



कृषि और प्रसंस्कृत खाद्य उत्पाद

निर्यात विकास प्राधिकरण

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**

(Ministry of Commerce & Industry, Govt. of India)

PAD/2014-15/000152

Date: 15.03.2024

OFFICER ORDER

Further, to the Office Orders No. AEP-2023-24-00009 dated 09-01-2024, PAD-2011-12-000187 dated 20.12.2023, PAD-2011-12-000187 dated 22.12.2023 and PAD-2014-15-000152 dated 12-03-2024, it is to clarify that Bilateral Negotiations and Market Access proposals will be undertaken by the respective Territorial Verticals as detailed below:

Sr No	Territory	Countries	HoDs	DGM/AGM	Assistant Manager
1.	CIS	CIS Countries	Sh. V. K. Vidyarthi, General Manager	Mr. Man Prakash Vijay, DGM - CIS Countries	Mr. Rugada Sukesh
	Africa	Africa		Ms. Simi Unnikrishnan, AGM- Africa	
2.	NEA	NEA Countries	Dr. Sudhanshu, Secretary	Ms. Rajni Arora, DGM - NEA	Mr. Abhishek G H
	ASEAN	ASEAN Countries		Mr. Saurabh Agrawal, AGM- ASEAN	
	South Asia	South Asia - Bangladesh, Nepal, Iran, Sri Lanka, Bhutan, Maldives		Ms. Meena Singh, AGM- South Asia	
3.	North America and South America	All North American and South American Countries	Dr. Saswati Bose, General Manager	Ms. Sunita Rai, DGM- North America and Latin America	Mr. Devanand Tripathi
4.	Europe	EU Countries, UK and remaining Non -EU Countries of Europe	Ms. Vinita Sudhanshu, General Manager	Ms. Reeba Abraham, DGM	Mr. Sandeep
5.	GCC	GCC Countries	Dr. Tarun Bajaj, Director BEDF	Mr. Dhirender Kumar, AGM	Ms. Pooja B. K.
	Oceania	Oceania -Australia New Zealand			

The consolidation of all the proposals will be done by Consultant Trade (Dr. Ashwary Kant Gupta) and Associate Trade (Dr. Sachu Sara Sabu).

This issues with the approval of the Competent Authority.

**Dr. Sudhanshu
Secretary**

**To,
Concerned Officers**