



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

Dated: May 09, 2023

APEDA's Participation in Food & Hotel Show, Indonesia from 25th to 28th July, 2023

Dear Exporter,

As you are aware that the **Food & Hotel Show, Indonesia** is an International Food Fair is considered to be one of the largest and exclusive fair in the South East Asian region. It is very popular among the importers and exporters of agro products around the world. This important trade event attracts a coterie of participants of diverse nationalities. Exhibitors and visitors from almost every country in the world meet here to conduct cross-border business and establish international contacts in the trade arena.

Considering the importance of the event, APEDA is organizing its participation with the prominent exporters of India for promotion of Agricultural and Processed Food Products. The Food & Hotel Show, Indonesia is scheduled to be held at The Jakarta International Expo, Kemayoran, Indonesia from 25th to 28th July, 2023. APEDA has booked 234 Sq. mtr. area for design and development of India pavilion for export promotion of various food products. Being the International Year of Millets, focus would also be given to Millet and its value added products.

The India pavilion would have around 22 stalls of 9 Sq. mtr. each. APEDA invites application from the registered member exporters for participation in the Food & Hotel Show, Indonesia under the India pavilion. The contribution for 9 Sq. mtr. built up stall is Rs. 2,00,000/-. 10% extra for the corner stalls.

The APEDA registered member exporters to send their application in the prescribed format along with payment for participation. The request for participation in the event would be considered up to 5:00 pm on 31/05/2023. In case, the applicants are more than the availability of stalls, the allocation would be made through draw of lots after scrutinizing the applications complete in all respects and as per products eligible for this event.

The request for participation in the prescribed Application Form along with proof of payment made for participation contribution may be sent through email to Mr. Man Prakash Vijay, Dy. General Manager, APEDA, Contact No.: 9654360533, Email: mpvijay@apeda.gov.in.

Thanking you,

Yours faithfully,

V K Vidyarthi
General Manager

Application Form is enclosed.

**AGRICULTURAL AND PROCESSED FOOD PRODUCTS
EXPORTS DEVELOPMENT AUTHORITY (APEDA)**

APEDA, 3RD floor, NCUI Building 3, Siri Institutional Area, August Kranti Marg,
(Opp. Asiad Village), New Delhi 110016, Phone-011-26513204/26513219/2651

APPLICATION FORM FOR PARTICIPATION

Name of Fair/Exhibition	Food & Hotel Show, Indonesia 2023
Date of Fair/Exhibition	25th to 28th July, 2023
APEDA Registration (RCMC) Number	
Name of Company	
Full Address : City : State: Tel : E-mail: Mobile no. : Website (if any) :	
Name of Designation of Key Executive with mobile no. :	
Type of Exporter: Manufacturer/Merchant	
Product Category	
Product Description	
Export Turnover of Company in the year 2022-23	in Rs.

Organization's Activities

PAYMENT DETAILS

Payment may be send through online mode at the following Bank account in Indian Rupees.

1. Name of the Bank : State Bank of India
2. Bank Account No. : 57022180304
3. IFSC Code : SBIN0007407
4. Amount in Rs. : _____

The filled Application Form along with payment details may be sent to APEDA, New Delhi up to 5:00 pm on 31.5.2023.

Mobile _____ E-mail _____

Date: ___/___/_____ Applicant's signature and stamp: _____