

TFD-2023-24-000109

Date: 31.01.2024

Subject: APEDA'S Participation in International Food and Drink Event (IFE), London, United Kingdom, 25th -27th March, 2024

Dear Exporters,

APEDA is organizing its participation in International Food and Drink Event (IFE) which is scheduled from 25th -27th March, 2024 in London, United Kingdom. The previous edition of the IFE London organized in 2023 was an immense success. It is very popular among the importers and exporters of agro products around the world.

The exhibition shall be designed esthetically for showcasing Indian food products and exclusive for the Indian exporters. The India pavilion would have around 10-12 built up stalls in the size 9 Sq. mtrs and would be allocated to exporters. In this regard, APEDA invites Expression of Interest from the registered member exporters for participation in the IFE London 2024 under APEDA pavilion.

Interested participants may fill up the online form as per link given below:-

https://apeda.gov.in/apedawebsite/trade_promotion/International_trade_event_2023_24.htm

The request for participation in the event would be considered up to 28.02.2024. The stall charges are being worked out and shall be informed separately as per stall size. The allocation of stalls would be done after fulfilling the criteria of IFE London and APEDA. In case applicants are more than availability of stalls the allocation would be made based on the criteria to be decided by Chairman APEDA. For any query or clarification you may contact Mr. Harpreet Singh, Assistant General Manager, Email: harpreet@apeda.gov.in, Mobile 9818810899.

Thanking you,

Man Prakash Vijay
Dy. General Manager