



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

Dated: 10.03.2023

FINE FOOD AUSTRALIA 2023: 11th - 14th September 2023, Sydney, Australia

Fine Food Australia is the largest trade event in Australia for food, beverage and hospitality industry. This is one of the most important fairs of its kind in Australia. The exhibitors and buyers from all over the world present the latest products for the industry. The exhibition is an excellent opportunity for the exhibitors and buyers from the retail, food service and hospitality to get informed about the new trends on the markets and the industry.

Fine Food Australia 2023 is scheduled from 11th - 14th September 2023, at Sydney, Australia and considering the importance of the event APEDA is organizing its participation with the prominent exporters of India for promotion of Agricultural and Processed Food Products. Further, in light of importance attached by Govt. of India to promote millet in the International market during 2023 i.e. International Year of Millet (IYoM) as announced by UNGA, participation in this event can be utilized for promotion of millet & millet products in Australian market. APEDA intends to book an area of 250 sq. mtrs. for design and development of India pavilion for export promotion of various food products.

APEDA invites applications from its registered member exporters for participation in Fine Food Australia 2023 under the India Pavilion. For more details about the event, eligibility etc., interested exporters may visit its website: <https://www.finefoodaustralia.com.au>.

The participation fee would be decided based upon the finalization of participants and cost of designing the stalls. The cost of built up and furnished stall would be intimated shortly.

The request for participation may be submitted in prescribed online application format. Merely submitting the application does not entitle the exporter for short listing. Participation of exporter is subject to space availability, approval by the show organisers, valid visa etc. Criteria for short listing, allocation of space/counter, location etc. will be at the sole discretion of APEDA.

APEDA's participation in the event would be coordinated by Mr. Prashant Waghmare, Dy. General Manager (Mob: +919538133387, email ppwaghmare@apeda.gov.in) and Mr. Rajinder Dhingra, Asst. General Manager (Mob: +918588820614, email rdhingra@apeda.gov.in).

**Prashant Waghmare
(Dy. General Manager)**