka State Mango Development and Marketing Corporation Ltd., in association with Dept. of Horticulture, KAPPEC.

15.3.1.2 Outreach Programmes : The following outreach programmes were organized by RO Bengaluru during 2020-21 :

1. For newly registered exporters of APEDA in Southern region on 9th Sept, 2020.
2. For exporters of Southern region with expert speakers from APEDA, DGFT, ECGC, CHA, EIC, FIEO on 25th Sept, 2020.
3. For exporters of Southern region with expert speakers from APEDA, NPPO, IIP, Customs, MSME, TUV Laboratory on 28th Sept, 2020.
4. For newly registered exporters in Southern Region on 30th March, 2021.

15.3.1.3 Implementation of Agri Export Policy (Karnataka, Kerala, Tamil Nadu) : The following programmes/meetings organized by RO Bengaluru for implementation of Agri Export Policy in the States of Karnataka, Kerala and Tamilnadu :

1. GAP training programme including seed production, pest and disease management and mechanization organized by Dept. of Horticulture on 22nd June 2020.
2. Training programme at Sadali taluk, Chikkaballapura for farmers of Bangalore Rose Onion organized by Dept. of Horticulture on 29th June 2020.

3. Training Program on Pest and Disease Management practices and Mechanization in Bangalore Rose Onion, by IIHR Scientists on 10th July 2020 organized by Dept. of Horticulture for farmers of FPO Sadali.
4. A meeting was organized by APEDA in co-ordination with KAPPEC and Dept. of Horticulture on 22nd June 2020 for the AEP cluster activity in six districts of Karnataka for Pomegranates to initiate the formation of cluster facilitation committee and implementation of AEP.
5. A meeting was organized by APEDA in co-ordination with KAPPEC and Dept. of Horticulture on 28th July 2020 to discuss the formation of cluster facilitation committee for Chintamani and Bagepalli districts, as has been framed for Sadali.
6. Training on GAP and production of export quality pomegranates in Karnataka organized by RO Bengaluru on 18th Sept. 2020 in association with NRC – Pomegranate Solapur – training.
7. A meeting on Global GAP for rose onion organized by KAPPEC on 29th Sept. 2020.
8. Training organized by M/s. TQ Cert Services Pvt. Ltd. on 9th October 2020 attended by officials of Dept. of Horticulture, KAPPEC, NABARD, farmers and FPO's on Global GAP certification for Bangalore Rose onion.
9. A meeting was organized by APEDA on 14th Oct. 2020 for formation of cluster facilitation committee and preparation of road map for Banana cluster in Wayanad, Kerala.
10. Webinar on “Pomegranate value chain for FPOs” was organised by Foretell Business Solutions Pvt. Ltd., on 22nd Oct. 2020 to promote economic growth, sustainable development in the Commerce.
11. Meeting with Secretary Horticulture & Director Horticulture, Govt. of Karnataka on 27th Oct. 2020 to discuss about implementation of AEP and also cluster development activities in Karnataka.
12. Participated in meeting convened by NABARD on 13th Nov. 2020 to promote the identified crops under (AEP) Programme of Govt. of Karnataka through Contract Farming with FPOs.
13. Training programme on Global Gap was organized at Sadali, Chikkaballapura on 4th Dec. 2020, for the Sadalamma FPO in Bangalore Rose Onion.

14. A meeting was organized in the rose onion cluster in Sadli taluk, Sidalghataa, Chikkabalapur, Karnataka, by KAPPEC nodal agency on 06.01.2021. The event was organized for signing of MOU between Bangalore rose onion FPO's and exporter M/s.Vikram Global Commodities Ltd.

15.4 REGIONAL OFFICE - KOLKATA

APEDA Regional Office, Kolkata in Eastern region is a gateway to SAARC, Far East and South East Asian Countries for exports of Indian Agriculture and processed food products. APEDA, Kolkata office have good co-ordination with various State & Central Govt. Departments, Universities, Financial Institutions for effective implementation of programme & schemes of APEDA for facilitating exports from this Region.

15.4.1 Export Promotion Initiatives

1. Export of GI Tagged product :- For the first time, a trial shipment of 45 kgs of GI tagged Joynagar Moa and 70 kgs of Palmyra Jaggery exported to Bahrain by M/s D M Enterprises at a flag off ceremony organized by RO Kolkata.
2. Setting up of 100% EOU for Peanut Processing: With the intervention of RO Kolkata, a Peanut Processing Unit has been set up by M/s. Laduram Promoters Pvt. Ltd., Howrah, W.B. This is the first ever unit in the entire Eastern Region and would cater the requirements of Peanut exporters of Eastern region.
3. Setting up of new Horticultural Pack House.: With the intervention of RO Kolkata a new Horticultural Pack House has been set up by M/s M.J. International, Madhyamgram, Kolkata.

15.4.2 Seminars & Meetings : RO, Kolkata has organized/participated in 67 (Sixty Seven) nos. meetings and seminars in the Eastern Region during the year. The awareness and export oriented subjects and product specific issues were taken up and potential exporters were addressed by APEDA officers, senior officers and functionaries of State Govt. as well as Industry associations like KVK, Dept. of PFI & Hort., ICC, APICOL, CII, FIEO, PHD Chambers, BCKV University, KASAM and EDI etc.

15.4.3. Inspections and Field Visits : During the year 09 Nos. Inspections, Physical Verifications and Field Visits were conducted by the Regional Office, Kolkata. This includes visit to major producing areas, APEDA funded common infrastructure facilities, State Govt. owned common infrastructure facilities and Krishak Bazars, inspection of units applied for financial assistance from APEDA, inspection of Meat Processing Plants etc.

15.4.4 Seminars, Domestic Trade Fairs/Training Programmes /Workshop/ Stakeholders Meet/Sensitization Programme/BSM etc. :-

1. **Farmer's Training Programme:** RO Kolkata in association with the Dept. of Agriculture, Govt. of West Bengal has organized 03 nos. of training programmes under Potato Export Zone at PurbaBardwan, West Bengal, wherein, a good number of Potato growers and experts from CPRI and BCKV were present. APEDA made a presentation during the event.
2. **Cluster Development Activity:** During the year, RO Kolkata has organized Awareness cum Capacity Development programme for FPOs/FPCs & Progressive Farmers in the Eastern Region in association with APICOL/KASAM/ State Agri. Dept. etc. at Hanskhali Block of Nadia for Fresh Vegetables, Phulbani, Daringbadi and Baligudi Districts of Kandhamal for GI Tagged Turmeric, Ranchi, Jharkhand for fresh fruits and vegetables, Pakur District in Jharkhand for other fresh vegetables especially Okra and Long Bean.
3. **Buyer Seller Meet :** A BSM was organized by RO Kolkata in Pakur Block of Jharkhand in association with KVK and District Administration wherein exporters of fresh fruits and vegetables, FPOs/FPCs & progressive farmers were participated.
4. RO Kolkata participated in a three day long event "Agri Vision 2021" organised at Institute of Life Sciences, Bhubaneswar, Odisha from 14th to 16th March, 2021. APEDA was one of the official sponsors and have taken a stand of 18 sq. Mtr in the event on 14th March, 2021.

15.4.5 **Agriculture Export Policy (AEP):-** RO Kolkata has taken following initiatives for implementation of AEP in the Eastern Regional States including Andaman & Nicobar Islands:-

1. Prepared draft State Specific AEP reports and tentative Action Plans of each state and UT and forwarded to the concerned State/UT departments for finalisation of the same and onward submission for Gazette Notification.
2. Organized Meetings with the APCs /Agriculture Secretaries of all the E.R. States and UT and follow up meetings with the concerned departments.
3. Out of the four States and one UT, two states namely Odisha and Bihar have already notified State Nodal Agency/Officer for monitoring AEP issues. However, draft AEP reports are still to be finalized.
4. Cluster Development Programmes cum Workshops are being organised in the identified cluster districts to ensure maximum outcome.



15.5 REGIONAL OFFICE - MUMBAI

15.5.1 Export Promotion Initiatives

15.5.1.1 First container of Ambiya bahar was flagged off from APEDA funded VHT facility of MSAMB, Vashi Mumbai to Dubai on 27th October 2020.

15.5.1.2 60MT of Nagpur oranges exported to Dubai through 3 containers by Mumbai based exporter from another APEDA funded facility located in Amravati(MH). The oranges were supplied by FPO M/s Nagpur Mandarin Farmer Producer Organization. The container were stuffed at Salbardi (Amravati) which is APEDA funded Packhouse. Apart from this, from this packhouse around 50 trucks of Nagpur Oranges exported by road to Bangladesh. In total 1000 MT has been exported from this Packhouse for Ambiya Bahar.

15.5.1.3 The first consignment of 4 MT “GudHai” Flavored Jaggery powder by M/s. Januz Universal sent from Navi Mumbai to USA through sea container on 24th February 2021.

15.5.1.4 To increase the export of GI products from India, a stakeholder meeting was organised on 8th September, 2020 and organised a sensitization programme on GI products with GI Registry office, Chennai on 14th December 2020 to understand the process of registration and export of GI products.

15.5.1.5 During the year 2020-21, RO Mumbai organized/participated in approximately 33 export promotion programmes at Maharashtra, Madhya Pradesh, Gujarat, Chattisgarh including buyer seller meets/workshops/product promotion programme etc.

15.5.2 Outreach Programmes organized by RO Mumbai office :

1. Organized a seminar on 4th September, 2020 on production of export quality Raisins in collaboration with NRCG, DSAO and MSAMB.
2. Organized a Webinar on Value addition in Banana in collaboration with ICAR-NRC Banana on 07th October, 2020.
3. Organized a meeting on 21th October, 2020 on Sensitization programme on Financial Assistance Schemes of APEDA, for the newly APEDA registered exporters of State of Gujarat.
4. Participated in webinar on 4th November, 2020 on Agri Export Opportunity organised on YouTube channel of Agriculture Commissioner, Maharashtra.
5. Networking Meet on 05th November 2020 on startup & export opportunities in Food Processing and Agro Based- MSME sector for state of Madhya Pradesh.

6. Organized a stakeholder meeting on 26th November, 2020 for State of Maharashtra, Madhya Pradesh, Gujarat on GI products. About 90 participants comprising of State Government officials and other GI registered owners participated in the program.
7. Organised Sensitization Program on 30th December, 2020 on Application of Artificial Intelligence in Agri-Food Sector in collaboration with Agricultural & Food Engineering Department, IIT Khragpur.
8. Organized a Webinar on 12th January, 2021 for Amravati District Orange Growers and Exporters in collaboration with Vanamati.
9. Organized an Awareness programme on 15th February, 2021 in collaboration with ECGC for stakeholders for Schemes of ECGC.
10. Regional Office Mumbai and Bhopal in collaboration with Department of Horticulture, MP organized capacity building programme on 18th February, 2021 for FPOs of Orange at Ujjain.
11. Co-ordinated with CIPHET, M/s Sahyadri Farmers Producer Company Limited, Nashik and other stakeholders for the successful demonstration of the automated fumigation chamber protocol for export of grapes to New Zealand on 25th March, 2021.
12. Organized Exporters Conclave on 12th March 2021 at GAIC, Gandhinagar which is the part of Bharat ka Amrut Mahotsav “an initiative to Commemorate historic Journey of Dandi March”.
13. Organised Capacity Building / sensitization Programme on 18th March, 2021 for FPO/Farmers in association with National Dairy Development Board, DGFT and Gujarat Co-op Milk federation

15.5.3 Hortinet Training Programmes/ meetings

Approximately 6-7 training programmes on Hortinet traceability system of APEDA were organized for the concerned stakeholders including State Governments, exporters FPOs etc. to discuss about the present status of exports & challenges with horticulture produce exporters.

15.5.4 Implementation of Agri Export Policy - The following programmes/meetings organized by RO Mumbai for implementation of Agri Export Policy in the States of Maharashtra, Gujarat & Madhya Pradesh :

1. Meeting on 17th July 2020 with stakeholders for development of Banana cluster at Solapur district of Maharashtra.



2. Meeting on 17th July 2020 with stakeholders for development of Banana cluster at Surat, Narmada and Bharuch district of Gujarat.
3. Meeting on 21th July 2020 with Stakeholders of AEP Grapes Cluster Sangli.
4. Meeting on 29th July 2020 with stakeholders for discussing process on AEP implementation for Potato and Onion in Indore district of Madhya Pradesh.
5. Meeting on 6th August, 2020 with stakeholders for development of orange cluster at Nagpur district of Maharashtra.
6. Meeting on 14th August, 2020 with Jalgaon Banana Cluster stakeholders.
7. Attended the Meeting of District Export Promotion Council under the Chairmanship of Collector, Agar Malwa, Madhya Pradesh at Collector Office for development of orange cluster on 23rd November, 2021.
8. Attended meeting on 25th November, 2020 under chairmanship of APC, Madhya Pradesh for finalization of AEP action plan, wherein, Principal Secretary Horticulture, MD Mandi Board, Director Horticulture, Director Agriculture were also present.
9. Meeting on 08th December, 2020 with Stakeholders of identified Clusters in the state of Gujarat under Agri Export Policy (AEP).
10. Meeting on 09th December, 2020 with Stakeholders of identified Clusters in the state of Maharashtra under Agri Export Policy (AEP).
11. Stakeholders meeting on 23rd February, 2021 for GI Products of Jalgaon District, Maharashtra.
12. Meeting for implementation of Agri Export Policy (AEP) in the Indore district of Madhya Pradesh for Onion and Potato on 19th March, 2021.

15.6 Regional Office, Varanasi

15.6.1 Export Promotion Initiatives

Pursuant to rigorous efforts of RO Varanasi subsequent to opening of regional office at Varanasi, the following export consignments were sent first time from the Varanasi and adjoining areas:

1. Export of 3MT of fresh vegetables from Varanasi via New Delhi to London on 23rd April 2020. The procurement of agri-produces was done from FPO based in Varanasi region.

2. Export of 3 MT of fresh mangoes sourced from FPO based in Varanasi cluster named Jaya Seed Producer Company Ltd to Dubai.
3. Export of 1.2 MT fresh mangoes from Varanasi via Lucknow, New Delhi to London on 14th June, 2020.
4. Promoting Regional rice from Chandauli Cluster - District Chandauli is known as bowl of rice "Dhaan Ka Katora". Black rice was a new initiative farmer took in practice and in around 1000 Hectare regional rice was sown. APEDA took an initiative to export black rice from these farmers. APEDA invited the exporter, arranged B-2-B meetings and after several efforts of APEDA finally 80 MT black rice (paddy) was purchased by the APEDA registered exporter. 152 Farmers were benefited directly. Further, a consignment of 520 MT of non – basmati rice from Chandauli, Uttar Pradesh was flagged off.
5. Organised an interaction program on 07/01/2021 at Patalganga, Ghazipur to promote the export of fruits and vegetables from this region and subsequently flagging off a consignment of 30 metric tonnes of vegetables (Mixed consignment of chilli and peas) to Bangladesh through Malda district and to Nepal through Raxaul district.
6. Organized Buyer Seller Meet for promoting Black rice of Chandauli district on 09th Dec 2020.
7. Participated in two-day conference on "promoting opportunities in agriculture and food processing sector in Bundelkhand" on 27/02/2021 to 28/02/2021 at Pandit Deendayal Upadhyay Auditorium.
8. A delegate from ASYAD (Oman Global Logistics Group) visited Varanasi on 04th December 2020. To boost the export from Varanasi region, PO Varanasi organized the meeting with concerned stakeholders and FPO/Farmers with the delegate alongwith field visit at fresh vegetables farm of FPOs Pro Kashi and Namami Gange based in Sewapuri block of Varanasi district where vegetables are available for export to Oman.
9. Pursuant to constant follow up with the State Govt. of Uttar Pradesh, the Lal Bahadur Shastri International Airport at Varanasi has opened a full-scale functional window for Agri-Export resulting in direct exports from Varanasi to the international market.

15.6.2 Implementation of Agri Export Policy in the states of Uttar Pradesh, Bihar and Uttrakhand

1. An Interaction meeting with District administration of Ballia was organized on 11th August 2021 to initiate the export from district Ballia in view of good potential of



- Banana and other fresh fruits and vegetables in Sitabdiyara area and other parts of Ballia district.
2. A meeting was organized with all the stakeholders of potato cluster Agra on 28th August 2020. The major problem identified during the meeting was scarcity of quality seed, scarcity of produces in pipeline, logistic issues etc.
 3. To chalk out the roadmap to implement AEP in Mirzapur District, a meeting was organized on 18th August 2020 with Divisional Commissioner Mirzapur along with several other institutions.
 4. A meeting was organized on 6th August 2020 with exporters, FPOs, NCDC, SFAC for development of export of mango from Uttar Pradesh, implementation of Agri export policy and barrier associated with export of fresh mangoes from Uttar Pradesh.
 5. A meeting was held with nodal agency of UP for AEP, Directorate of Agriculture Marketing and Foreign Trade for implementation of AEP and to finalize the action plan for implementing AEP in UP specially in Varanasi on 02/09/2020.
 6. A meeting was organised on 05 October 2020 for promotion of Organic Farming in Varanasi region. The meeting was chaired by Divisional Commissioner Varanasi.
 7. Divisional Agriculture Export Marketing committee meeting was organized on 26th November 2021 with Agra Divisional Officials.
 8. A meeting was held with CONCOR regarding upgradation of existing perishable cargo centre based in Rajatalab, Varanasi to a packhouse.
 9. First meeting of State level Export Monitoring Committee was organized on 08th December 2020 under the chairmanship of Agriculture Production Commissioner, Govt of Uttar Pradesh.
 10. A District Level Export Promotion Committee meeting was organized on 05th December 2021 with officials of Sambhal district.
 11. To develop new cluster & promote agri export from the state of Uttarakhand, a meeting was organized with Commissioner Industries, Uttarakhand and concerned state govt. officials.
 12. A meeting was organized by officials of State Agriculture Department, Bihar regarding Agri Export Policy in Bihar. The meeting was chaired by Secretary Agriculture Bihar. All the concerned stakeholders along with APEDA officials participated in the meeting.

13. Participation in “Aloo Mahotsav” at Agra on 20th & 21st February 2021 (Under Potato Cluster- An initiative of APEDA).
14. RO Varanasi participated in “Flower & Vegetables Show” organised by State Horticulture department in Varanasi on 20th– 21st February 2021.
15. 10 days training programme organised by Directorate of Agri Marketing and Agri Foreign Trade (Uttar Pradesh). The training covered various areas, i.e, food safety management, sanitary & phytosanitary measures, TBT, Packaging, growth drive of agri export, product wise sea protocol for agri export, cold chain for agri export, export documentation, Incoterms rules and their significance in export, custom procedure, certificate of origin etc.
16. A webinar was organised by BIRD on “Interface between Agri Start-ups and FPOs of Uttar Pradesh” on 19th March 2021.
17. RO Varanasi participated in GI promotion programme “Kala Namak Mahotsava” organized at Siddharthnagar, UP from 13th-15th March 2021.
18. RO Varanasi organized 8 trainings and sensitization programmes in Varanasi region, i.e., 1 in Varanasi, 2 each in Chandauli & Jaunpur, 3 in Ghazipur area. Approx 50 farmers in each programme participated in the training programme .

15.7 Regional Office, Chennai

APEDA Regional Office, Chennai was inaugurated on 4th February, 2021 by Sh. Gagandeep Singh Bedi, Agriculture Production Commissioner and Principal Secretary to Govt. of Tamil Nadu along with Dr. M. Angamuthu, Chairman, APEDA at the premises of Tamil Nadu State Marketing Board, Guindy, Chennai. During the short span of two months from opening of Regional Office, the following activities were carried out by RO, Chennai for promotion of export of agricultural products:-

1. Meeting on 8th February 2021 with DGFT to create help desk in all DICS of Tamil Nadu for import and export related issues faced by trading fraternity.
2. Sensitization programme on 19th February 2021 for exporters at EPC centre, Madurai supported by Tamil Nadu State Marketing Board, wherein, Technical sessions were conducted by NPPO, EIC, NABARD, DGFT & APEDA.
3. Attended meeting on 23rd February 2021 organised by Irrigation Management for Banana and Mangoes production at Thirumurthi hills.
4. Participated in Buyer Seller Meet on 26th February 2021 organized by NABARD, MABIF & TANFOOD at Madurai having 103 stalls and participation of more than 1000 farmers.



5. Facilitated flag off of first consignment of Moringa value added products by M/s Miracle Tree, Udyaa Farms, Tamil Nadu to Australia, Ghana and Vietnam on 26th February 2021.
6. Meeting on 4th March 2021 for exporters of Fresh fruits and vegetables to discuss the export trends and opportunities.
7. Meeting on 11th March 2021 on Promotional activities on TNAU and APEDA.
8. Meeting on 18th March 2021 on sensitization programme for FPO's of Kerala.
9. Meeting on 23rd March 2021 for live plants/floriculture to discuss the trend in exports.
10. Interacted with General Manager (Cargo), Chennai Airport regarding status of common infrastructure project at Chennai airport on 24th March 2021.
11. Meeting on 24th March 2021 for GI exporters/owners to discuss trend and opportunities in exports.
12. Meeting on 25th March 2021 for cereals, millets, coarse grains exporters to discuss trend and opportunities in exports.
13. Meeting on 31st March 2021 to review Moringa cluster.

15.8 Regional Office, Bhopal

APEDA RO, Bhopal opened at the premises of Madhya Pradesh Mandi Board on 11th February 2021 to look after export promotion of agricultural products from the states of Madhya Pradesh and Chhattisgarh. During the short span of one and a half months from opening of Regional Office, the following activities were carried out by RO, Bhopal for promotion of export of agricultural products :

1. Tie up of exporter, M/s. Kalyani Export to wheat flour mills at Vididsha & Harda for procurement of white flour & wheat flour directly from mill for export.
2. Interaction with Vindhya herbals, honey processing plant, operated by MP Minor Forest Produce Processing & Research Center regarding cooperation in terms of transfer of technical knowledge to the Stakeholders.
3. Implementation of Agri Export Policy and Cluster Development

Regional Office, Bhopal organized following meetings for implementation of Agri Export Policy and Cluster Development in the states of Madhya Pradesh and Chhattisgarh :

- Training cum capacity Building programme at Indore on 18.2.2021 for FPOs of Orange Cluster in association with Department of Horticulture, NABARD.
- Meeting with State Agriculture Department of Chhattisgarh on 14.3.2021 for implementation of Agriculture Export Policy in Chattisgarh.
- Meeting with stakeholders of Processed Food products, leading exporters, manufacturers, start-ups and new entrepreneurs from the state of Madhya Pradesh on 23.3.2021.
- Meeting with Agriculture Infrastructure Fund (AIF) on 23.3.2021 for cooperation and mutual support for better reach to exporters of Madhya Pradesh.
- Meeting with State Horticulture Department & Mandi Board on 24.3.2021 regarding State Action plan and strategies for MP export policy.
- Meeting for FPOs & Start-ups, Exporters of Chhattisgarh to explore the possibility of connecting farmers with Exporters on 25.3.2021.

15.9 Regional Office, Jammu & Srinagar

APEDA offices in Jammu and Srinagar were opened on 3rd and 24th February, 2021, respectively at the premises of Directorate of Agriculture, Jammu and Srinagar to look after export promotion of agricultural products from the UT of Jammu & Kashmir and Ladakh.

APEDA organized hand holding of newly recruited/joined officials as well as stakeholders to formulate UT level monitoring committee for implementation of Agri Export Policy, development of organic certification body in the UT of Jammu and Kashmir and Ladakh to promote exports from the region.

15.10 Regional Office, Chandigarh

APEDA Regional Office, Chandigarh was opened on 25th March, 2021 at the premises of PAGREXCO, Chandigarh to look after export promotion of agricultural products from the states of Punjab, Haryana and Himachal Pradesh.

16. Implementation of Right to Information Act 2005

During the year 2020-21, the Authority designated the officers shown in table (1.1) as Appellate Authority and officers shown in table (1.1.1) as the Public Information Officers (PIO). Mrs. Rekha Mehta, AGM is the Nodal CPIO during the period.

Details of First Appellate Authority (FAA) Table(1.1)

S.N.	Name of FAA	Division
1.	Dr. Tarun Bajaj	PFV, Animal Products & Quality
2.	Mr. S. S. Nayyar	Budget & Finance, Cereals Division, PR and Trade Fairs, BEDF
3.	Mr. V. K. Vidyarthi	Common Infrastructure, Hindi Rajbhasha, WTO, SPS, TBT, FTA & GI products
4.	Mr. U. K. Vats	Organic, FFV, Floriculture, Market Access of FFV, EDF and NER
5.	Dr. Sudhanshu	Personnel and Administration, Computer and Information, Statutory Division, Agri Export Policy, Registration, Library, Parliament Questions

Details of Public Information Officer (PIO) Table (1.1.1)

S.N.	Name of PIO	Division
1.	Dr. Saswati Bose, DGM	Fresh Fruits and Vegetables, Market access and Floriculture
2.	Mr. Devendra Prasad , DGM	Quality, Common Infrastructure
3.	Ms. Vinita Sudhanshu, DGM	Cereals, BEDF
4.	Ms. Samidha Gupta, DGM	Budget & Finance Division

5.	Mr. Man Prakash Vijay,AGM	Processed Food
6.	Mr. Umesh Kumar, AGM	Animal Products Division
7.	Mr. Bidyut Baruah, AGM	NER and EDF
8.	Ms. Reeba Abraham, AGM	Organic products
9.	Dr. C B Singh, AGM	Regional Office Varanasi, Logistics
10.	Ms. Rajni Arora, AGM	Personnel and Administration, Vigilance, Legal and Statutory Division
11.	Ms. Simi Unnikrishnan, AGM	Hindi Rajbhasha, WTO, SPS, TBT, FTA & GI products
12.	Mr. Harpreet Singh, (EO)	Computer and Information
13.	Ms. Shobhna Kumar,(FO)	Parliament Questions
14.	Mr. Shishupal Rawat, Librarian	Library
15.	Ms. Roseleen (FO)	Trade Fair and PR
16.	Mr. Vishnu Saraswat (FO)	Registration and Agri Export Policy

During the year, the Nodal CPIO and three PIOs nominated for attending the two Days Webinar on “Transparency Audit with respect of compliance under Section 4 of RTI Act, 2005.” organized by IMRA from 18th & 19th February, 2021.

17. Implementation of Agri Export Policy

The first ever Agriculture Export Policy (AEP) was announced by Government of India with the aim to double agricultural exports to USD 60 Billion by 2022. The policy has been aligned with the vision on doubling of farmers' income by providing the farmers benefit of export opportunities through stable trade policy regime. The policy aims to achieve the objective by focusing on development of clusters having potential for export oriented production and greater involvement of State Governments in agri exports.

For implementation of AEP, APEDA carried out following activities during 2020-2021:-

1. APEDA has pursued and followed with the State govts./UTs for preparation of State specific Agri Export plans. 4 States (Manipur, Sikkim, Uttarakhand and M.P.) and UT of Ladakh have finalised their Agri export plans.
2. Nodal officers have been nominated for UTs of Ladakh, Puducherry and Lakshadweep for implementation of AEP. The State level Monitoring committee (SLMC) has been formed in nine States and four UTs.
3. For developing the notified clusters, 32 meetings in the second round of cluster development through virtual mode have been organised during July-Aug 2020. Fifteen Cluster level committees have been formed in the Cluster district(s) across 9 States for the respective products.
4. The first Virtual BSM meeting with EoI, Abu Dhabi, importers of UAE, Exporters and Product associations from India was organised on 20th August 2020. The virtual session involved respective address by Indian Ambassador to UAE and Chairman, APEDA. Product associations made sectoral presentations followed by virtual release of E-catalogue. Similarly, this was followed by a series of 19 more Virtual BSM meetings with EoI, Kuwait, Indonesia, Switzerland, Belgium, Iran, Canada (Organic products), UAE & USA (GI products), Germany, South Africa, Australia, Thailand, Oman, Bhutan, Azerbaijan, Qatar, Saudi Arabia, Nepal, Uzbekistan.
5. The existing infrastructure in the clusters was mapped and the consolidated statement of 29 cluster districts was compiled and sent to DAC&FW and MoFPI.
6. An E-report on India's tariff disadvantages covering the Tariff barriers for 28 potential export products identified under AEP was finalised for further dissemination, after seeking the feedback of respective Territorial Divisions in DoC.

7. Country specific agri export strategy reports have been prepared for 60 countries in consultation with the Indian Embassies/High Commissions of the respective countries to tap the opportunities being emerged during Covid pandemic and the potential for agri exports to these countries.
8. The preparation of a digital E-report on Logistics interventions required at the existing infrastructure at major exit ports (sea / airport) was done. The infrastructure gaps at various airports/ seaports were assessed.
9. A strategy has been prepared on holistic approach on agriculture trade with DAC&FW covering all activities to be carried out in a time bound manner.
10. MoUs have been signed with NCUI, AFC India Ltd, NABARD, CSIR-NBRI, NSIC for carrying out various activities for implementation of AEP and for further collaboration.
11. APEDA contributed in the finalization of the report of High Level Expert Group constituted by the 15th Finance Commission.
12. APEDA participated in a series of VC meetings organized by MIDH, DAC&FW regarding development of horticulture clusters for Banana, Apple, Pineapple/ Turmeric, Mango, Grapes/Pomegranate and provided inputs about APEDA existing infrastructure and cluster development initiatives taken under implementation of Agri export policy during the meetings. Similarly, meetings have been organized with MIDH (DAC&FW), MoFPI and DGFT for mutual cooperation and synergizing on the common cluster districts and allied schemes for boosting agri exports.
13. The funds towards the Sanction amount for assistance under two components (capacity building of State Nodal agency officials, capacity building of cluster stakeholders) of the Central sector scheme for 2020-21 have been disbursed to 15 State Nodal agencies (A.P., Telangana, Karnataka, Punjab, Tamil Nadu, Kerala, Manipur, UP, Rajasthan, Nagaland, Assam, Sikkim, Maharashtra, Gujarat, Uttarakhand).
14. Despite the Covid pandemic, exports of Fresh horticulture produce took place by multimodal mode and consignments were shipped by air and sea to Dubai, London and other destinations from Varanasi, Lucknow (Mango), Anantapur (Banana), Theni (Banana), Surat (Banana), Solapur/Kolhapur/Jalgaon (Banana), Nagpur (Orange), Nashik, Sangli (Grapes), Nashik (Onion), Chikaballapura (Rose Onion), and Solapur (Pomegranate) cluster regions.

18. OTHER ACTIVITIES

18.1 Celebrations of 150th Birth Anniversary of Mahatama Gandhi

To commemorate the concluding period of the 150th Birth Anniversary of Mahatama Gandhi, various activities were organized by APEDA during the period leading to Gandhi Jayanti ie. 02.10.2020 such as:

- Essay writing on the life of Mahatama Gandhi;
- Video conference on the teaching of Mahatama Gandhi.
- Nukkad Natak on the life of Mahatama Gandhi.
- Cleaning of office premises chanting favorite bhajans of Mahatama Gandhi



18.2 Celebration of 70th Constitution Day

To mark the occasion of 70th Indian Constitution Day from 26th Nov, 2019 to 26th Nov, 2020, APEDA organized various activities, e.g.,

1. Distribution of books on Indian Constitution to APEDA officials.
2. Preparation of banners & standees on Indian Constitution.
3. Framing of preamble of Indian Constitution and placing at the photo gallery of APEDA.
4. Essay writing competition on Indian constitution.
5. Reading of preamble on Indian Constitution along with screening of a short film on Indian constitution and distribution of prize to awardees of essay writing competition was observed on 26th November, 2020.
6. Organized awareness programme for exporters of North-East Region on 26th November, 2020 at 1500 hrs through video conference.



18.3 Swatchta Action Plan

Under the Swatchta Action Plan, APEDA undertaken various activities for cleanliness and sensitization to officials and general public.

Along with many cleanliness drives, educational programme was organized for MTSS and their kids.

Whitewashing work was undertaken to clean the walls and facelift the areas.

A nukkad natak was organized on Swatchta in a nearby park for awareness of the local gathering.

Signage's regarding cleanliness were placed in office complex and washrooms.



18.4 Celebration of APEDA's Foundation Day

APEDA celebrated its 35th Foundation Day on 13th February, 2021. On this occasion, a cultural programme and recreational activities were organized at Saras Resort, Damdama Lake, Sohna, Haryana.

The cultural programme was prepared in-house by APEDA employees, which was highly appreciated.

In addition, a professional agency was also hired for arrangements of folk dances and instrumental music. APEDA officials participated in APEDA Foundation Day Programme. Other activities such as Boating, Sports Activities and In-door Games were also organized at the venue. All officers and employees enjoyed the get together programme.





Agricultural and Processed Food Products Export Development Authority

(Ministry of Commerce & Industry, Government of India)

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